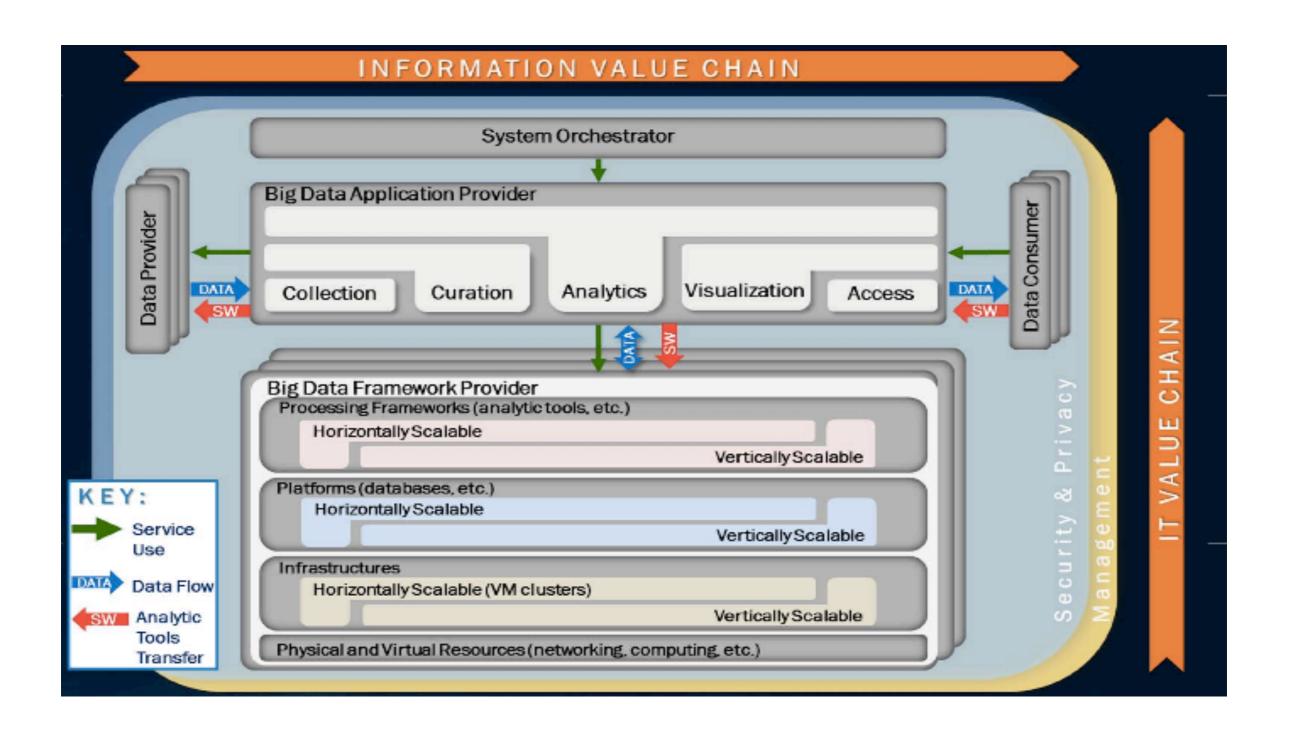
Generic Big Data Use Cases + Sample Mappings to Reference Architecture + Potential Standards + Implementation Examples

Bob Marcus robert.marcus@et-strategies.com

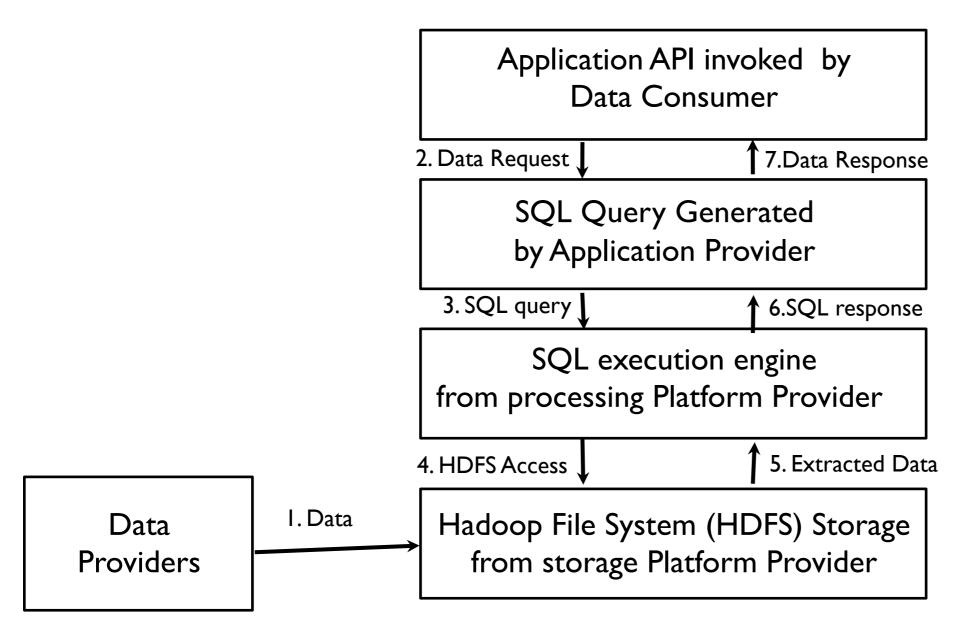
NIST Reference Architecture



Use Case: Multiple users performing interactive queries and updates on databases with basic availability

- Data Providers and Consumers are users.
- Framework Providers manage the databases.
- Application Providers define schemas for the databases.
- Users interact with the databases on the Framework Provider using the schemas supplied by the Application Provider.

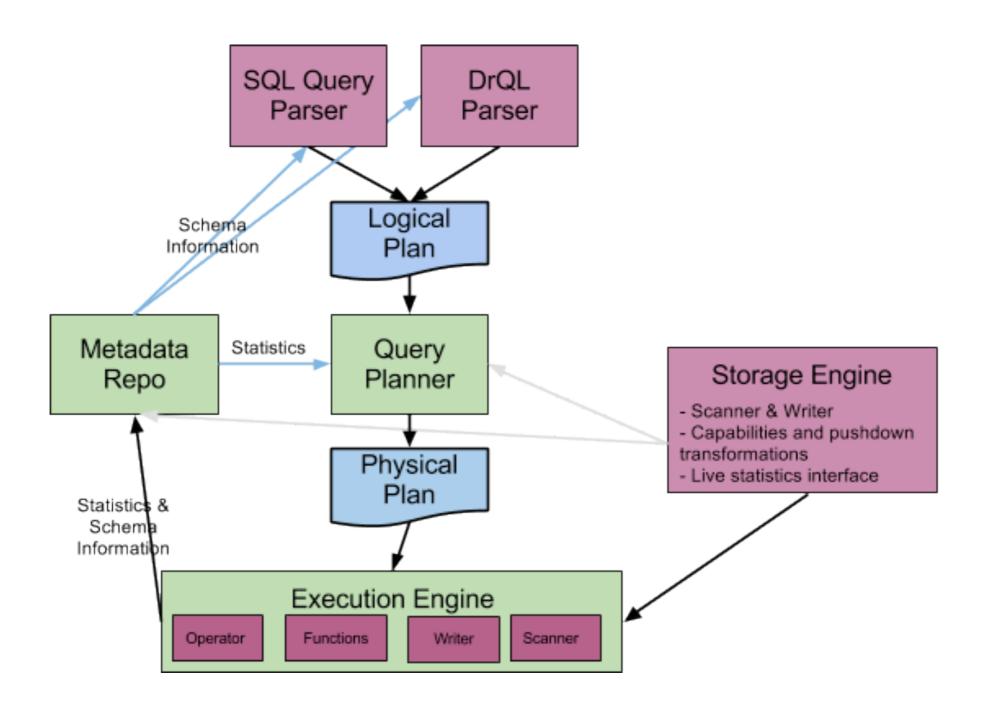
I. Example: Interactive SQL Query to HDFS Data



