

Introduction to Network Science

Yong-Yeol “YY” Ahn

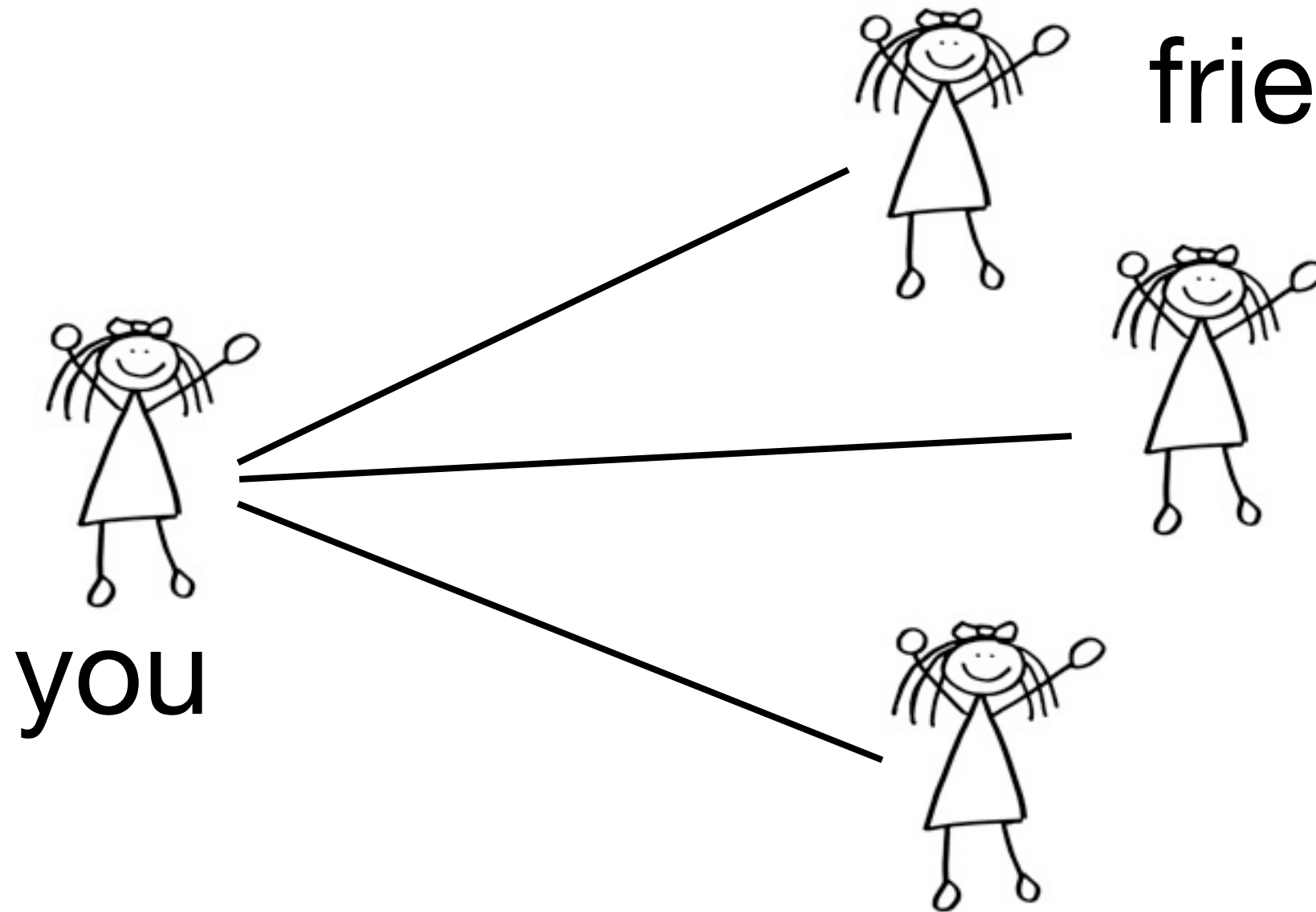


SCHOOL OF INFORMATICS
AND COMPUTING

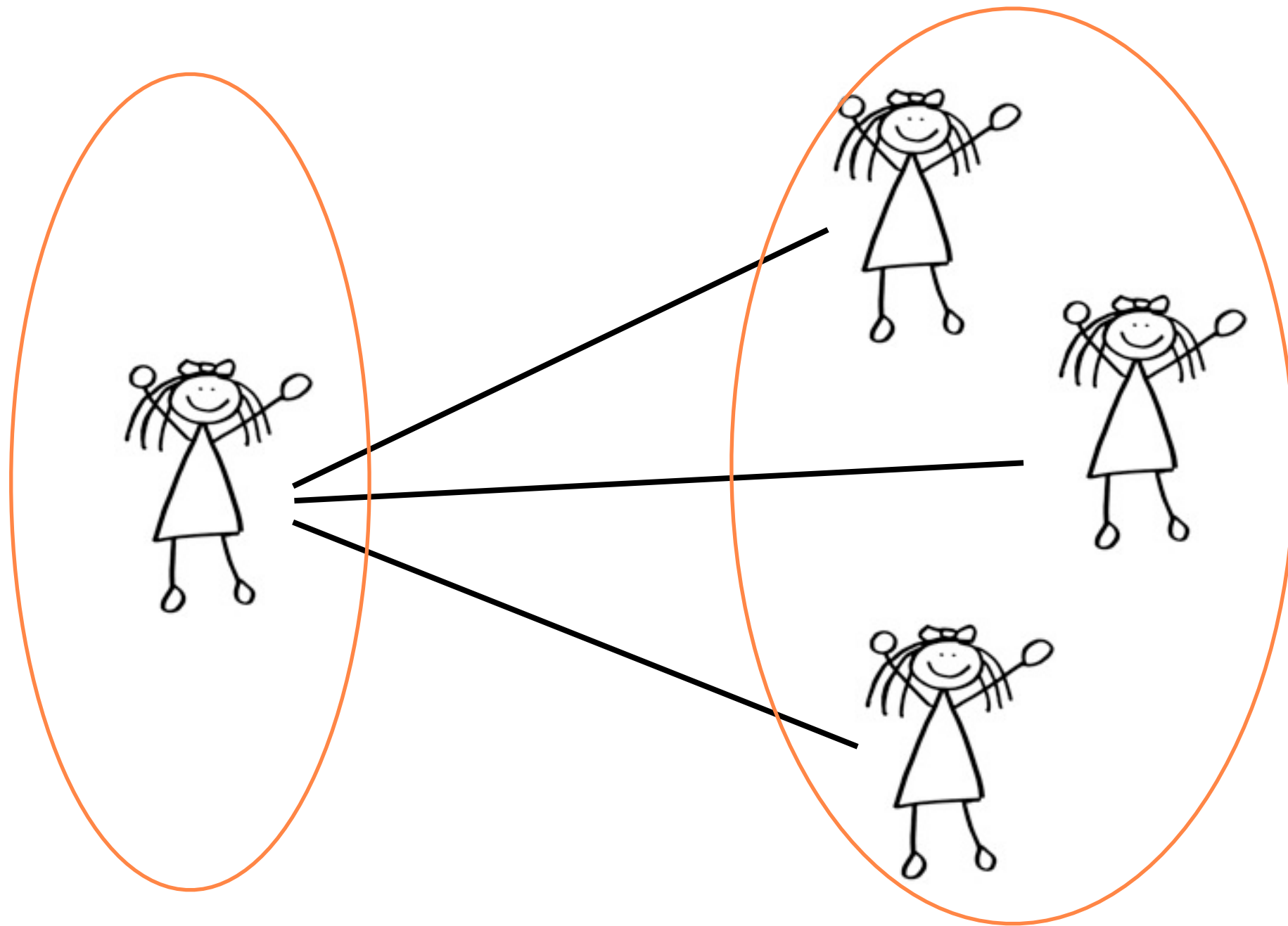
INDIANA UNIVERSITY

Bloomington

Your
friends



you



Q: Who are more popular, you or your friends (on average)?

1. You

2. Same

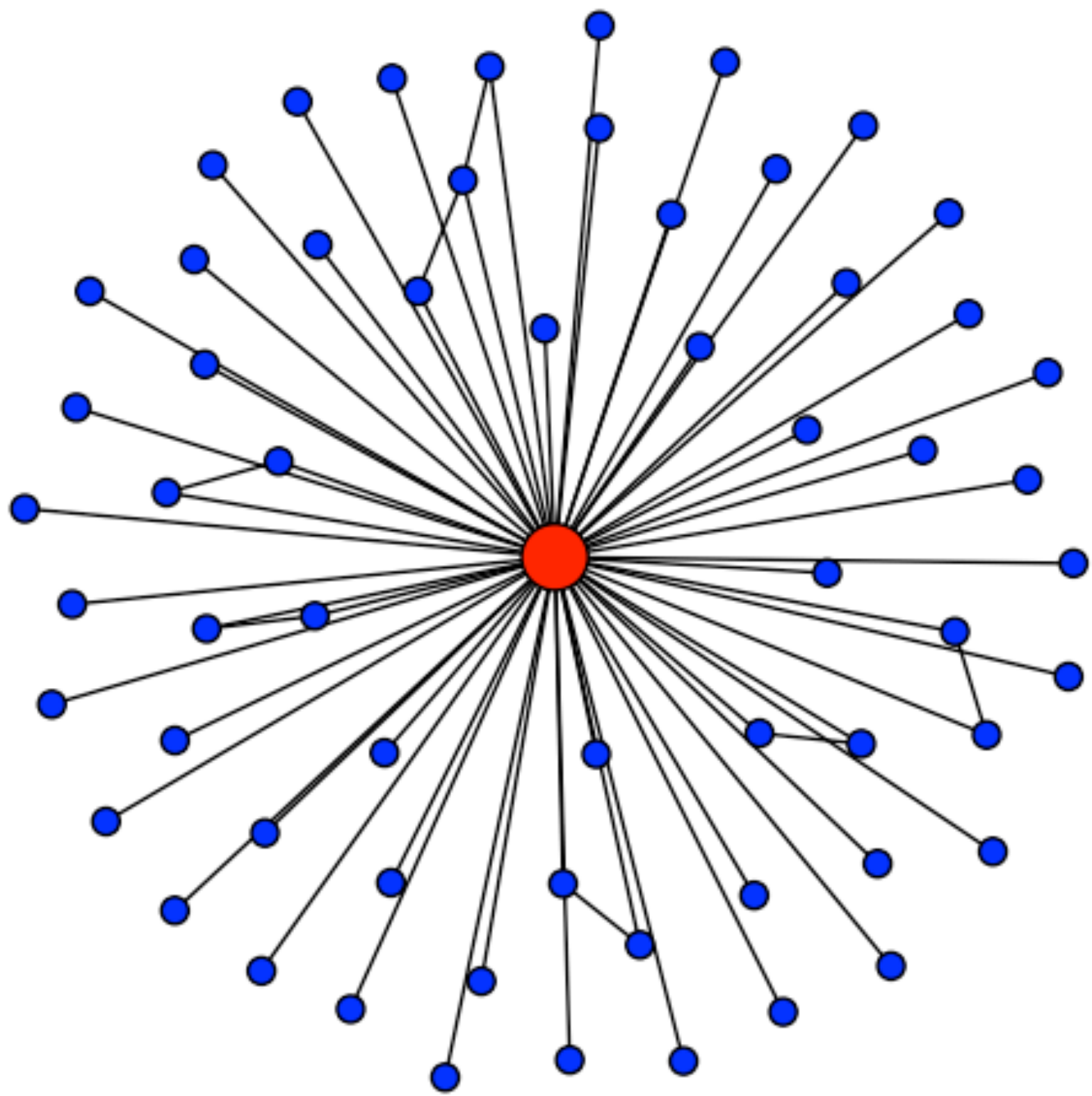
3. Your friends

1. You

2. Same

3. Your friends

How can *everyone*
feel that his/her friends
are more popular?



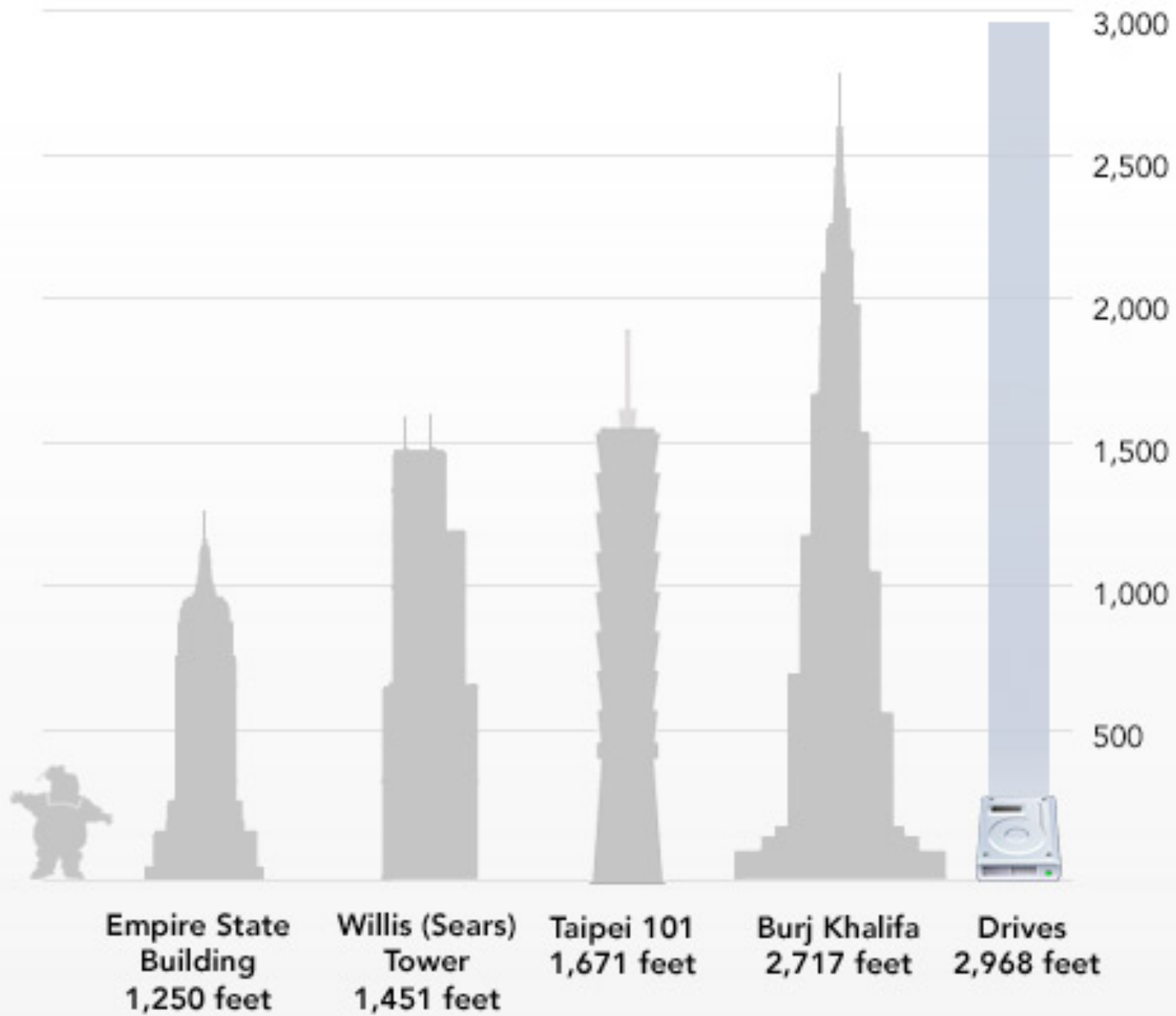
***When* are we living?**

Google processes

20+ petabytes

per day

10 petabytes



* 6,195 drives x 5.75 inches of drive height = 35,621 inches or 2,968 feet

Most populated countries



1,300,000,000+



1,200,000,000+



300,000,000+

Most populated countries



1,300,000,000+



1,200,000,000+



900,000,000+



500,000,000+



300,000,000+

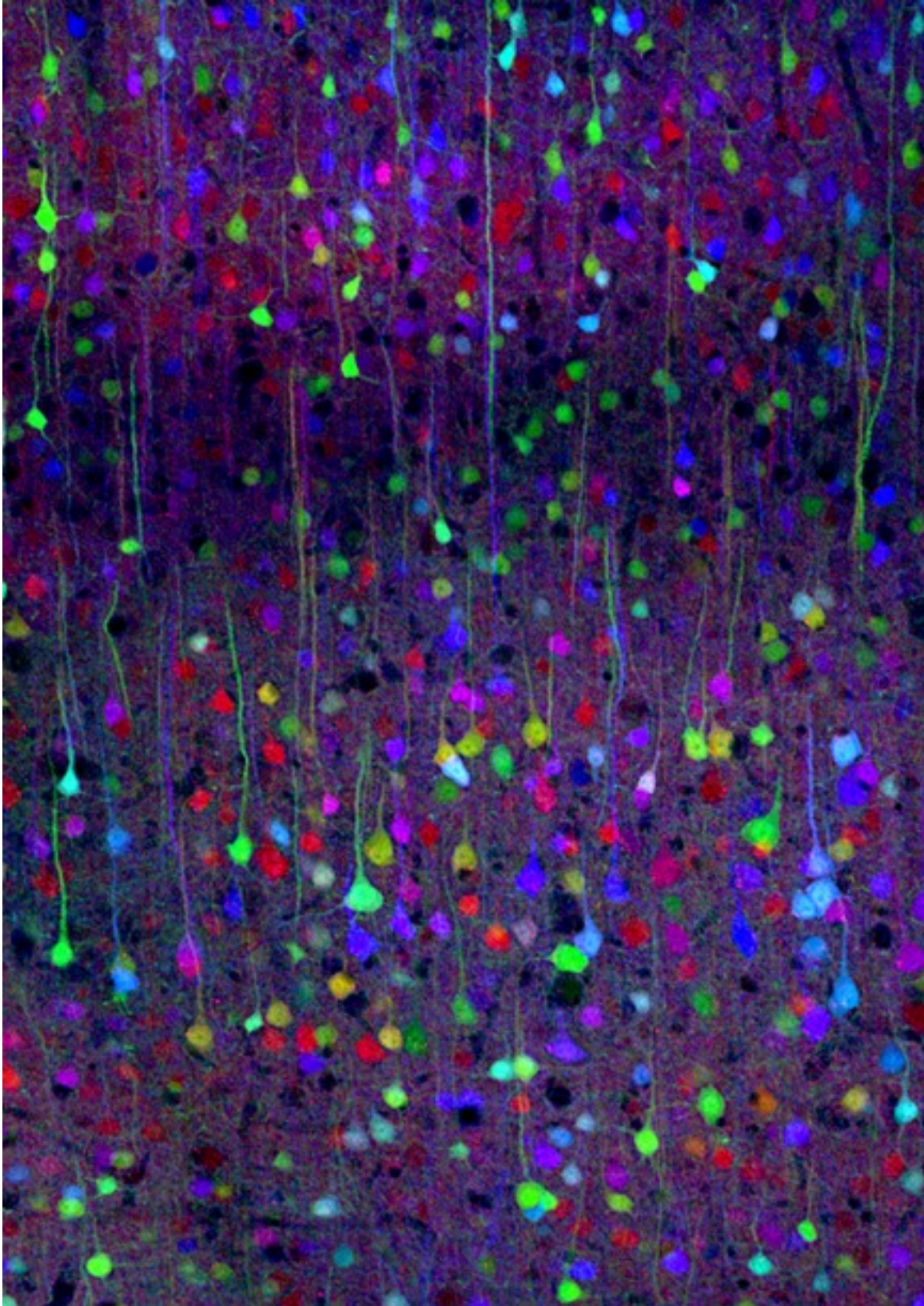
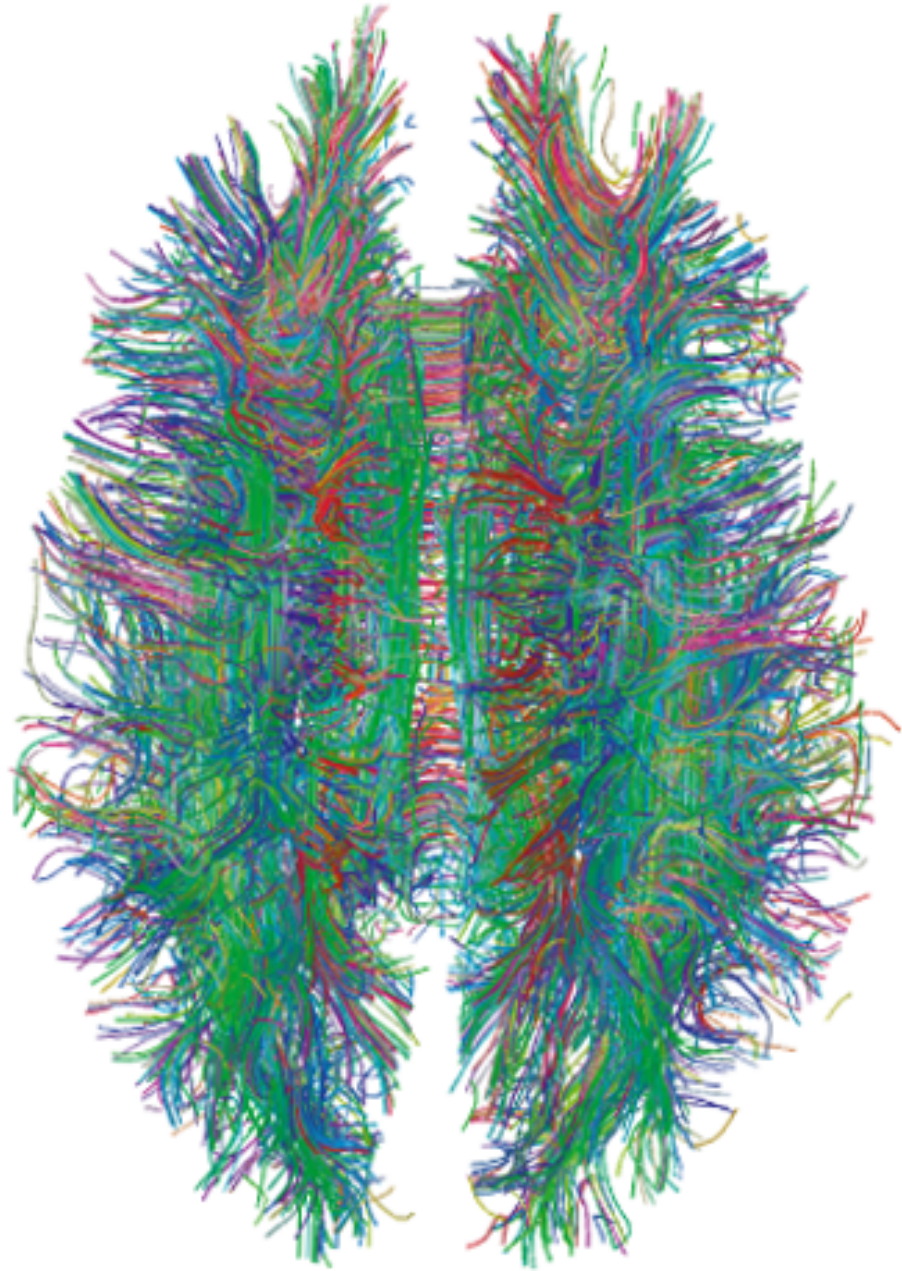
Billions of people
recording their social life

in Bits.