Note that Data Provider sends the Raw Data directly to the Storage Platform Provider. This case can not be mapped directly to the Reference Architecture

Potential Standard: SQL-like language targeted at Horizontally Scalable Data Sources

I. SQL on Hadoop Example (Drill)

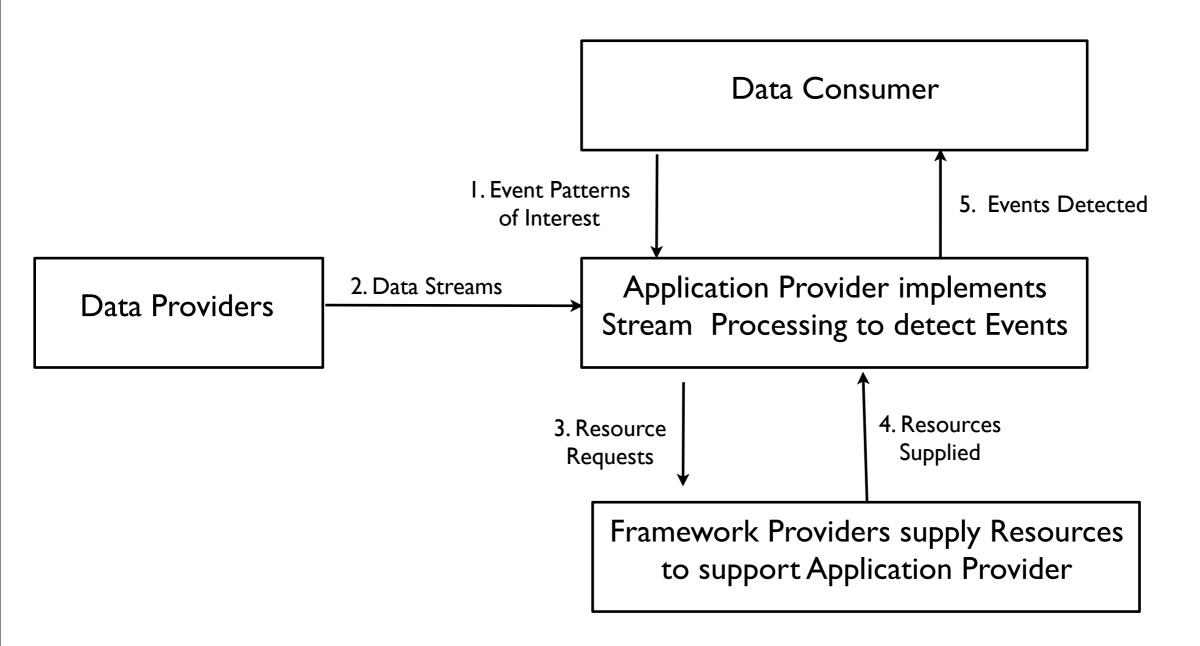


Apache Drill Reference: http://incubator.apache.org/drill/

Use Case: Perform real-time analytics on data streams and send outputs to end-users and/or data stores

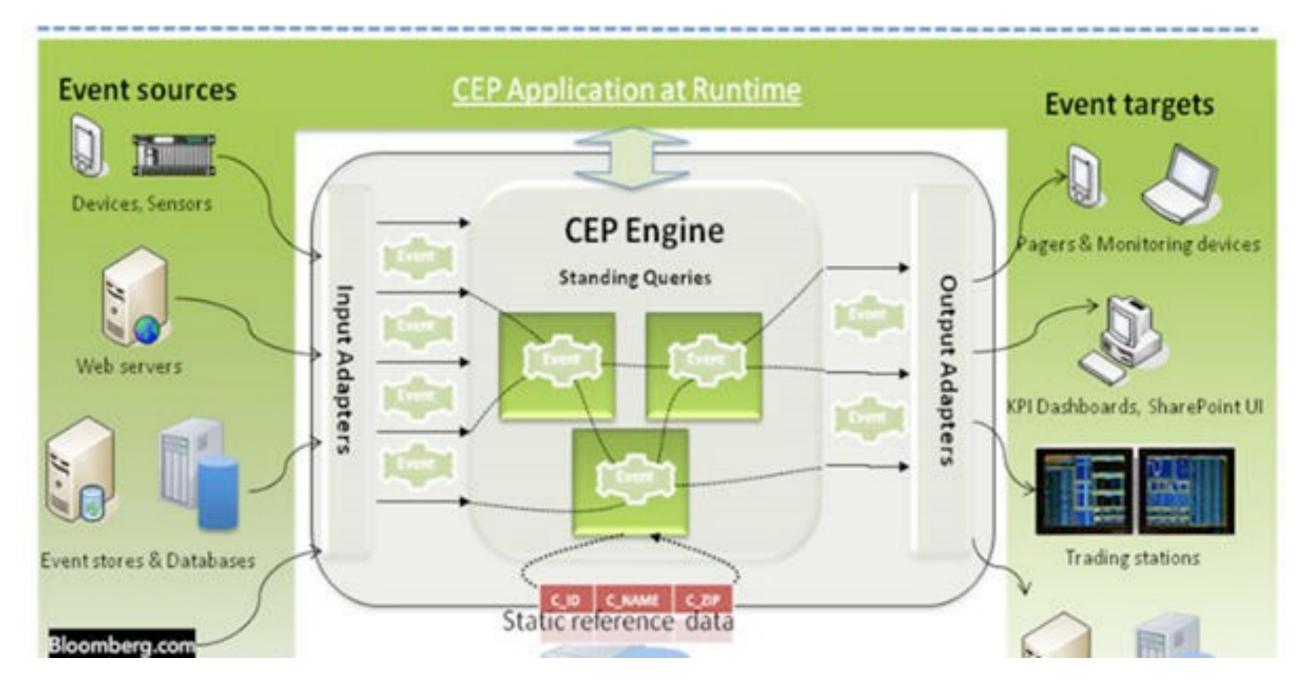
- Data Providers supply data streams.
- Application Provider supplies code to process data streams, detect events, and notify users.
 - Framework Providers supplies resources to run the code.
 - Data Consumers receive notification of events