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\$1000



BIG DATA

BIG DATA



INFORMATION



Sunday, October 7, 12



Pulse of the Nation: U.S. Mood Throughout the Day inferred from Twitter

Less Happy  More Happy

<http://www.ccs.neu.edu/home/amislove/twittermood>

BIG DATA

SOCIETY

LIFE

BIG DATA

ECONOMY

LIFE
SOCIETY
ECONOMY

BIG DATA

LIFE
SOCIETY
ECONOMY

BIG DATA

COMPLEX
SYSTEMS

COMPLEX SYSTEMS

COMPLEX SYSTEMS

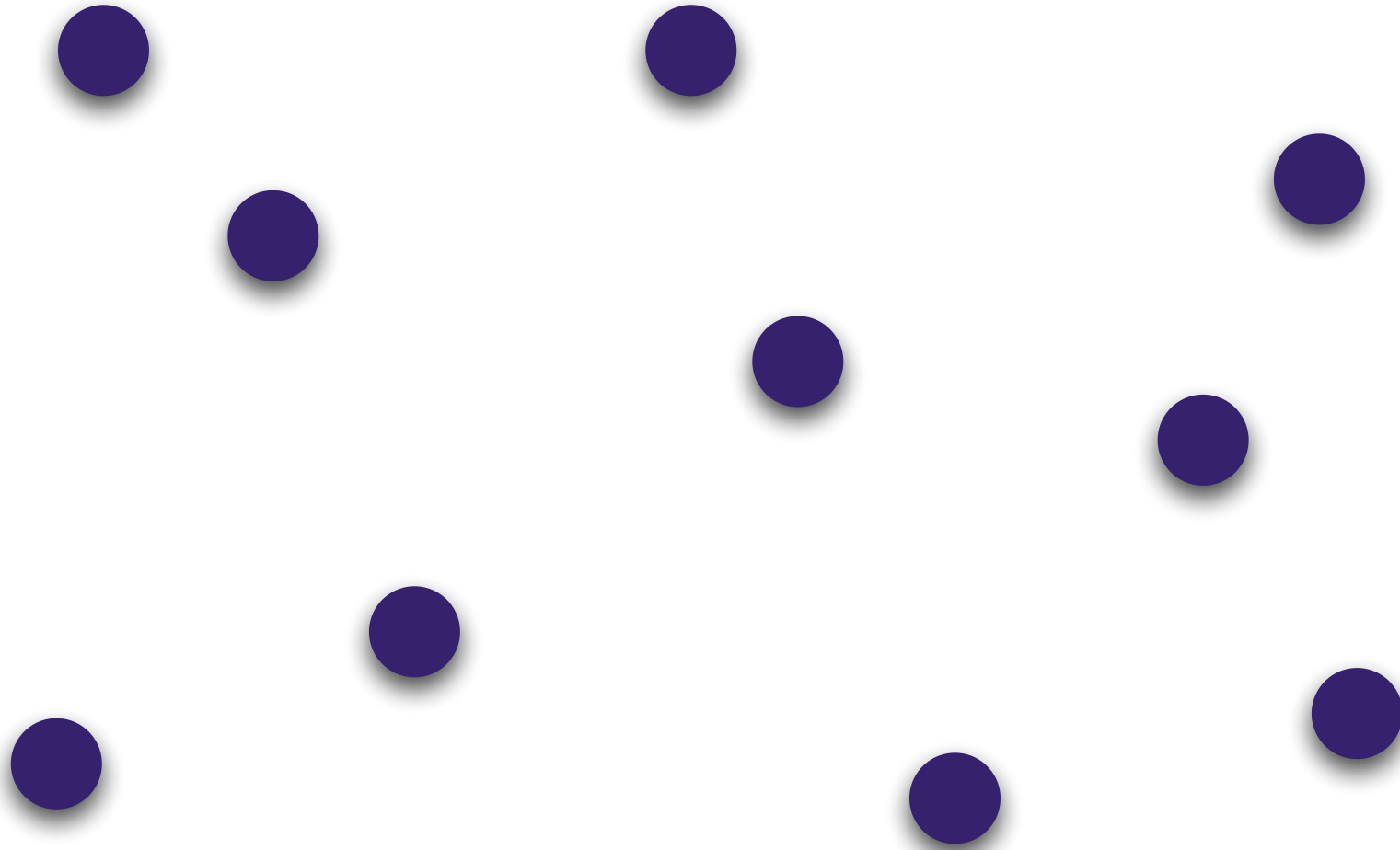
MANY parts,

INTERACTING with each other

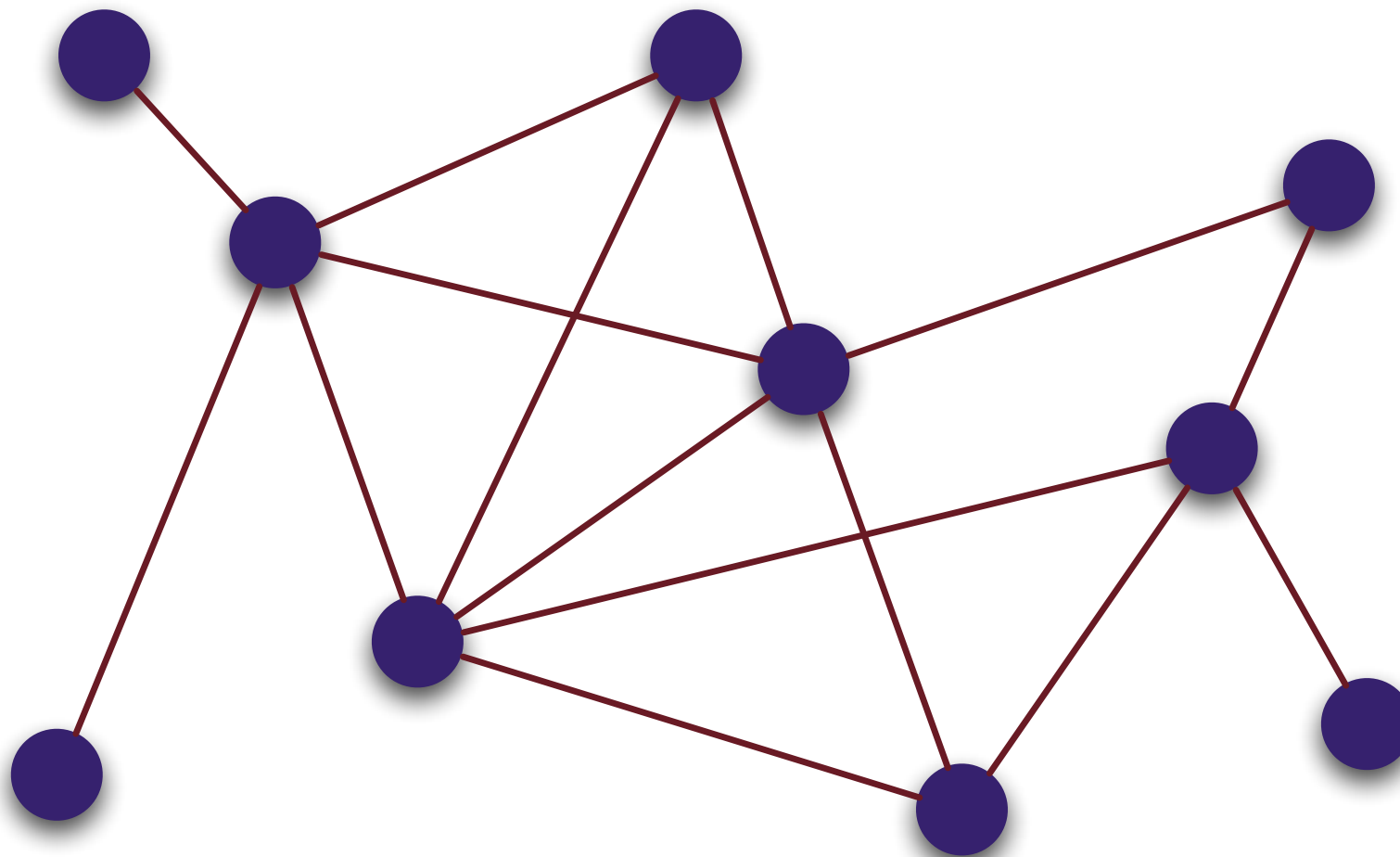
in **NON-TRIVIAL WAYS**

NETWORKS



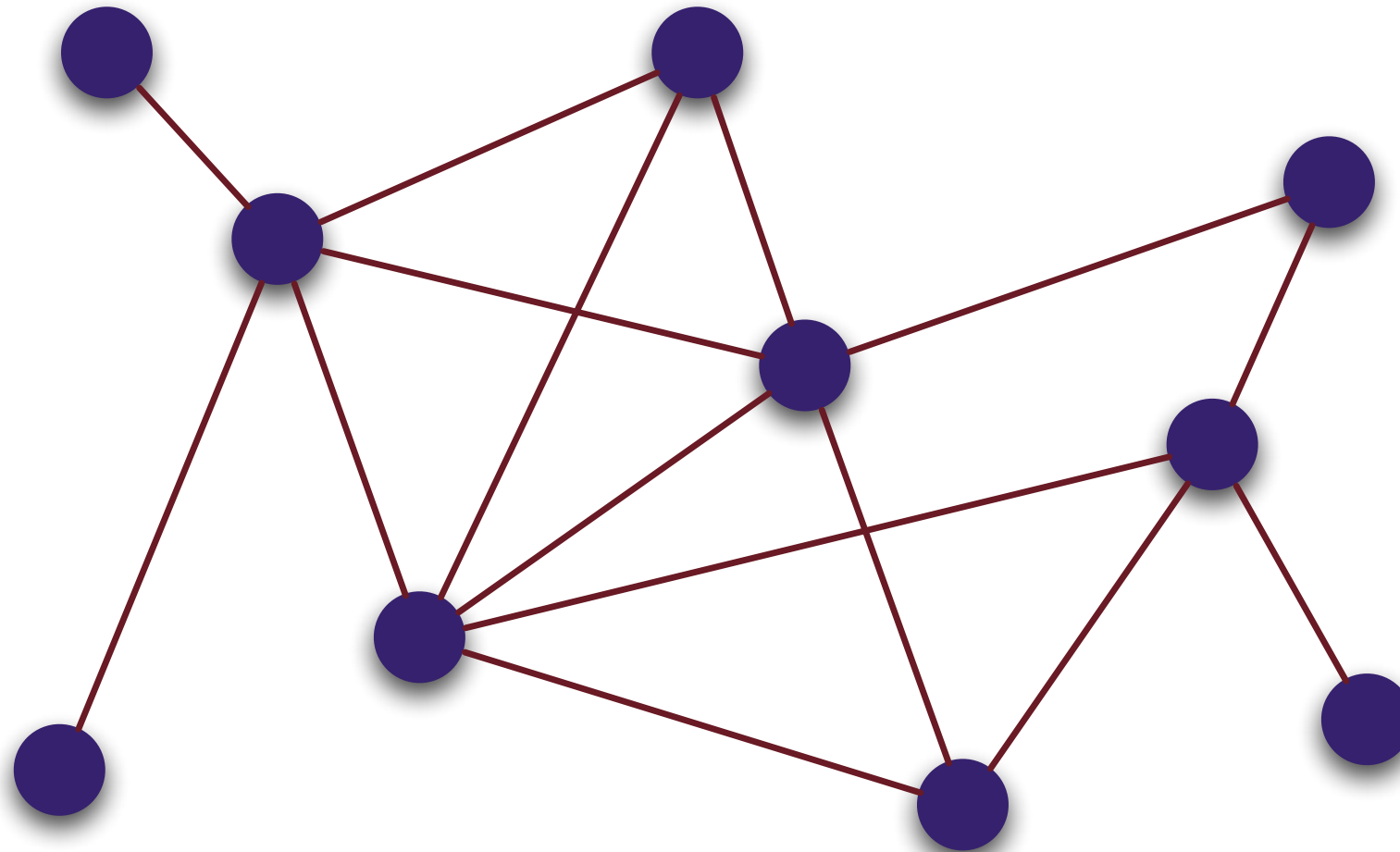


Nodes

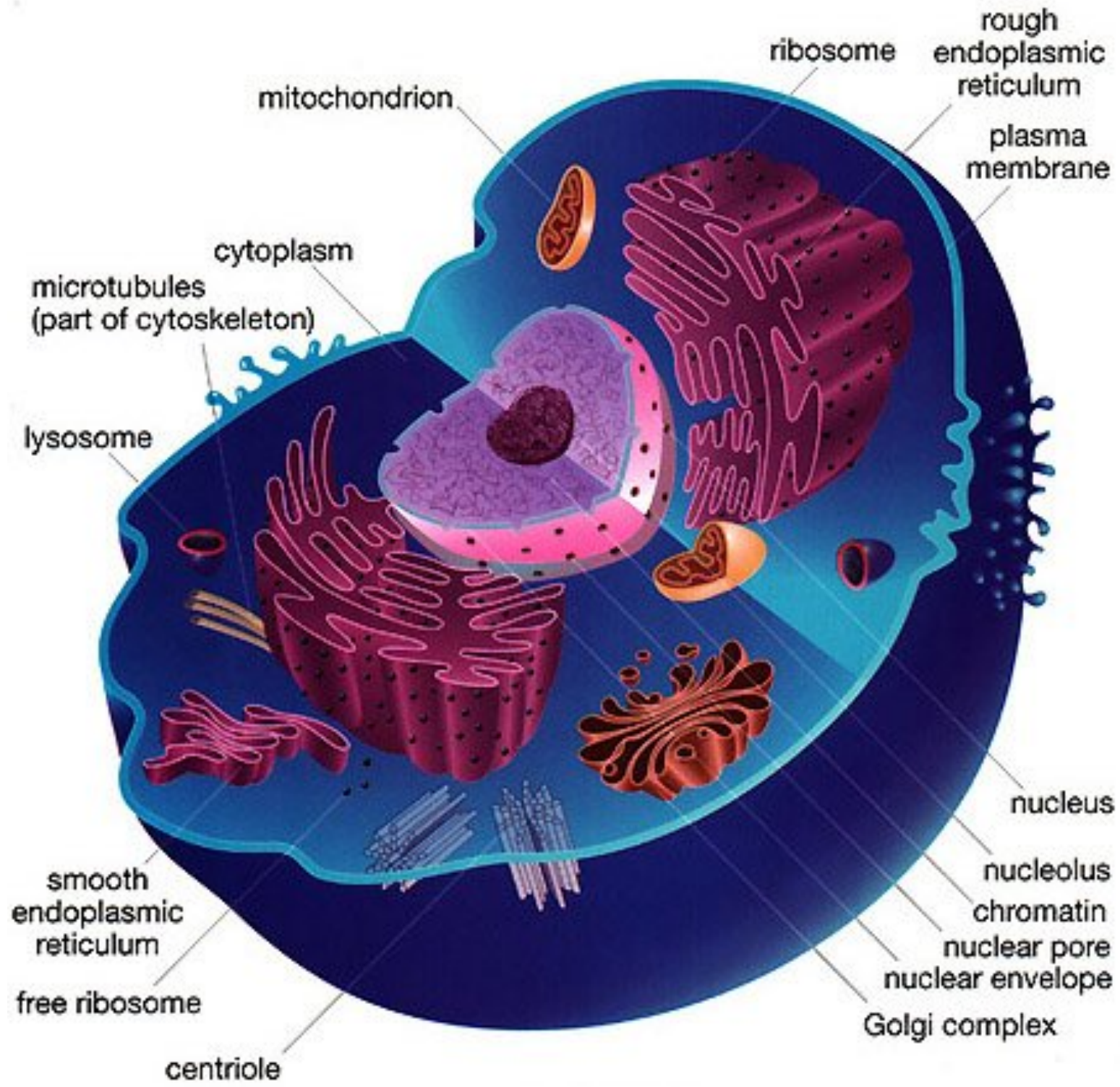


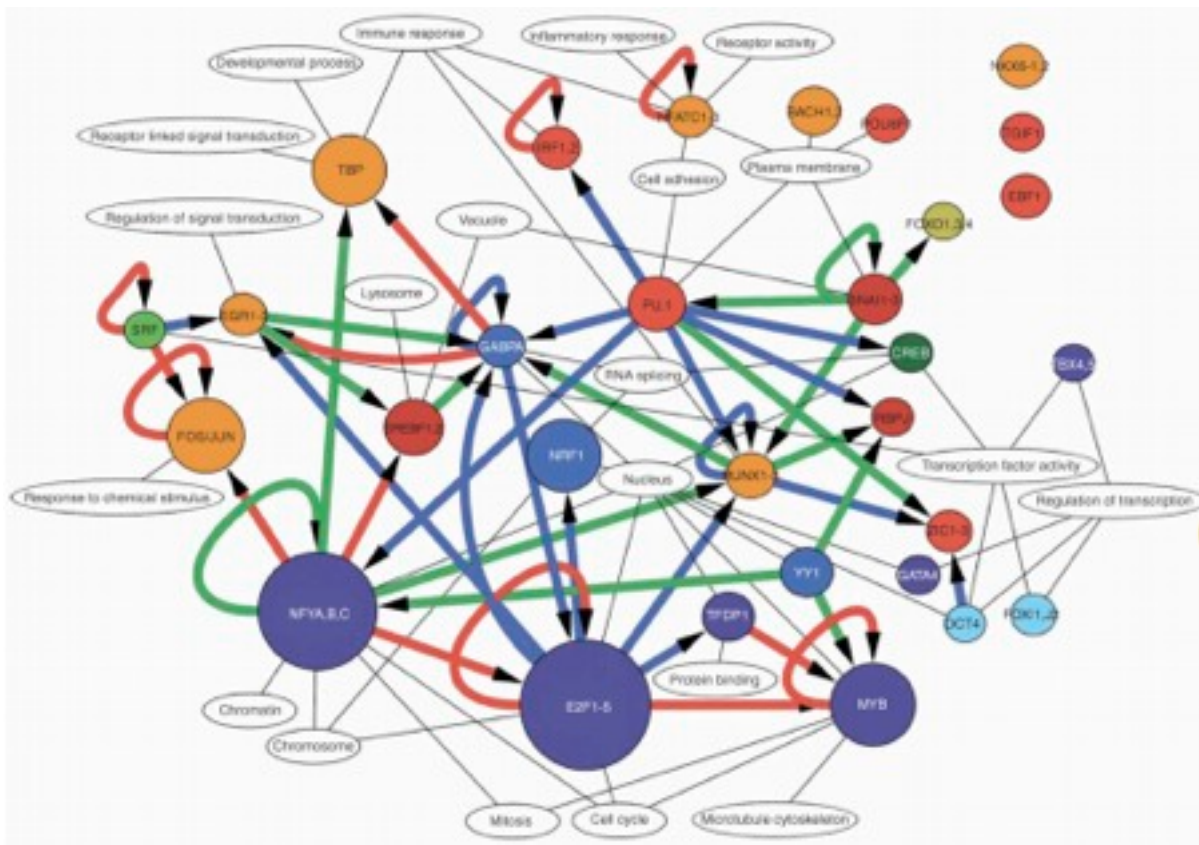
Links (edges) between nodes

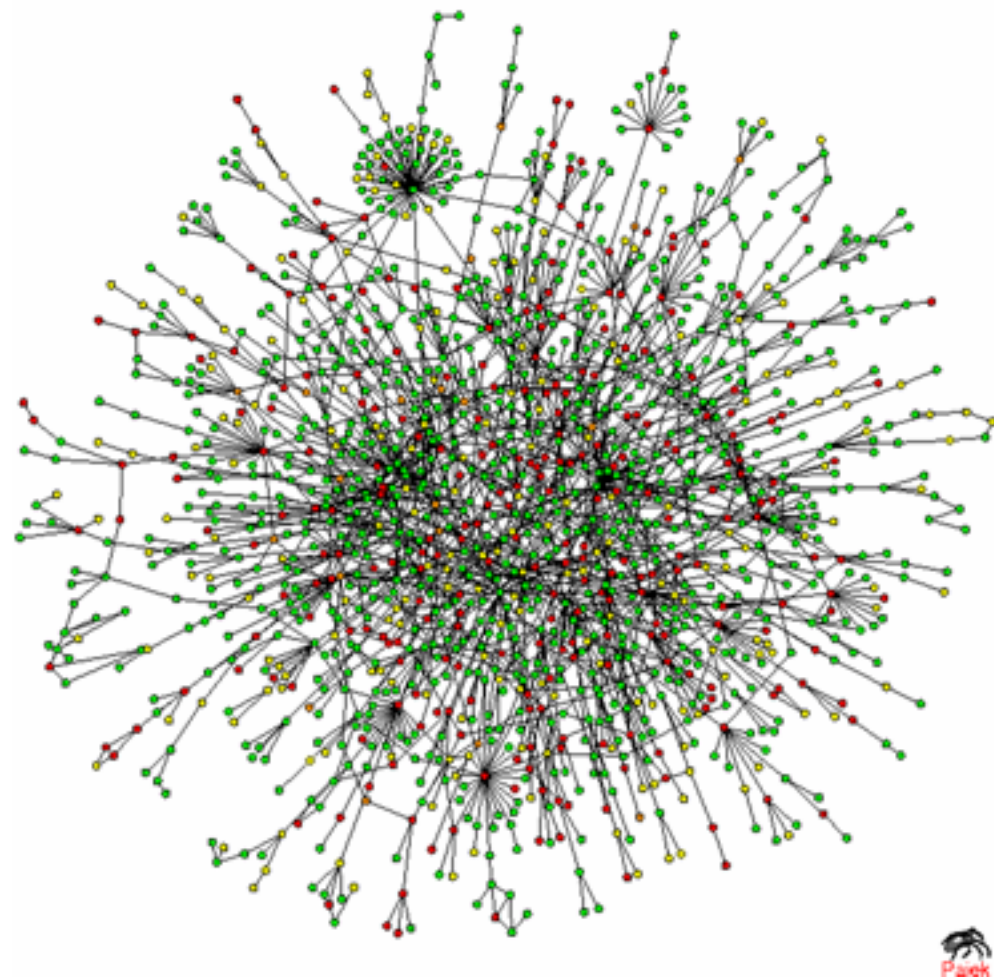
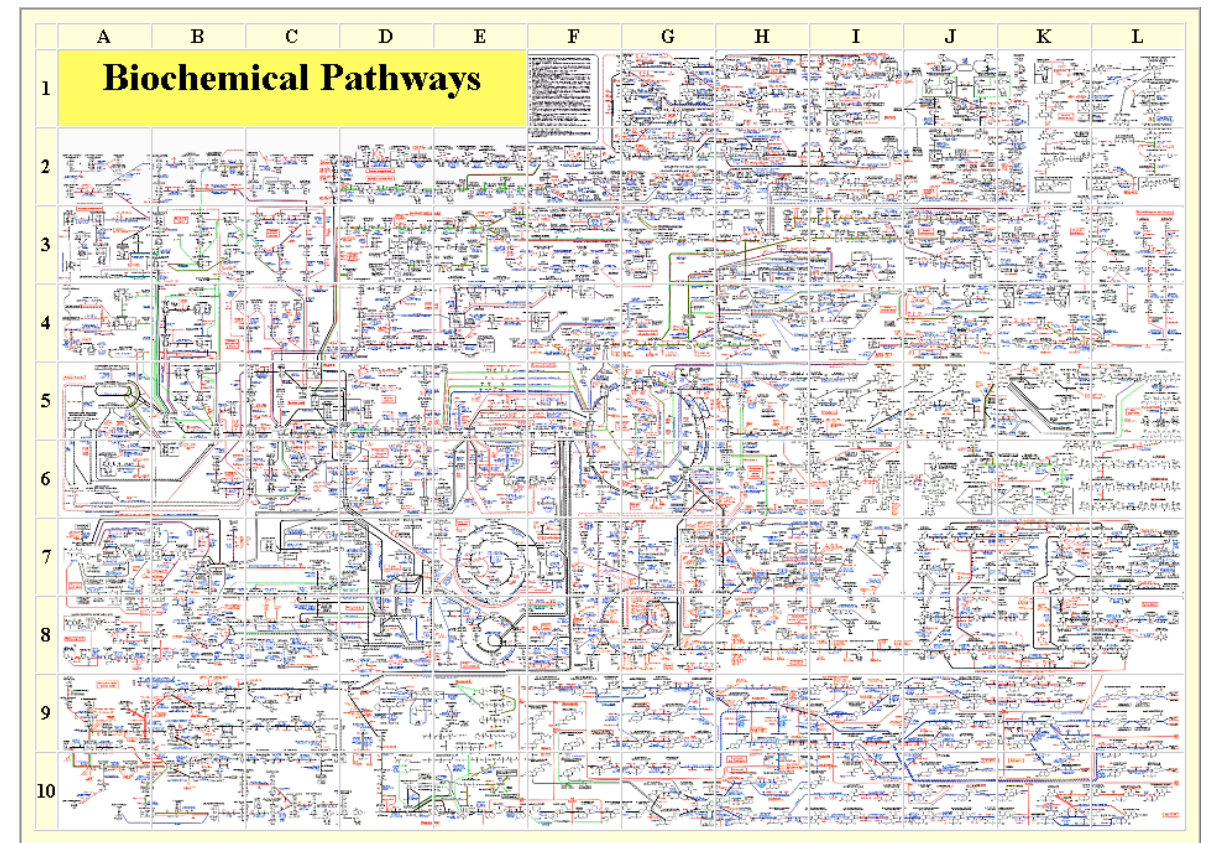
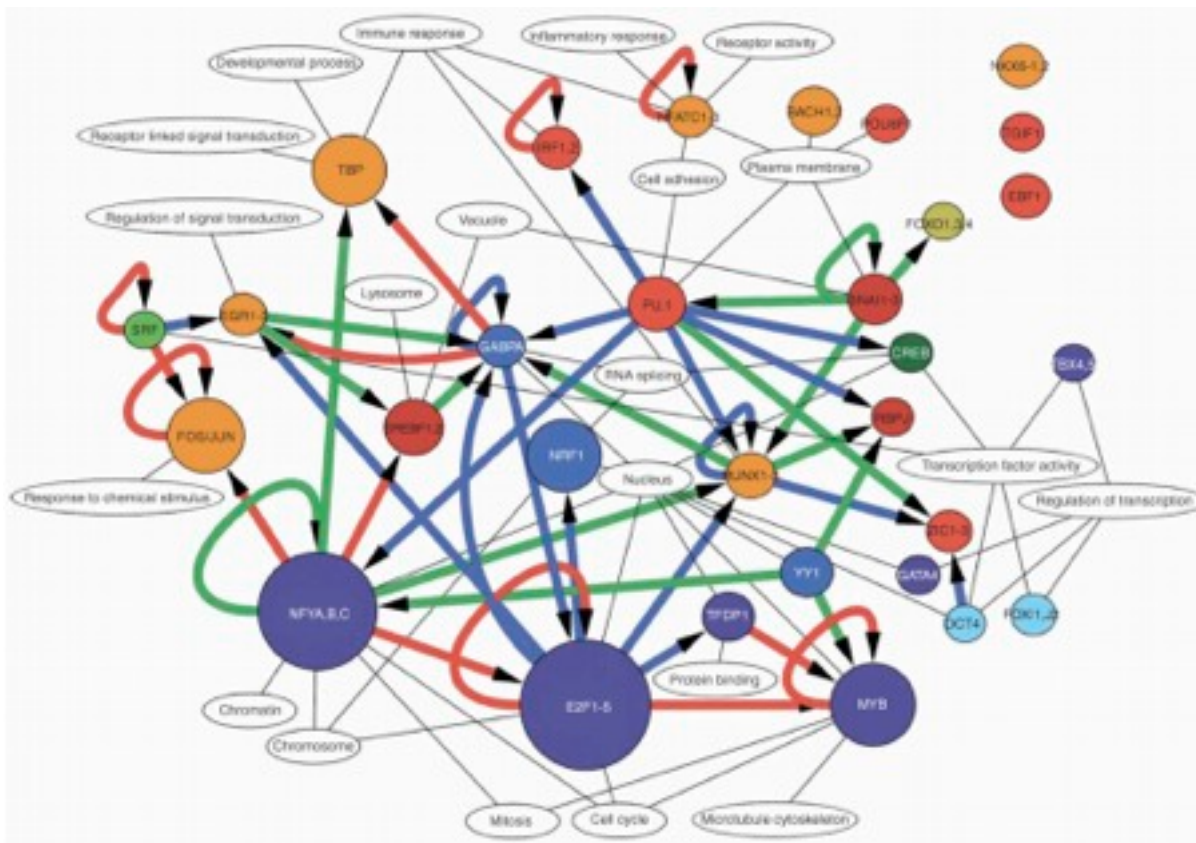
Degree: # of neighbors