2. Example: Event Notification to Consumer



Potential Standard: Event Pattern Query Language and Event Description Language

2. Stream Processing Example (StreamInsight)



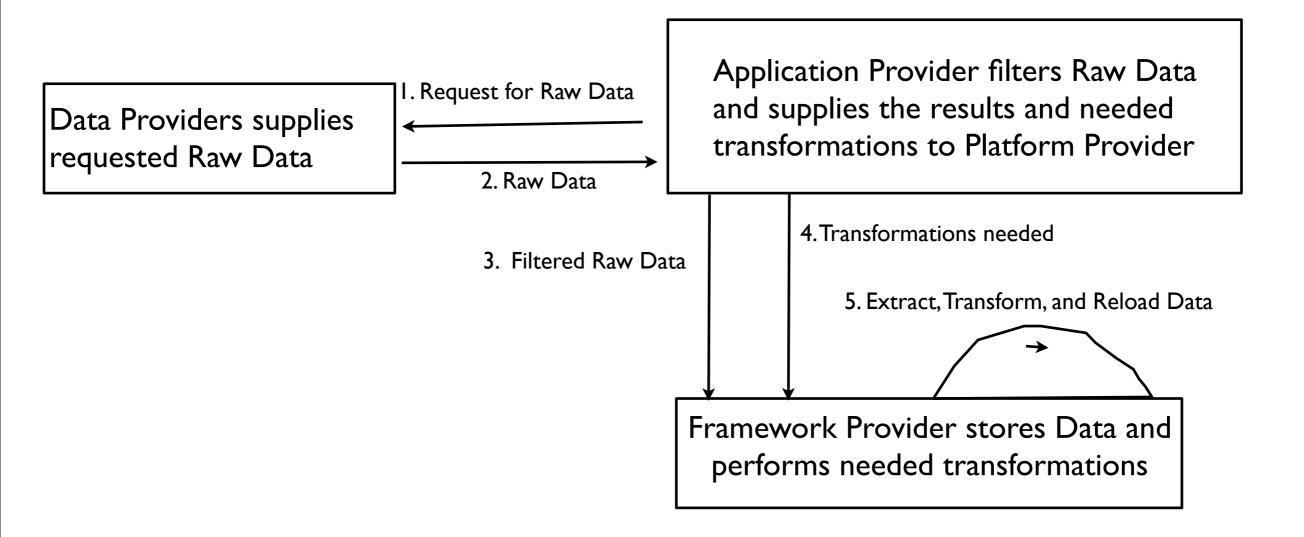
StreamInsight Event Processing Architecture from Microsoft Reference: http://www.jasonvolpe.com/topics/data-warehousing/

Apache Drill Reference: http://incubator.apache.org/drill/

Use Case: Move data from external data sources into a horizontally scalable data store, transform it using horizontally scalable processing and return it to the horizontally scalable data store (ELT)

- Data Provider is the external data source.
- Framework Provider supplies horizontally scalable data store.
- Application Provider supplies transformation used by Framework Provider for horizontally scalable processing and returning results to data store.

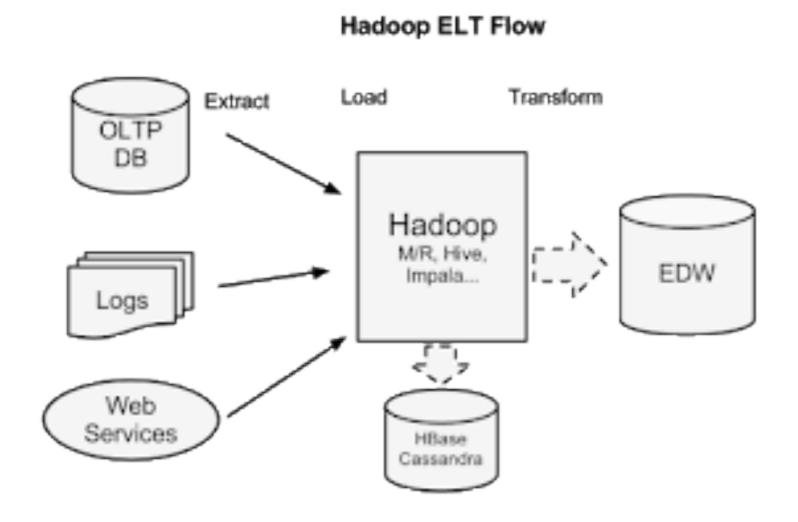
3. Example: Raw Data Transformation (ELT)



Note that there is a related Use Case where the Data Provider sends the Raw Data directly to the Storage Platform with no Application Provider Filtering. This Use Case can not be mapped to the current Reference Architecture

Potential Standards: Declarative Transformation DescriptionsFormats for Files, Data, and Metadata

3: Raw Data Transformation Example

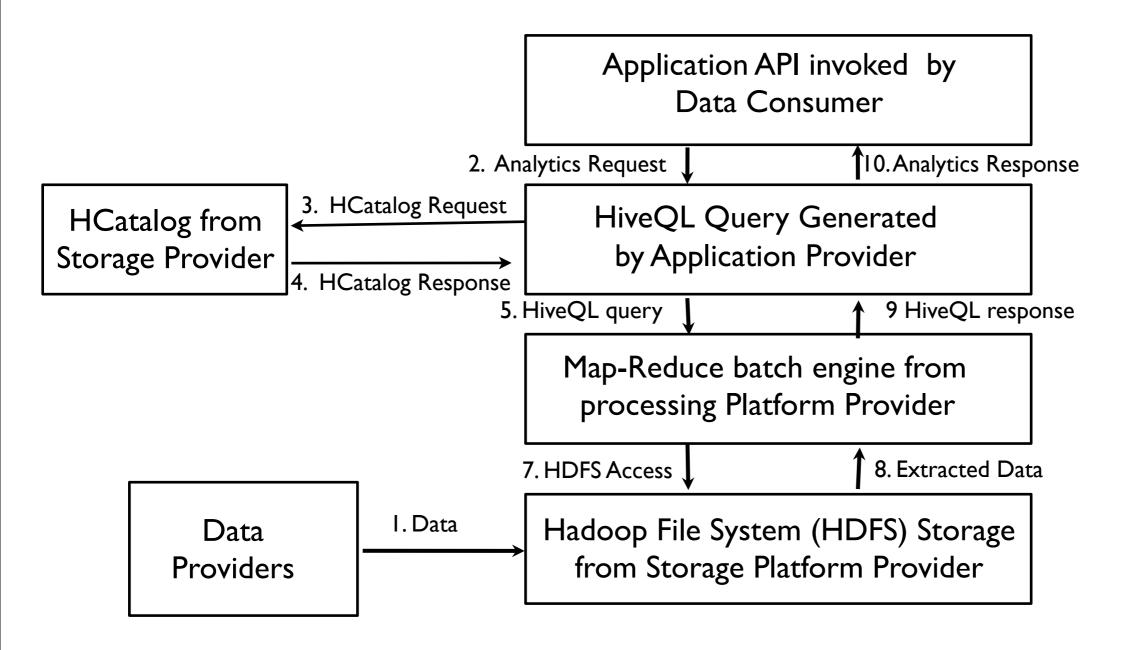


Hadoop-Based Extract-Load-Transform (ELT)
Reference: http://www.dzone.com/articles/hadoop-t-etl

Use Case: Perform batch analytics on the data in a horizontally scalable data store using horizontally scalable processing with a user-friendly interface

- Data Providers supply data for the horizontal scalable data store
- Framework Provider supplies the horizontally scalable data store, metadata catalog, and processing engine.
- Application Provider supplies the analytic software that forms the basis of the processing.
 - User selects the appropriate analytics to be performed.

4. Example: HiveQL Analytic Query to HDFS

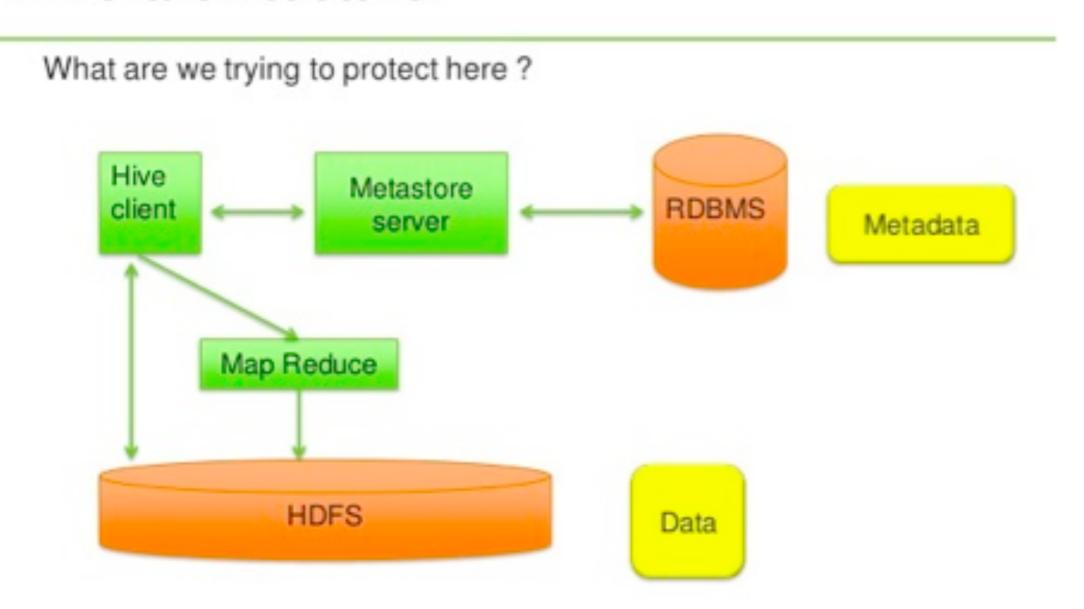


Note that Data Provider sends the Data directly to the Storage Platform Provider. This case can not be mapped directly to the Reference Architecture

Potential Standards: SQL-like batch language (e.g HiveQL) targeted at Horizontally Scalable Data Sources Metadata Catalog interface (e.g. HCatalog) to support diverse interfaces (e.g. Pig)

4. Example: HiveQL Analytic Query to HDFS

Hive architecture



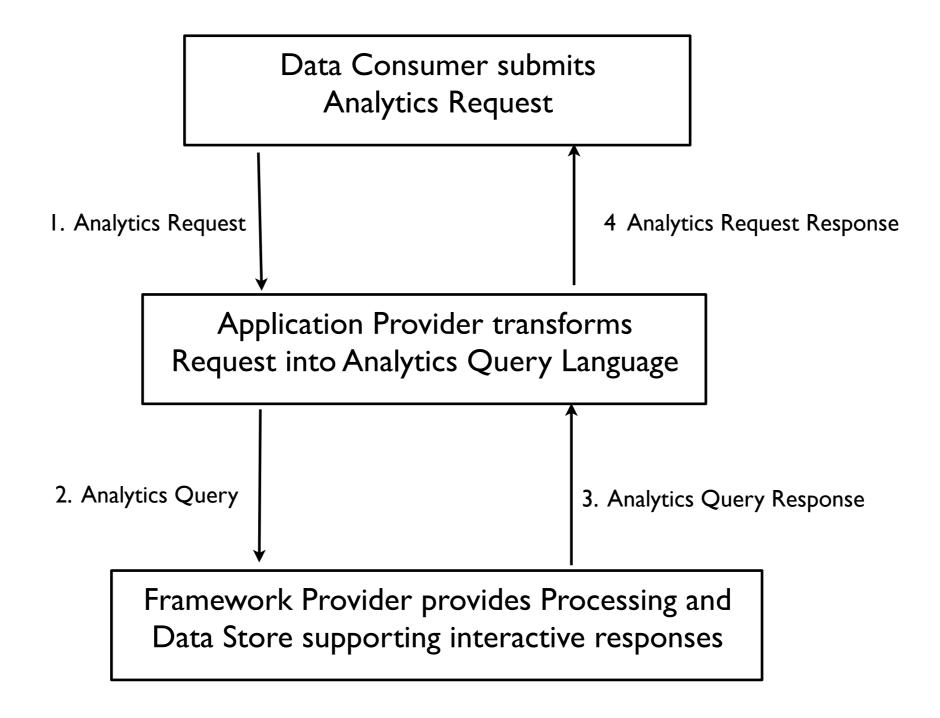
Hive Architecture and Authorization

Reference: http://venublog.com/2013/07/16/hadoop-summit-2013-hive-authorization/

Use Case: Perform interactive analytics on data in an analyticsoptimized database (e.g. in memory or Enterprise Data Warehouse)

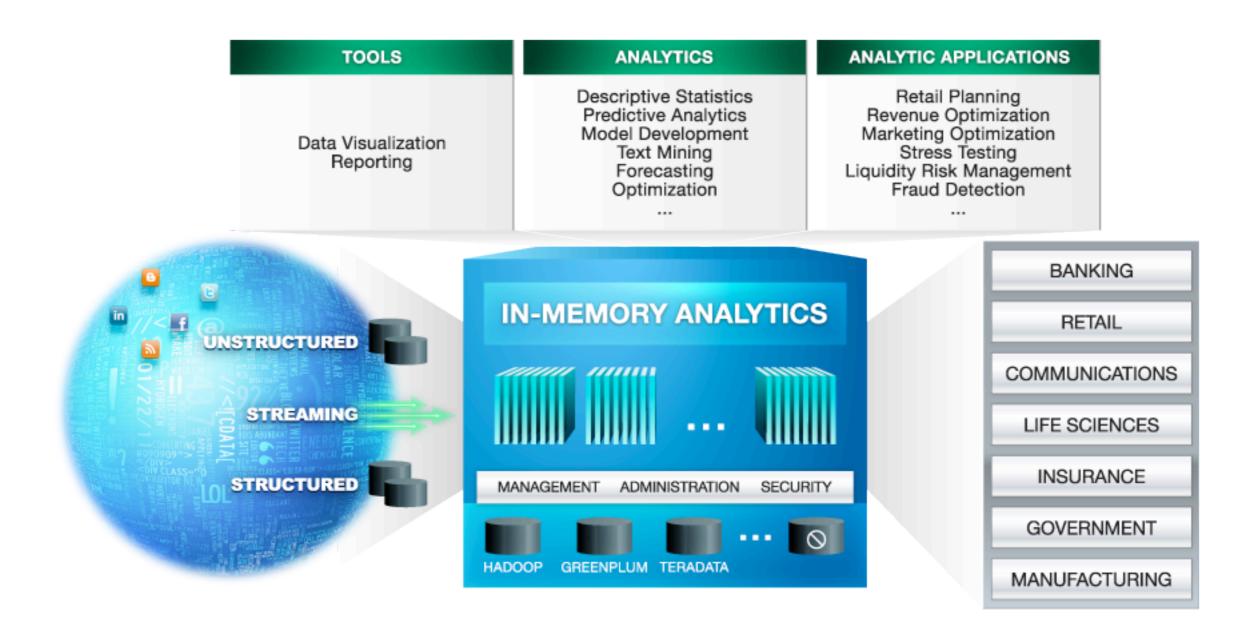
- Framework Provider supplies the platform and basic database capabilities.
- Application Provider supplies optimized schema and configuration to support analytic queries.
 - Data Consumer submits analytic queries.