Links (edges) between nodes













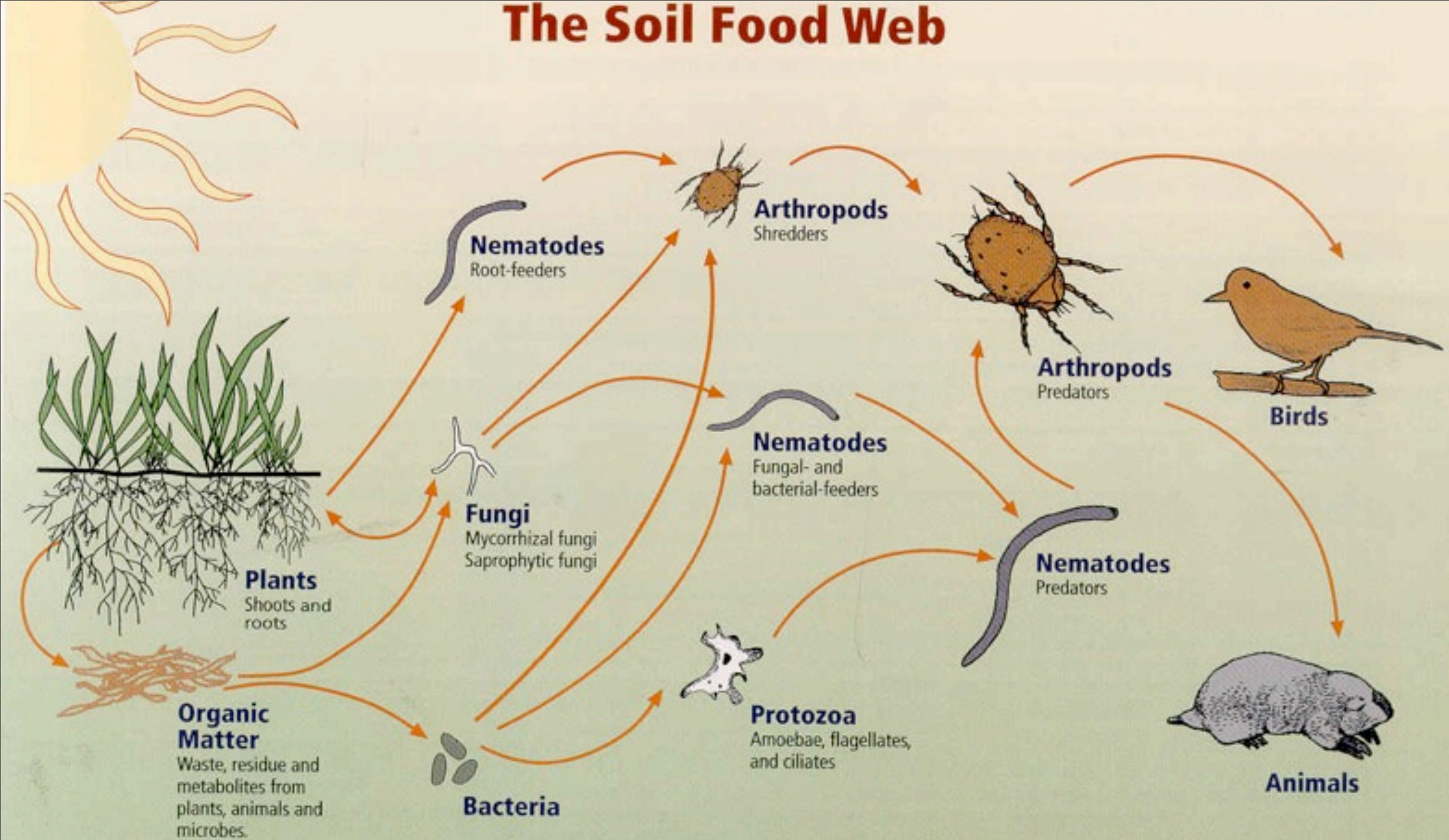
facebook

December 2010



Sunday, October 7, 12

The Soil Food Web



First trophic level:
Photosynthesizers

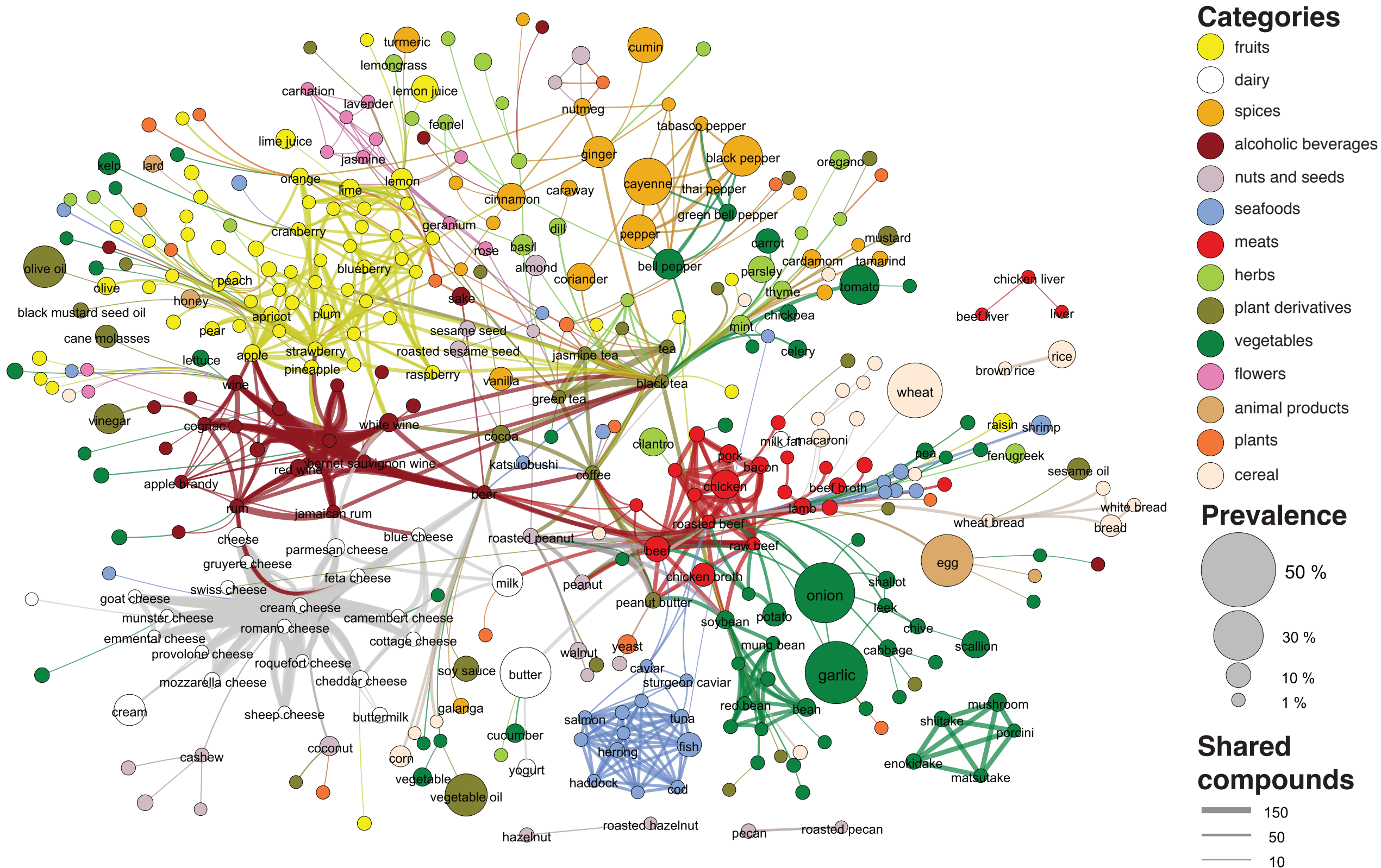
Second trophic level:
Decomposers
Mutualists
Pathogens, parasites
Root-feeders

Third trophic level:
Shredders
Predators
Grazers

Fourth trophic level:
Higher level predators

Fifth and higher trophic levels:
Higher level predators

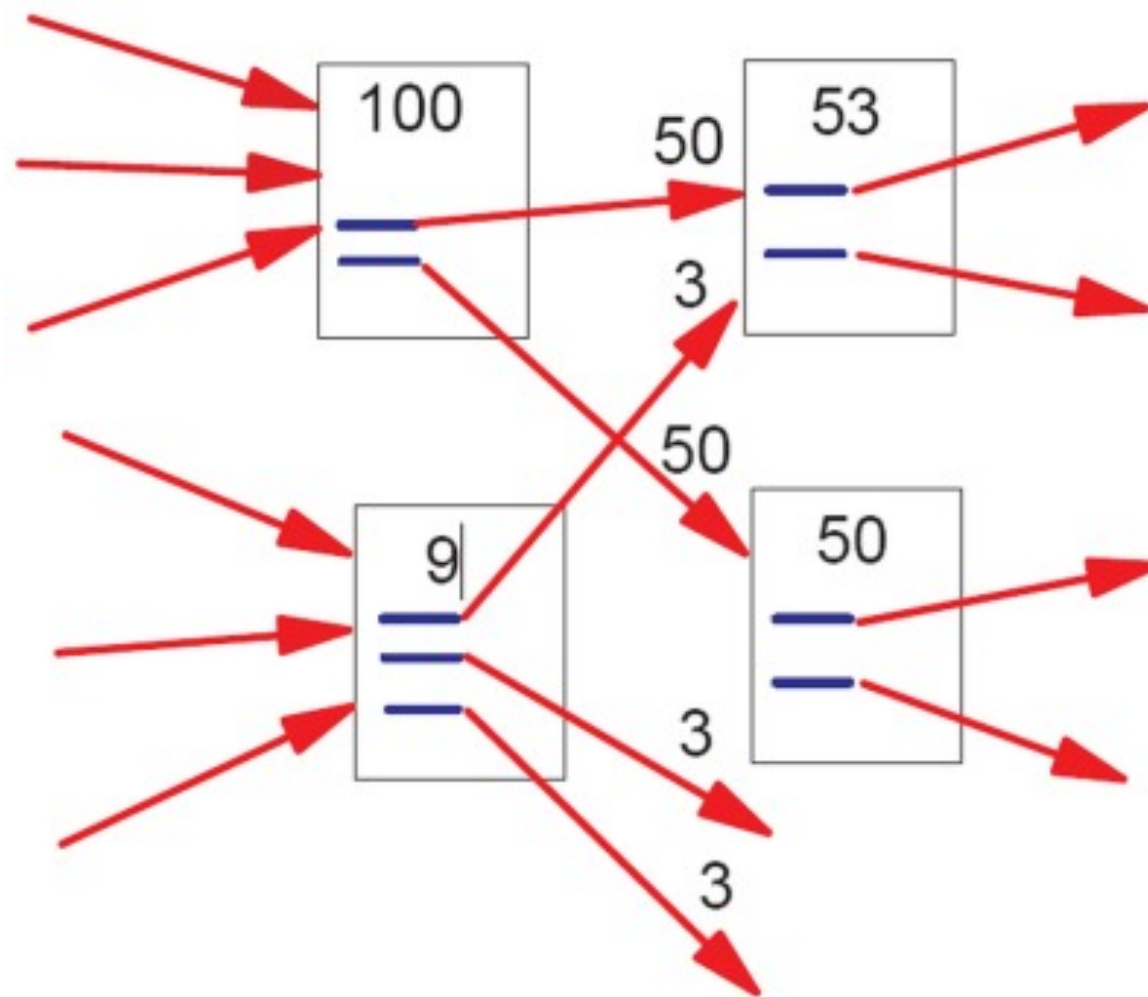




Y.-Y. Ahn, S. Ahnert, J. P. Bagrow, A.-L. Barabási, *Sci. Rep.* 2011

So what?

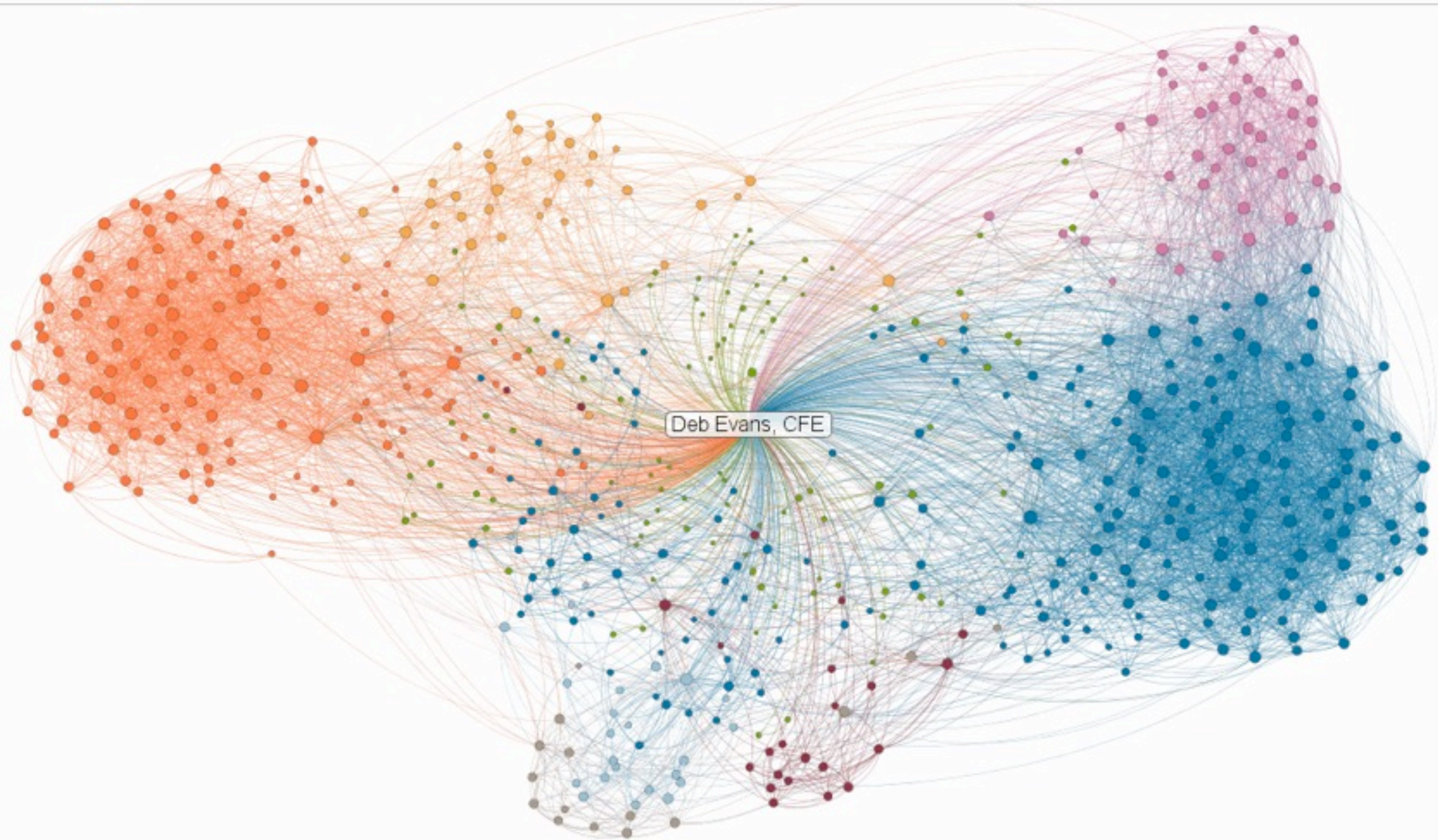
Google



Pagerank =
Random walk problem on a network

Linked

LinkedIn  Maps **Deb Evans, CFE's Professional Network**
as of January 27, 2011



©2010 LinkedIn - Get your network map at inmaps.linkedinlabs.com



facebook

December 2010

INSIGHT
Gut microbes
and health

nature

THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE



012260300
People on Facebook Voted

CAMPAIGN TRIAL

 Close friendships beat weaker Facebook links in test of election-day influence **PAGES 212 & 295**

MICROWAVE WARFARE
UNEXPLODED MYTH?
The Pentagon's quest for the e-bomb
PAGE 198

RESEARCH CAREERS
PICKING WINNERS
A formula to predict your future h-index
PAGE 201

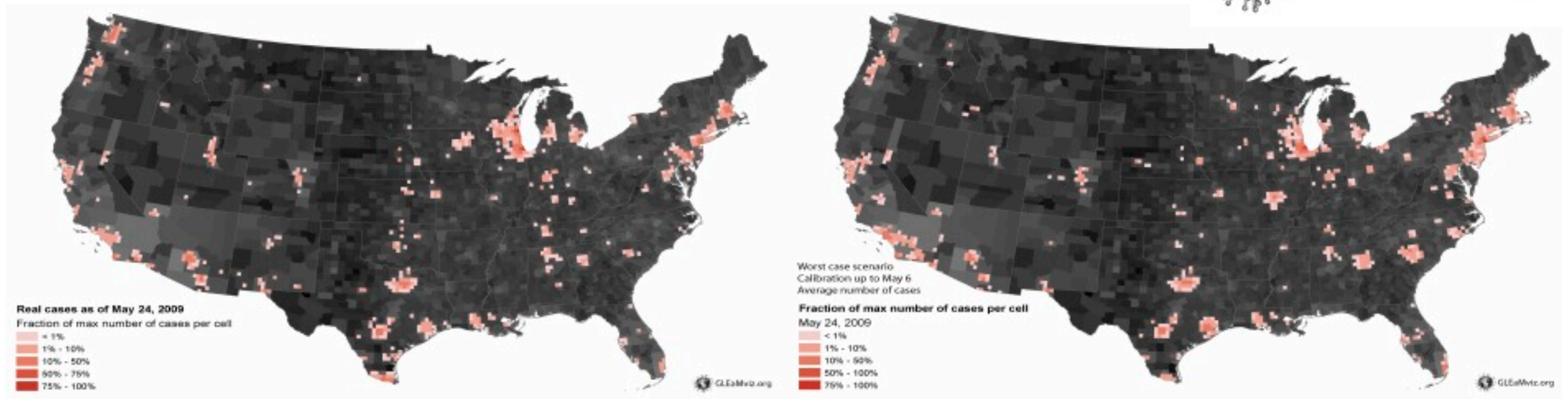
LITERATURE
FORGOTTEN FUTURES
When science fiction came of age
PAGE 204