5. Example: Interactive Analytics Request to Data



Potential Standard: Analytic Query Language extending SQL

5. Example: In Memory Analytics



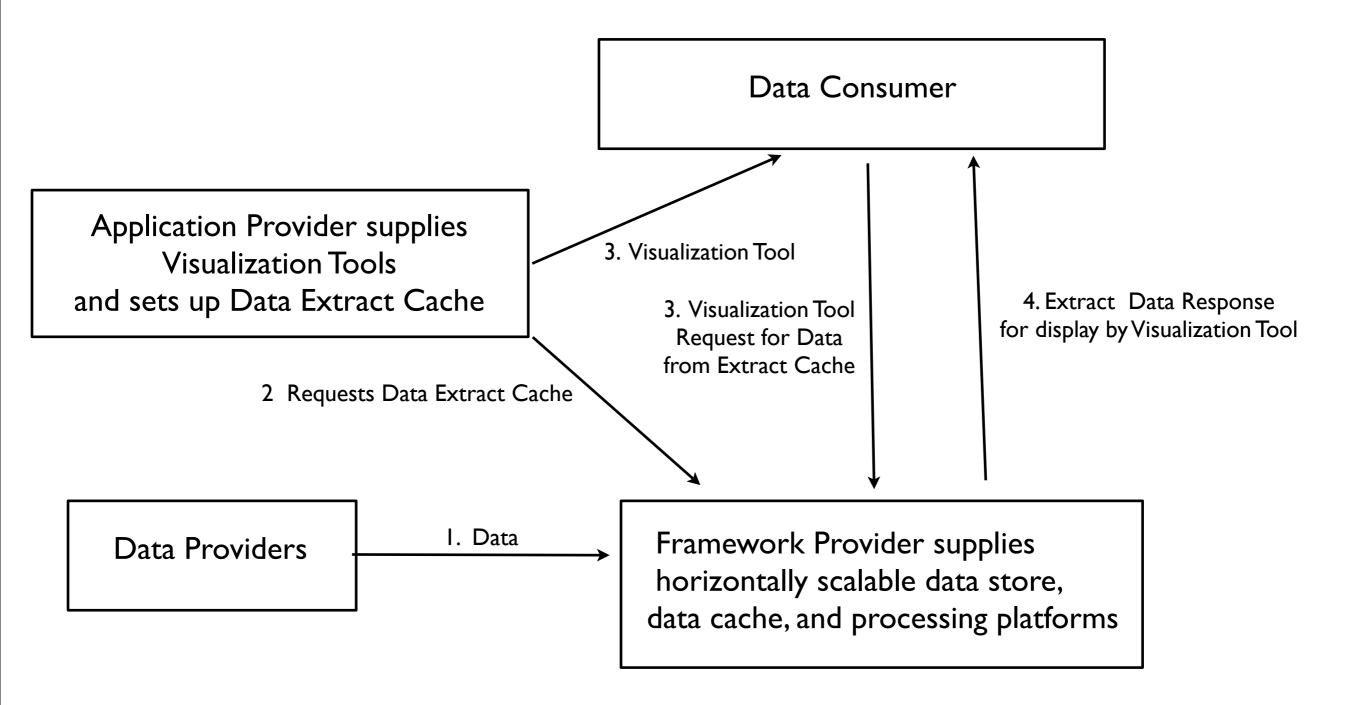
In Memory Analytics from SAS

Reference: http://www.sas.com/high-performance-analytics/how-does-it-work/in-memory.html

Use Case: Visualize data extracted from horizontally scalable Big Data stores

- Data provider supplies data.
- Application Provider supplies visualization tools (user interface, data cache, mappings from horizontally scalable data store to data cache)
- Framework Provider supplies horizontally scalable data store and processing platforms.
- Data Consumer uses the visualization tools to better understand the data.

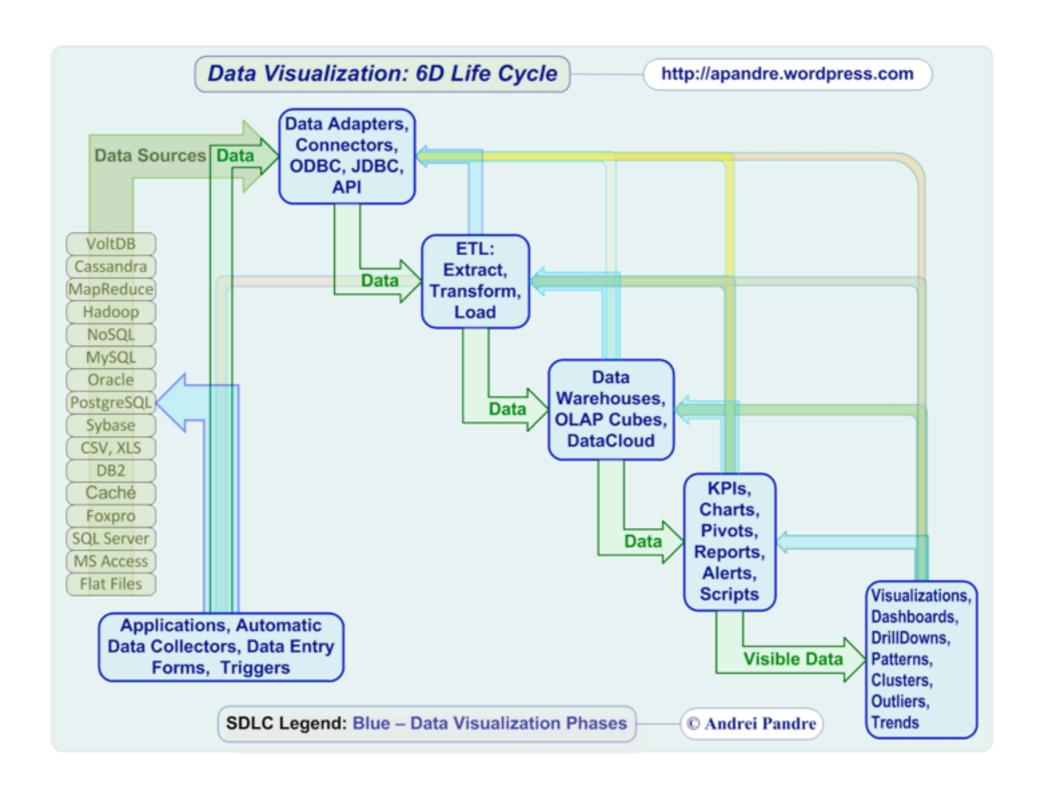
6. Example: Visualization of Data Extracts



Note that Data Provider sends the Data directly to the Framework Provider This case can not be mapped directly to the Reference Architecture

Potential Standard: Visualization Request-Response Interface to Data Extract Cache

6. Example: Visualization of Data Extracts



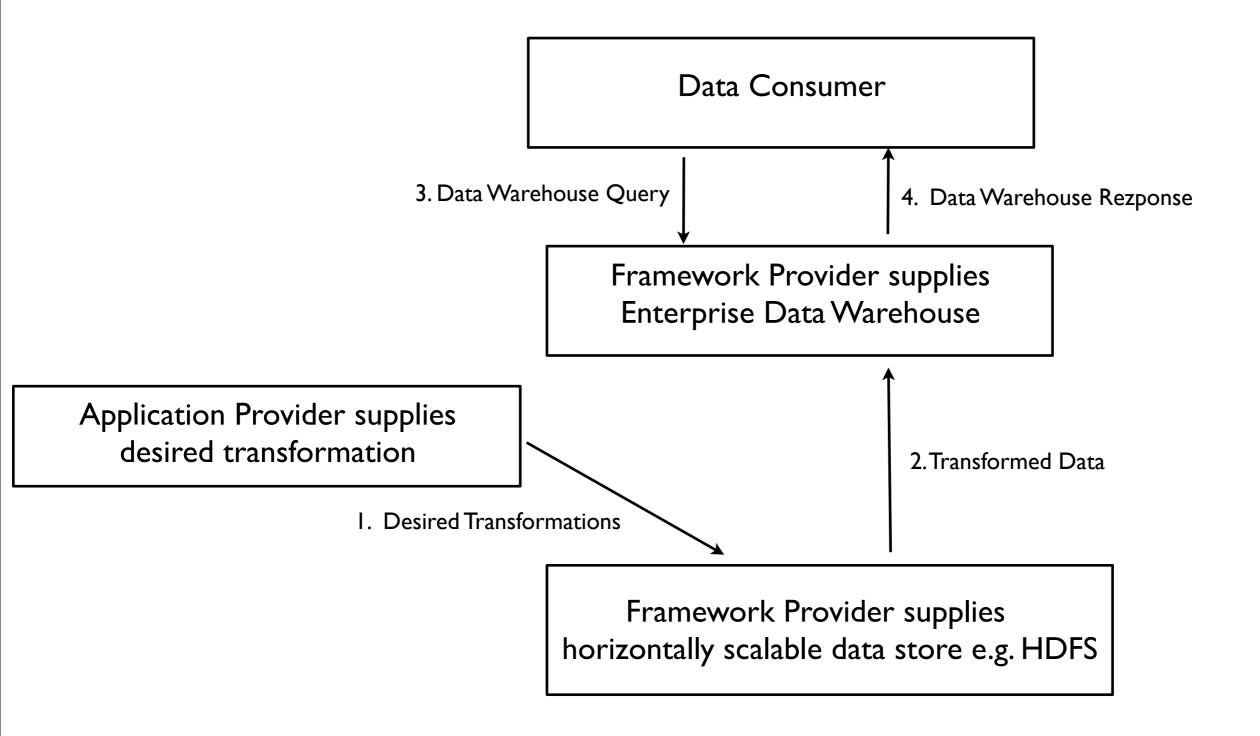
Data Visualization Process Flow

Reference: http://datavisualization.blog.com/page/5/

Use Case: Extract, process, and move data from a horizontally scalable data store into other target data stores (e.g Enterprise Data Warehouse or archival data store)

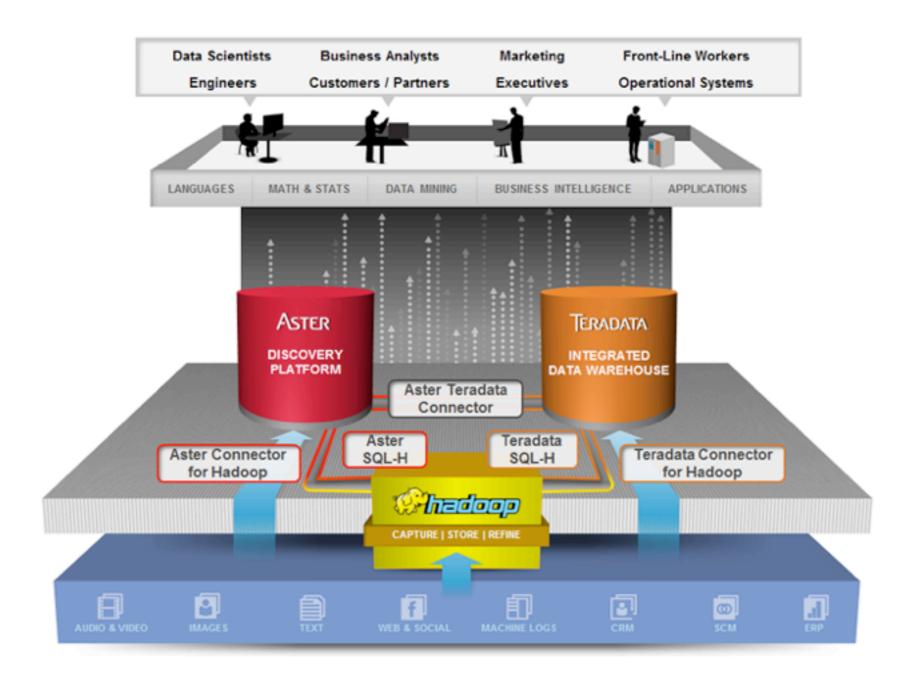
- Framework Providers supplies horizontally scalable data store and target data stores
- Application Provider supplies mapping to move data from horizontally scalable data store to target data stores
 - Data Consumer uses target data stores

7. Example: Moving data from HDFS into EDW



Potential Standard: Declarative Description of Desired Transformations

7. Example: Moving data from HDFS into EDW



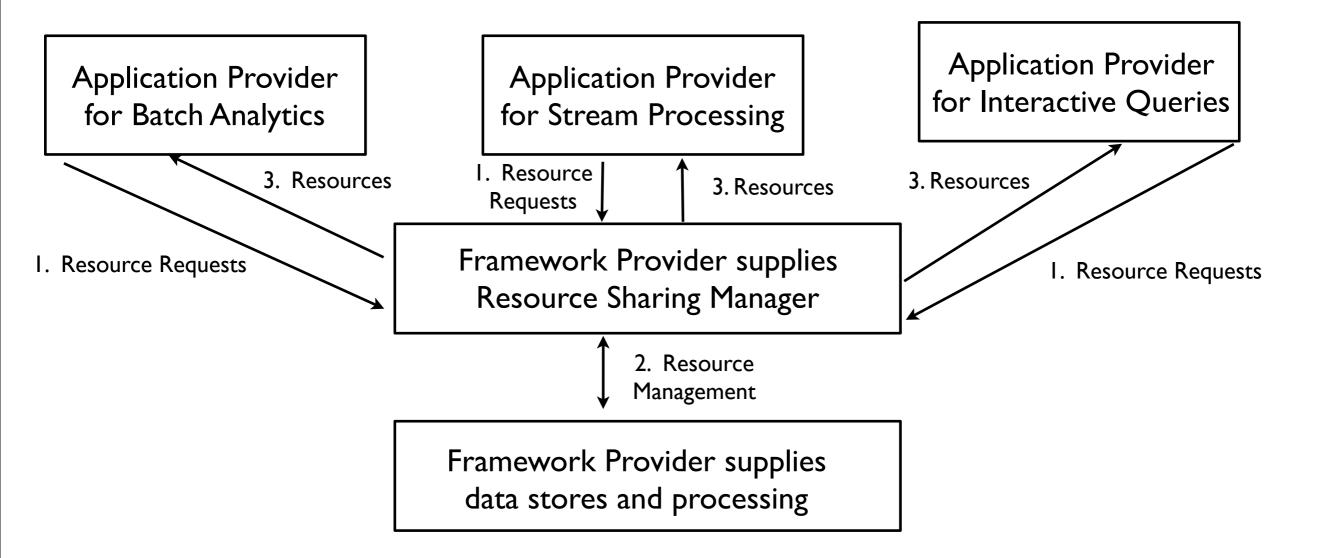
Moving data from HDFS to Teradata Data Warehouse and Aster Discovery Platform

Reference: http://www.asterdata.com/news/teradata-delivers-hadoop-data-to-the-enterprise.php

Use Case: Run multiple Big Data Processing (e.g. batch analytics, interactive queries, stream processing, network analysis) on top of shared horizontally scalable distributive processing and data store resources