NATURE.COM/NATURE
 13 September 2012 £10
 Vol. 489, No. 7415

H1N1 Pandemic prediction



GLEaMviz.org

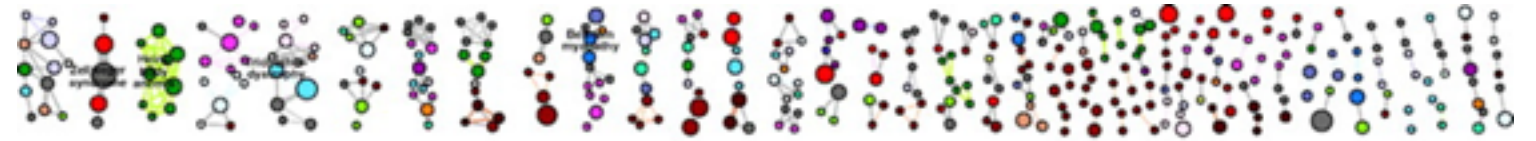


Real

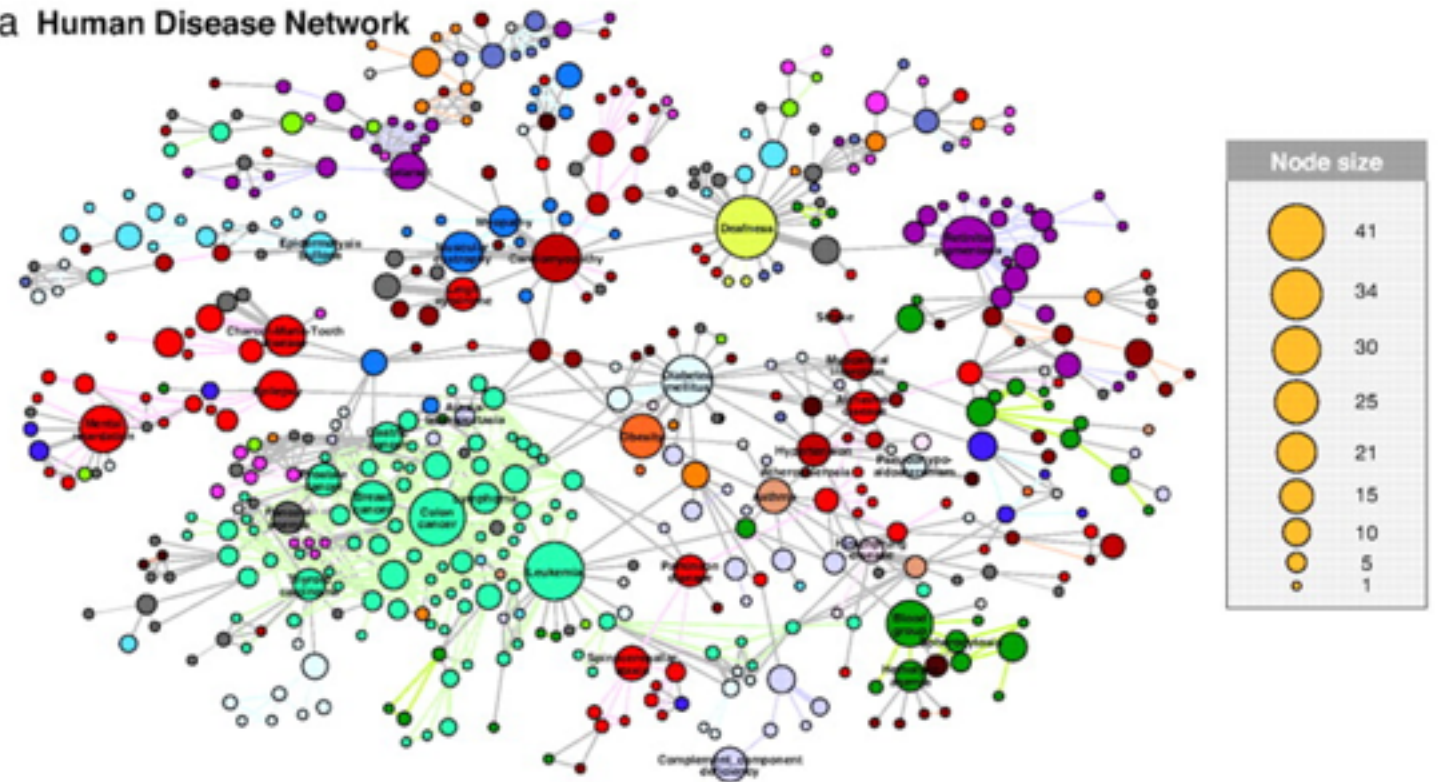
Prediction

Reaction-diffusion system with
transportation networks

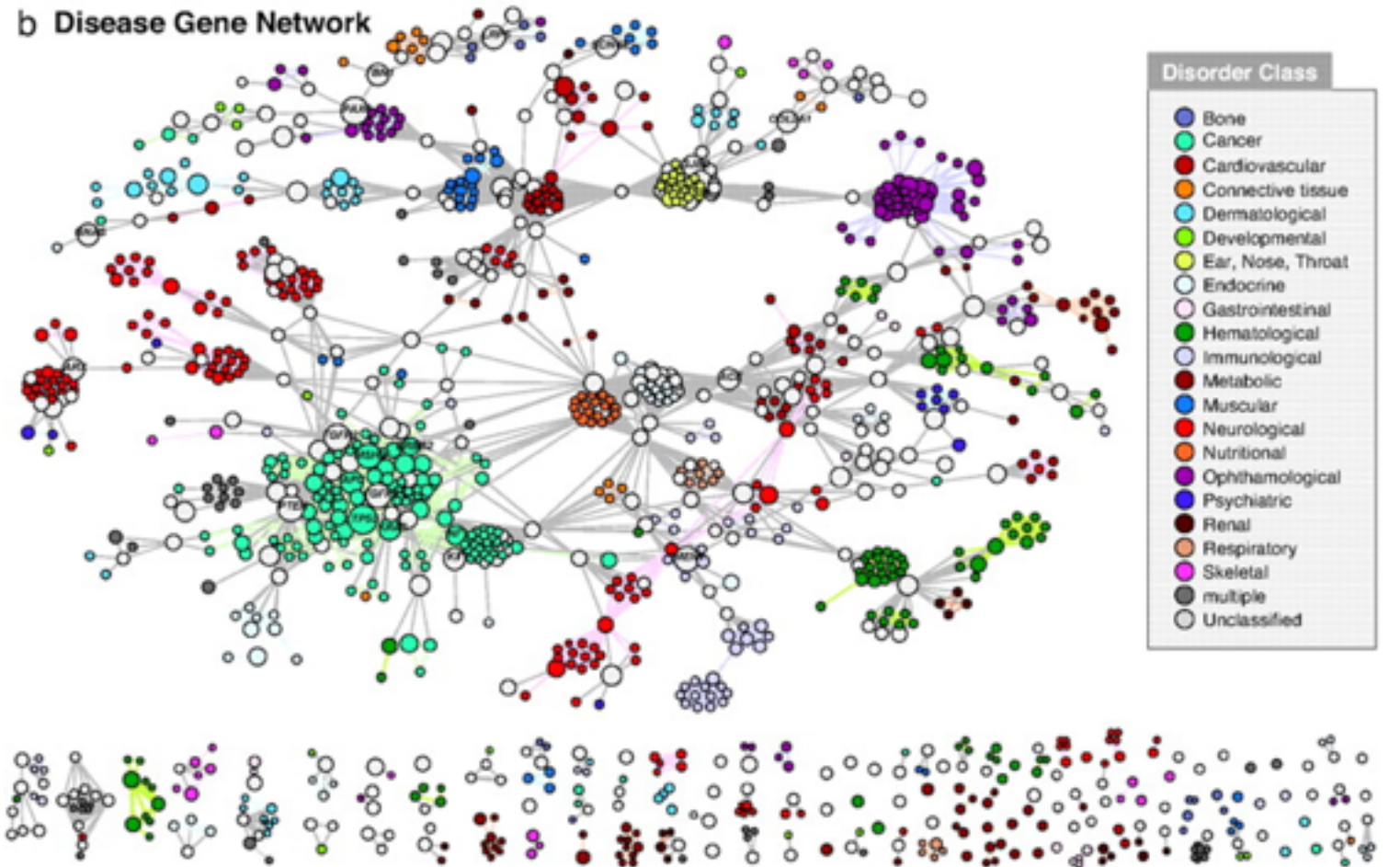




a Human Disease Network



b Disease Gene Network

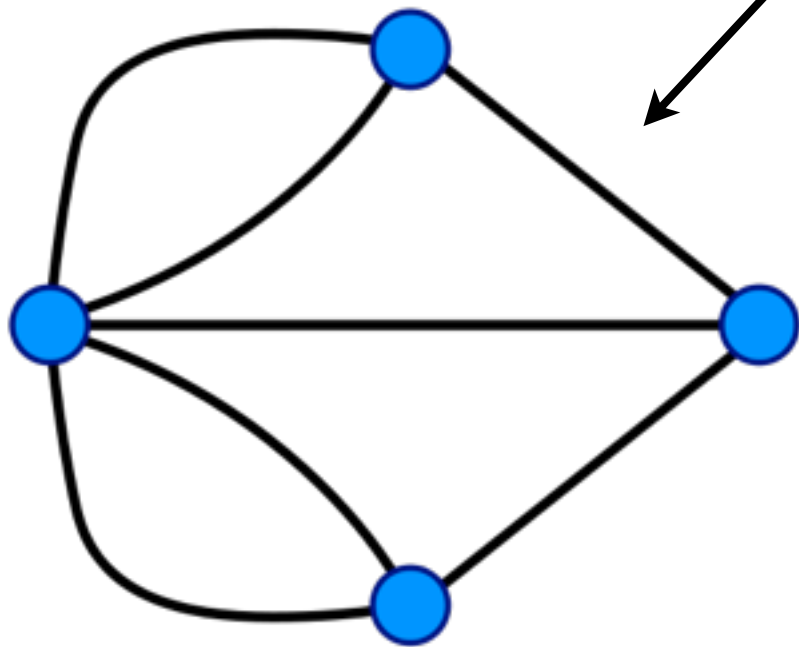
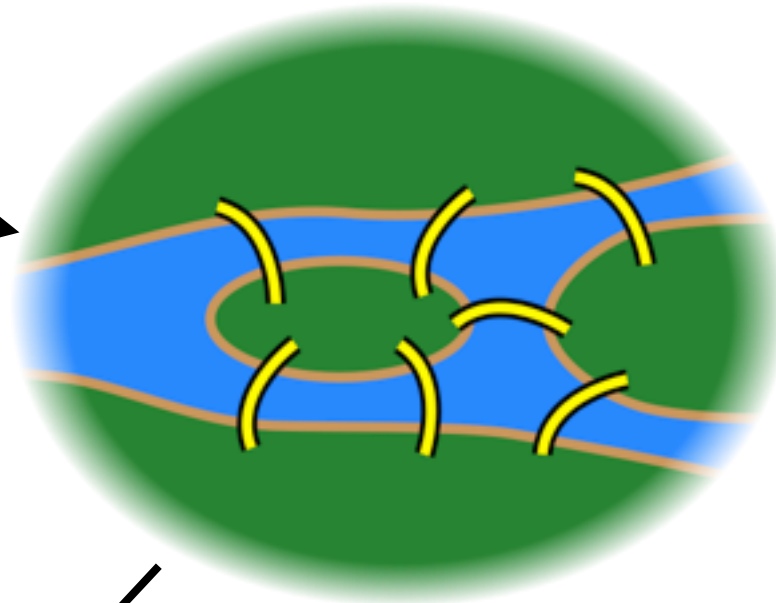
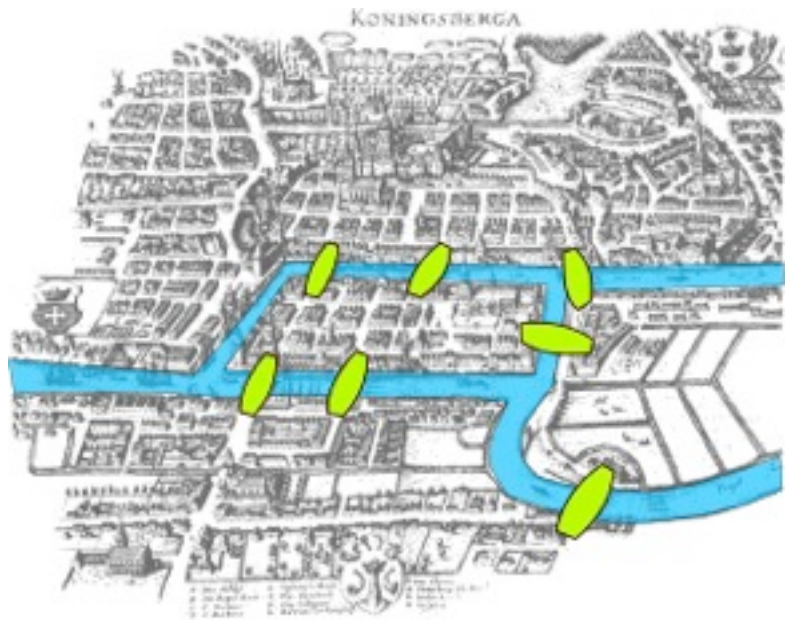


Can we understand a
complex system

without knowing the **structure**
of it?

NETWORKS





Graph Theory



Leonhard Euler

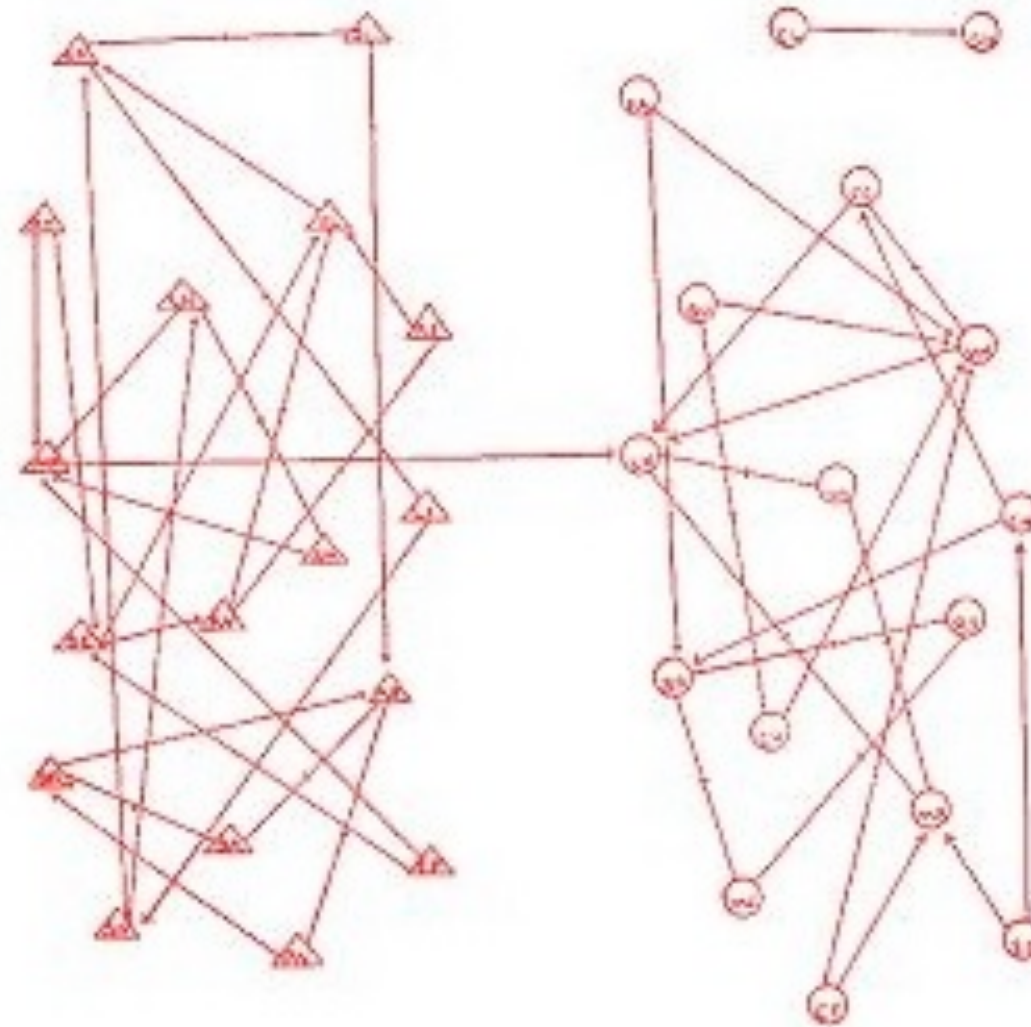
“Sociogram”

EMOTIONS MAPPED BY NEW GEOGRAPHY

Charts Seek to Portray the
Psychological Currents of
Human Relationships.