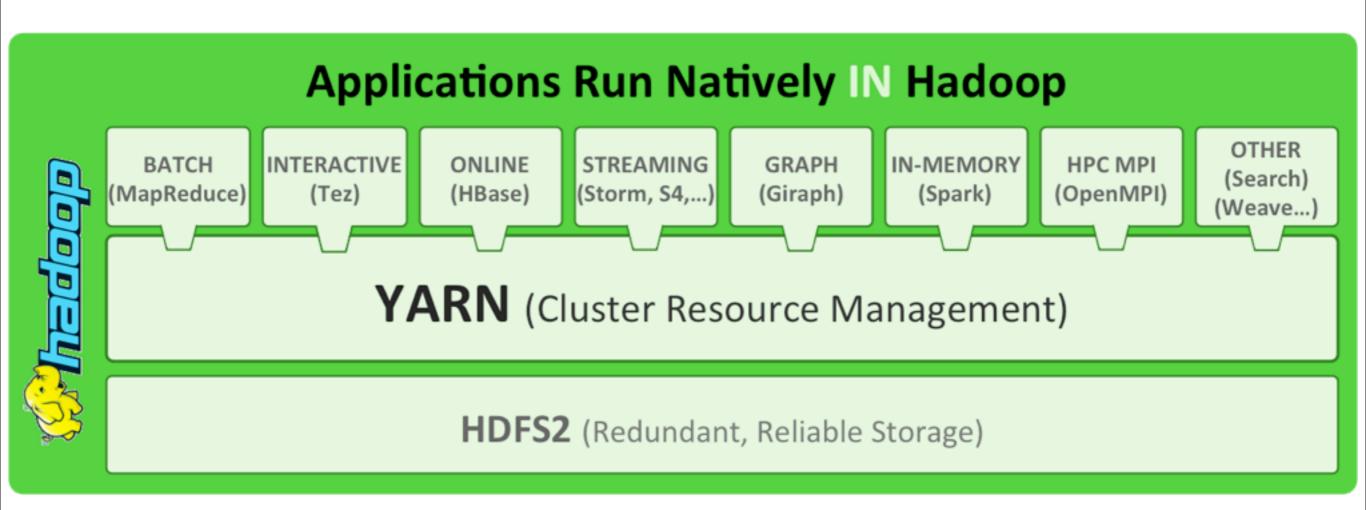
- Framework Providers provides shared processing and data resources and resource management frameworks
 - Application Provider supplies applications to be run on shared resources

8. Example: Many Applications on Shared Resource



Potential Standard: Declarative Description for Resources and Resource Requests

Use Case 8. Resource Manager Example (YARN)

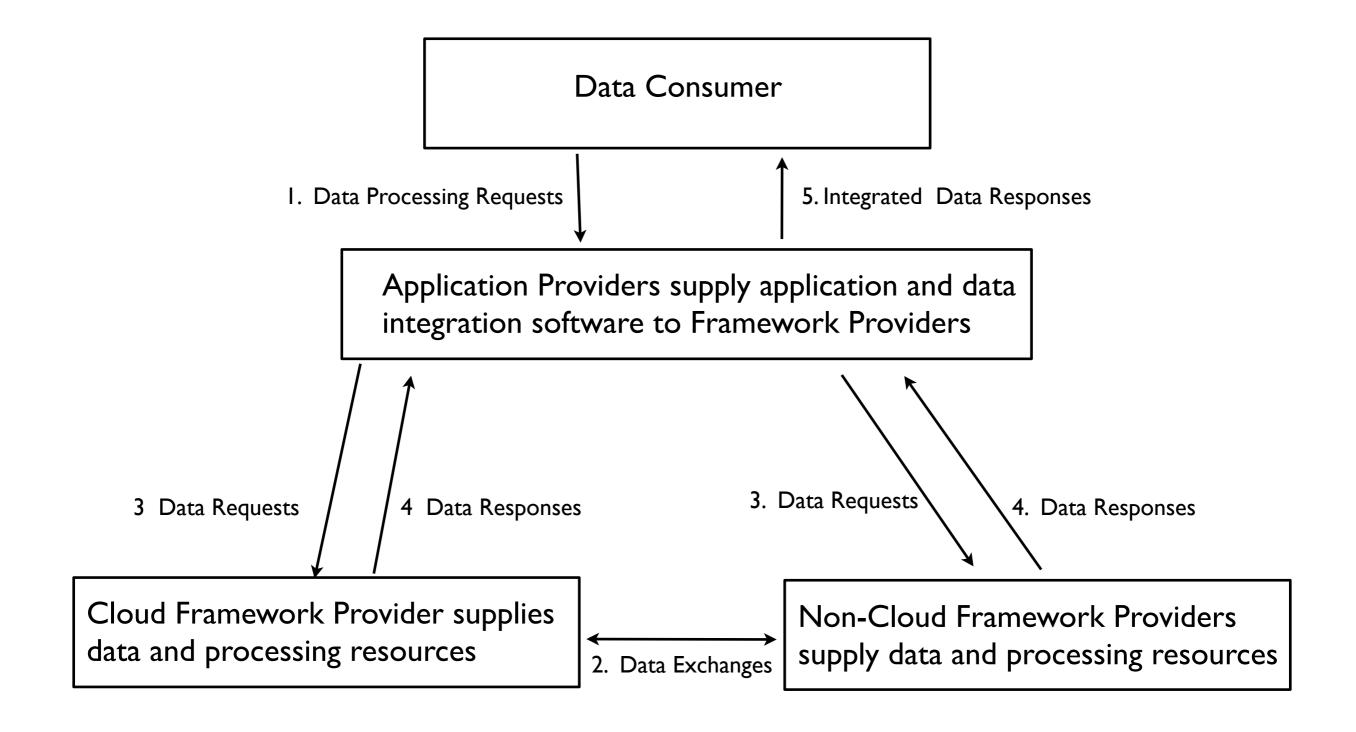


Apache YARN Cluster Resource Manager Reference: http://hortonworks.com/hadoop/yarn/

Use Case: Combine data from heterogeneous Cloud databases and non-Cloud data stores for analytics and data mining

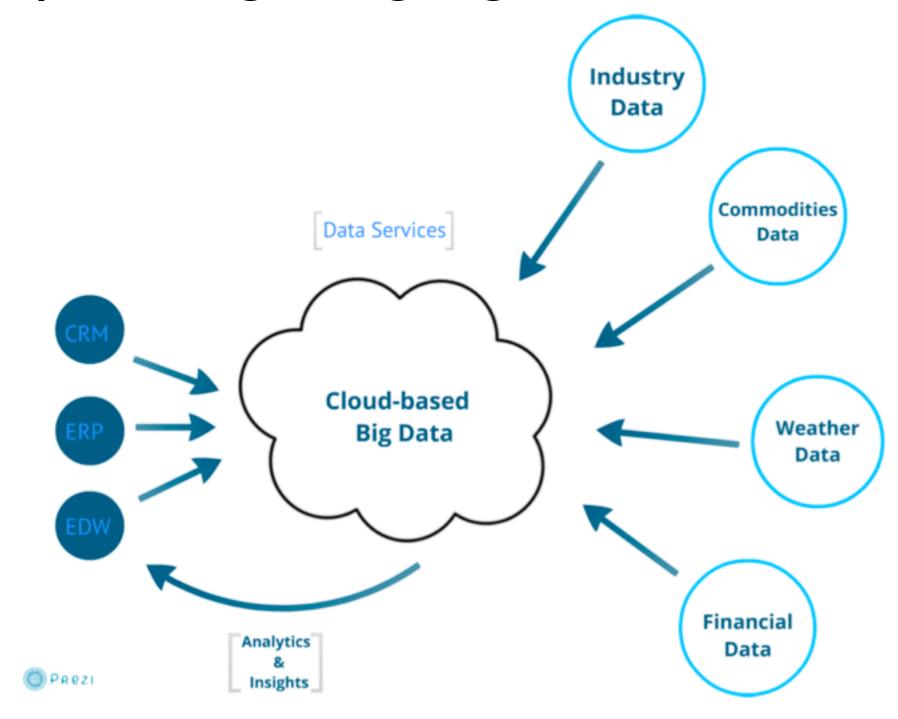
- Data Providers supplies data in data stores.
- Framework Provider hosts source data stores and archival data store.
- Application Provider supplies ETL, curation and packaging applications for archiving.

9. Example: Combining Cloud and Other Resources



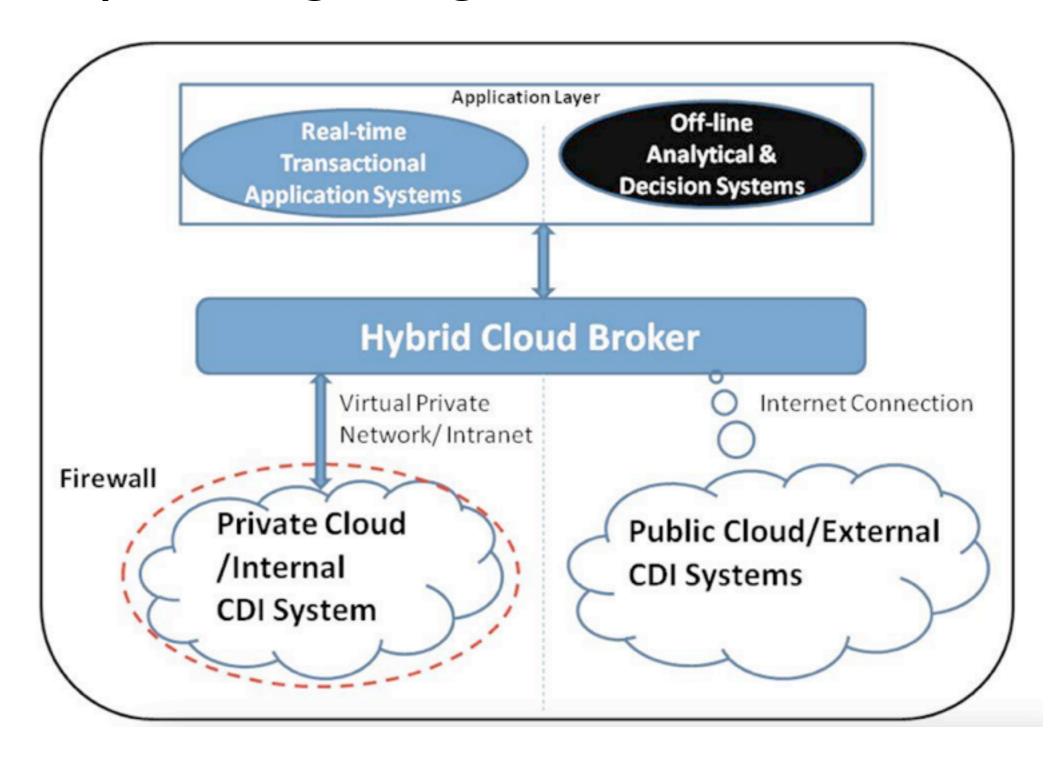
Potential Standard: Data Format and Metadata Standards to support Integration

9. Example: Integrating Big Data into a Cloud



Integrating data from multiple sources into the Cloud Reference: http://wikibon.org/w/images/2/20/Cloud-BigData.png

9. Example: Integrating Cloud and Internal Data



Note that Brokers can be supplied by Application Provider, Framework Provider, and/or System Orchestrator

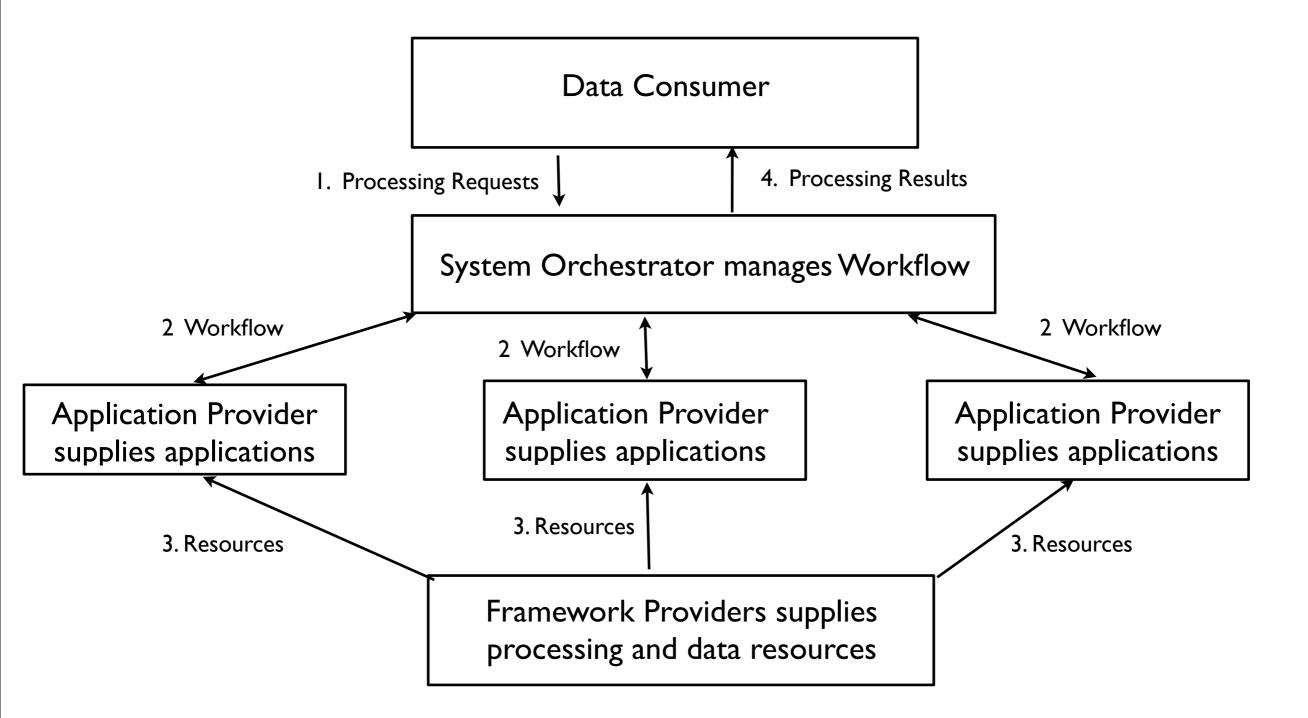
Integrating data with a Hybrid Cloud Broker

Reference: searchbusinessintelligence.techtarget.in/tip/Benefit-from-customer-data-integration-CDI-on-cloud-platform

Use Case: Orchestrate multiple sequential and parallel data transformations and/or analytic processes using a workflow manager

- Data Consumer submits processing request to System Orchestrator
- System Orchestrator combines multiple use cases to provide a complete system for end-user from Data Provider through multiple data transformations and analytic processing
 - Application Providers supply applications
 - Framework Providers supply computing and data resources

10. Example: System Orchestrator Runs Workflow



Note that Data Consumer interfaces directly to System Orchestrator which does not map to the Reference Architecture

Potential Standard: Declarative Descriptions of Processing Request and Workflows

10. Example: DataFlow Engine Runs Workflow



ParAccel Integrated Hadoop Analytics Workflow Process

<u>Reference: http://bigdata.pervasive.com/Products/Big-Data-Analytics-RushAnalytics.aspx</u>