New York Times

April 3, 1933



What's the structure of
networks?



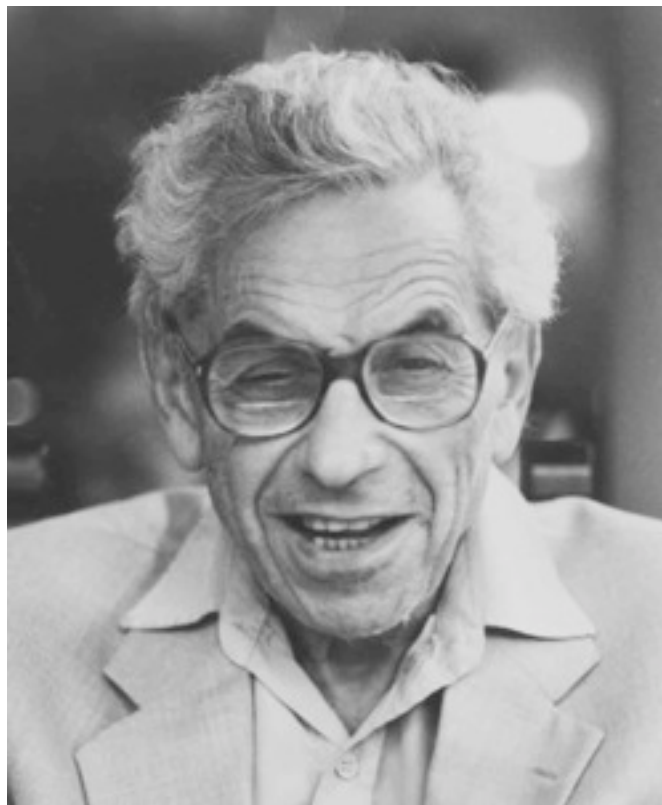
$p = 0.1$



$p = 0.25$



$p = 0.5$



Paul Erdős

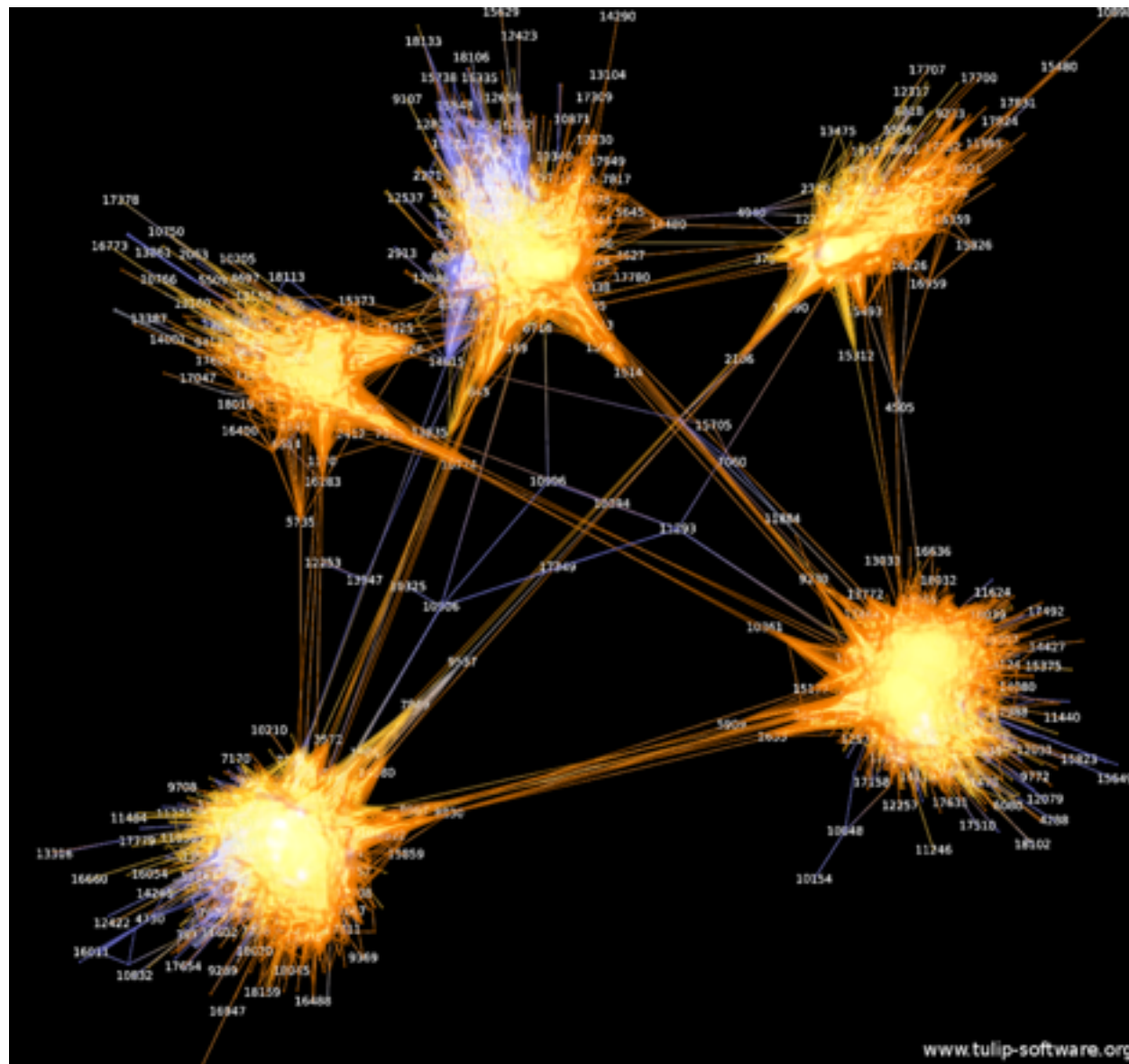


Alfréd Rényi

Clustering

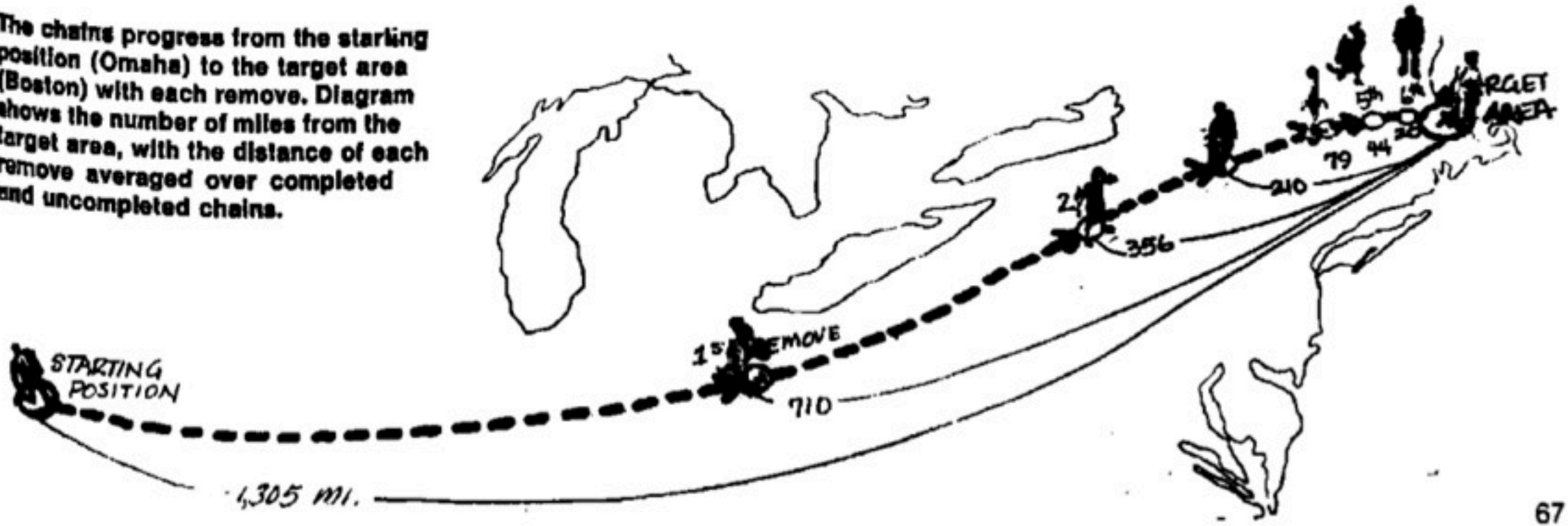
Small-world

Heterogeneity



It's not random! We form clusters.

The chains progress from the starting position (Omaha) to the target area (Boston) with each remove. Diagram shows the number of miles from the target area, with the distance of each remove averaged over completed and uncompleted chains.



“Small world experiment”



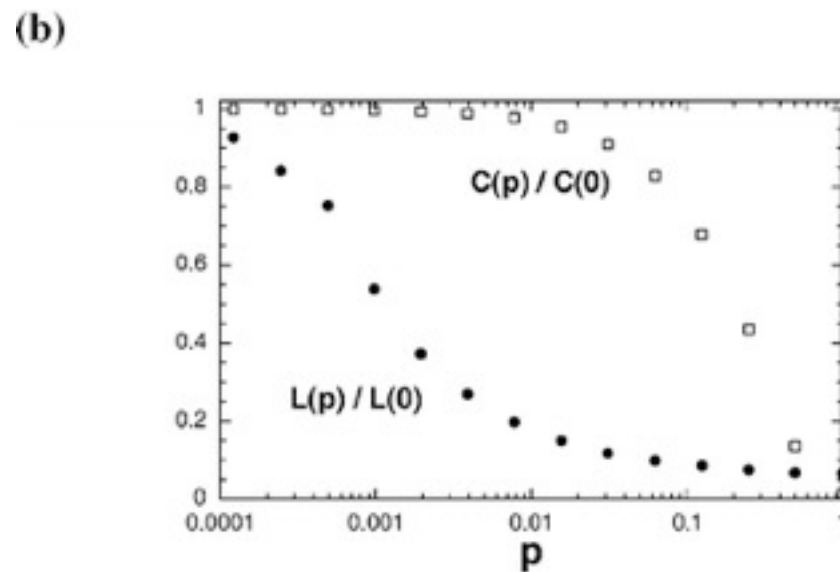
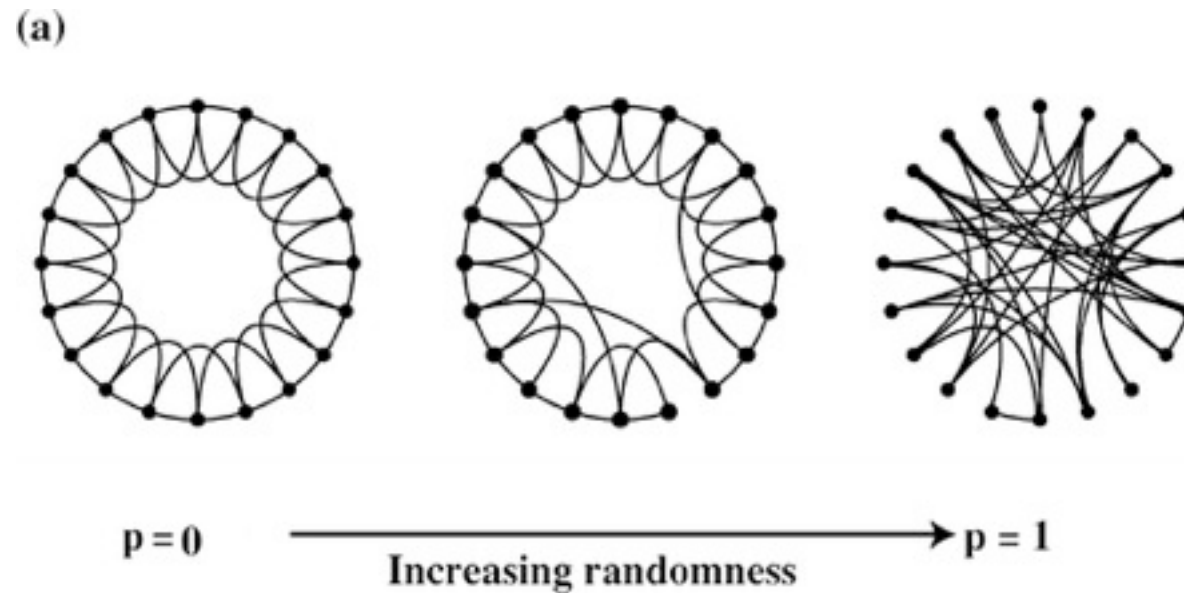
Stanley Milgram



<http://oracleofbacon.org/index.php>

**We're clustered, but
at the same time we
are well-connected.**

Duncan J. Watts



Steven H. Strogatz

Watts and Strogatz model

Watts & Strogatz, Nature 1998

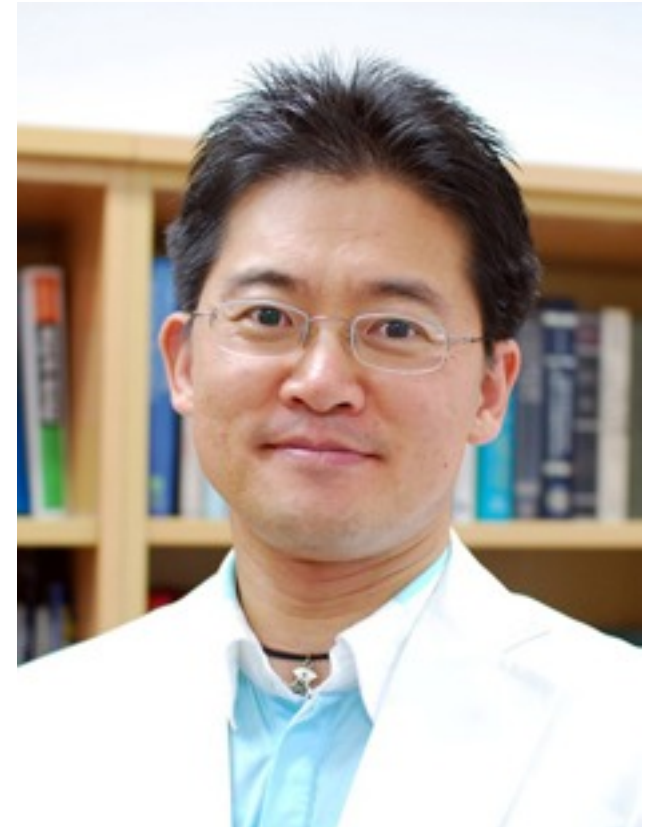
Networks are heterogeneous!



Albert-László Barabási



Réka Albert



Hawoong Jeong



$p = 0.1$



$p = 0.25$

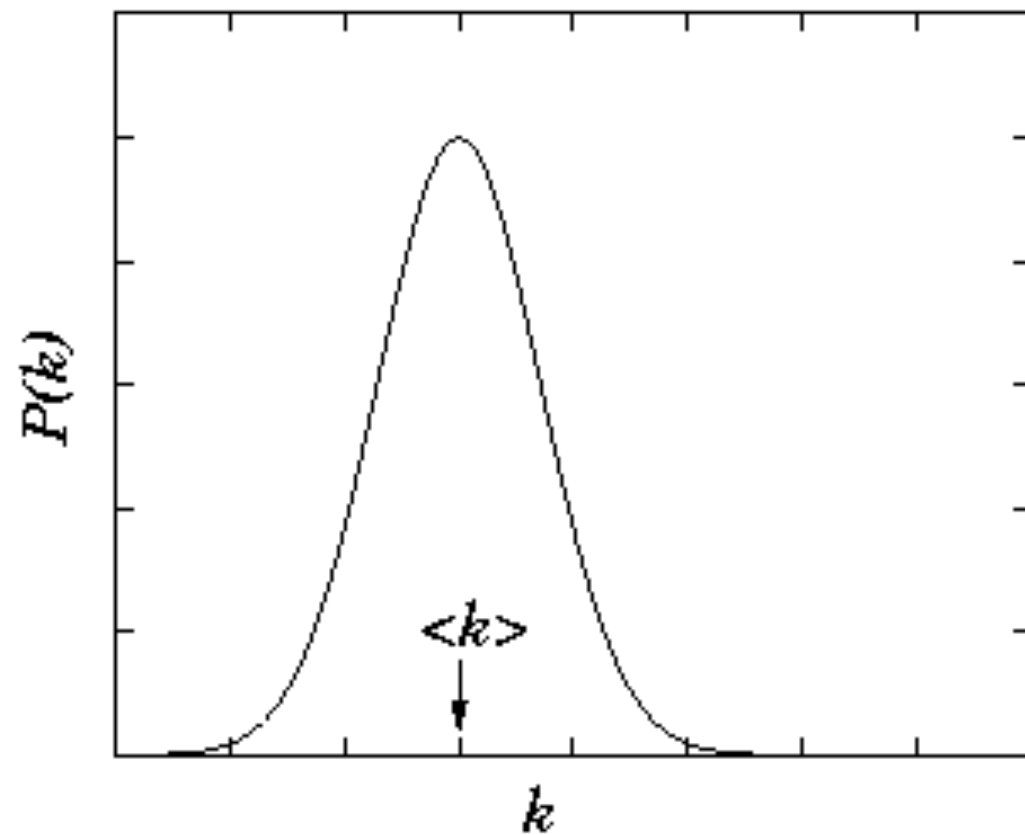


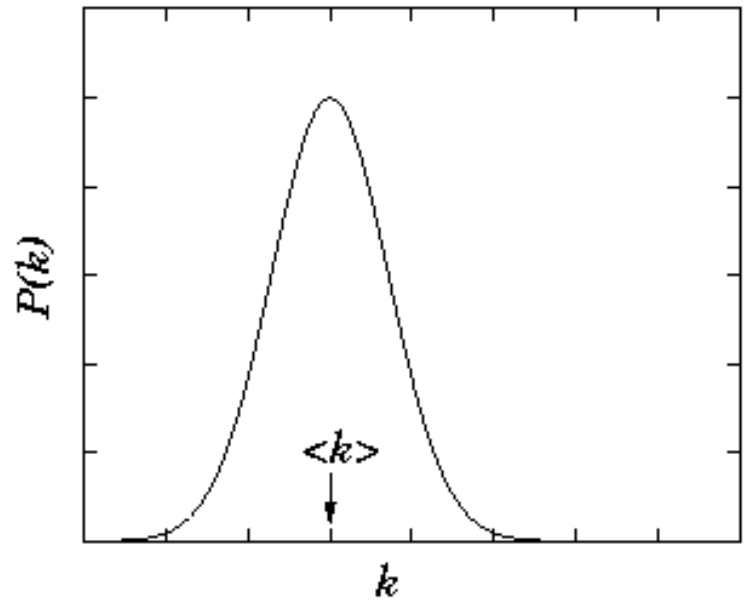
$p = 0.5$

Poisson distribution

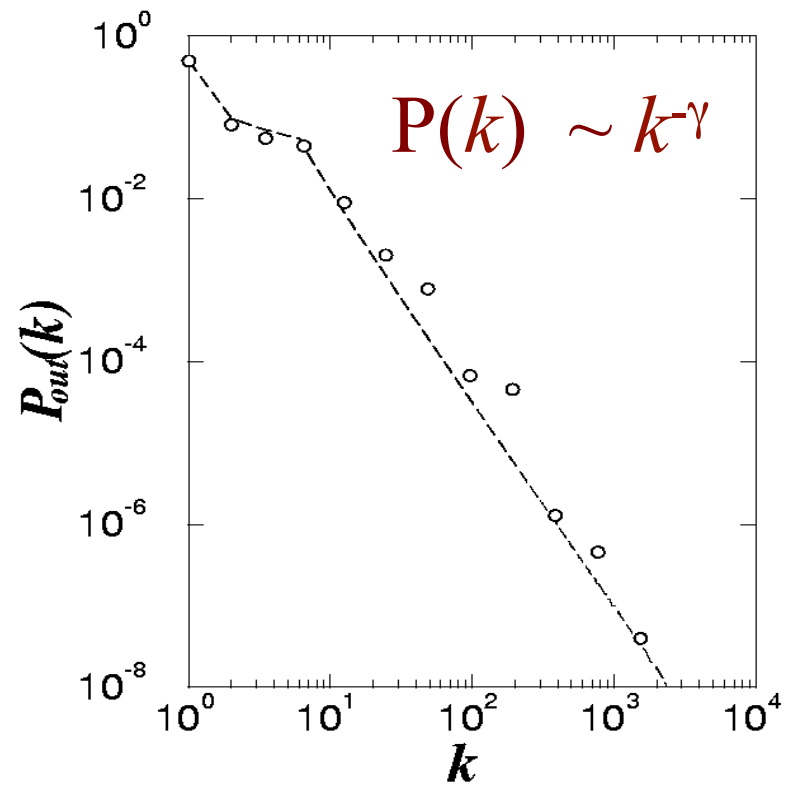


Degree: # of neighbors



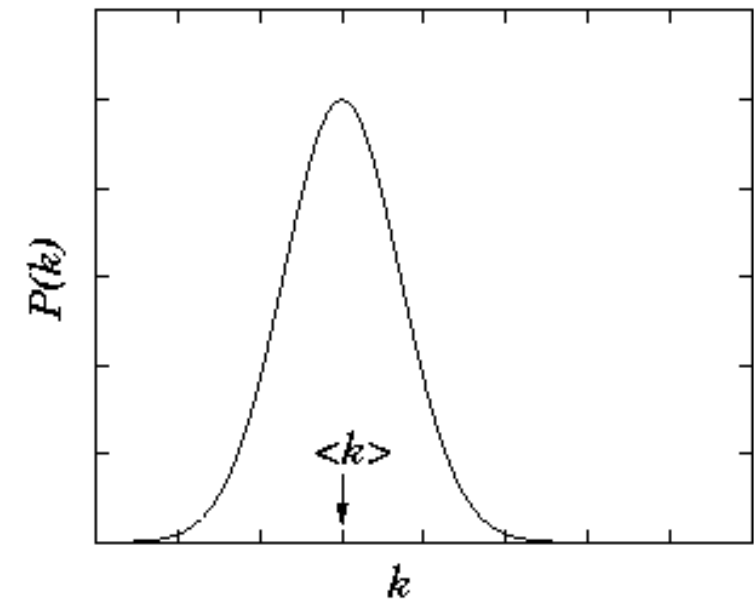
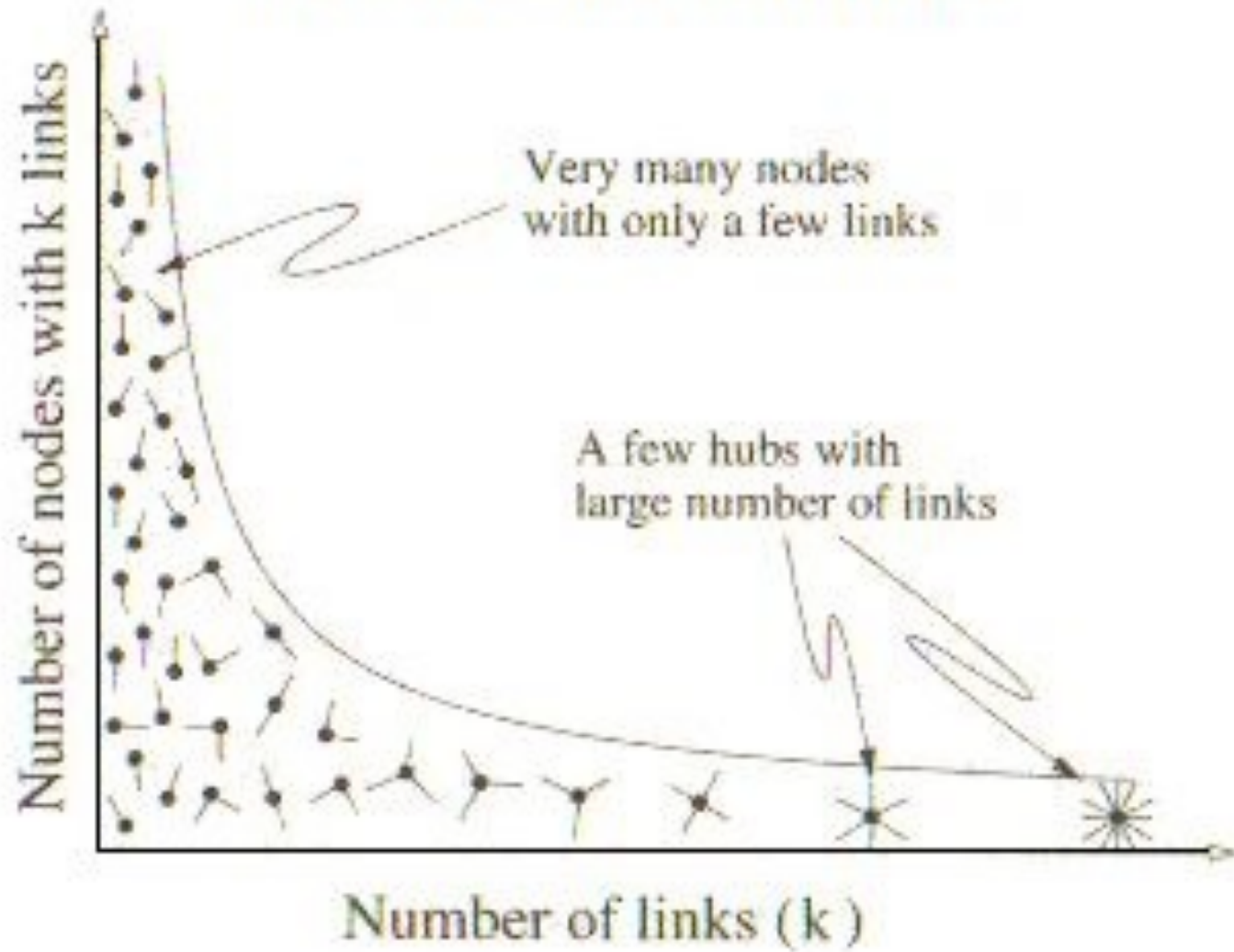


Expected

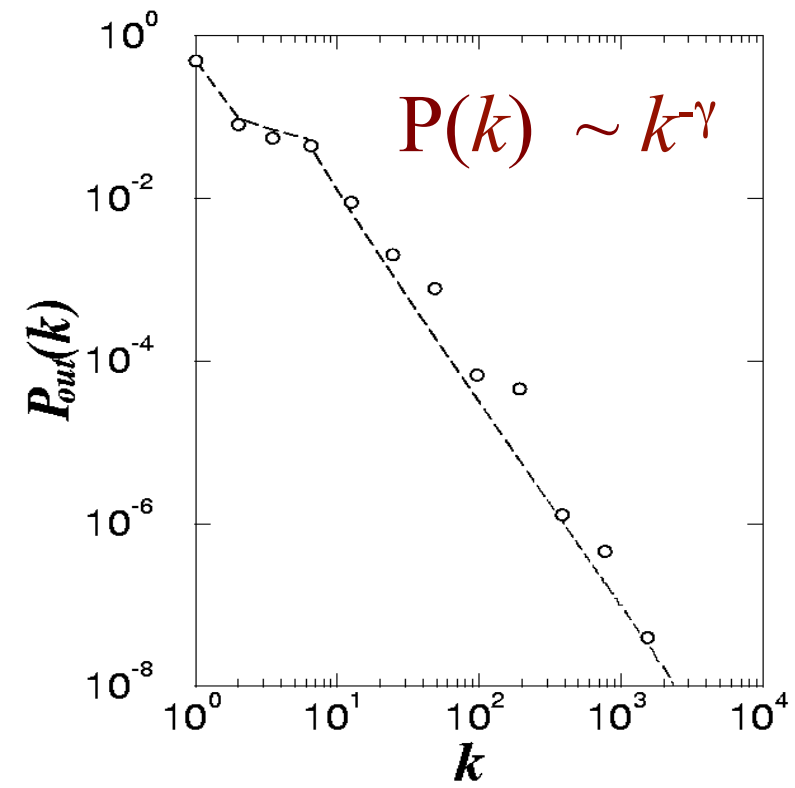


Found

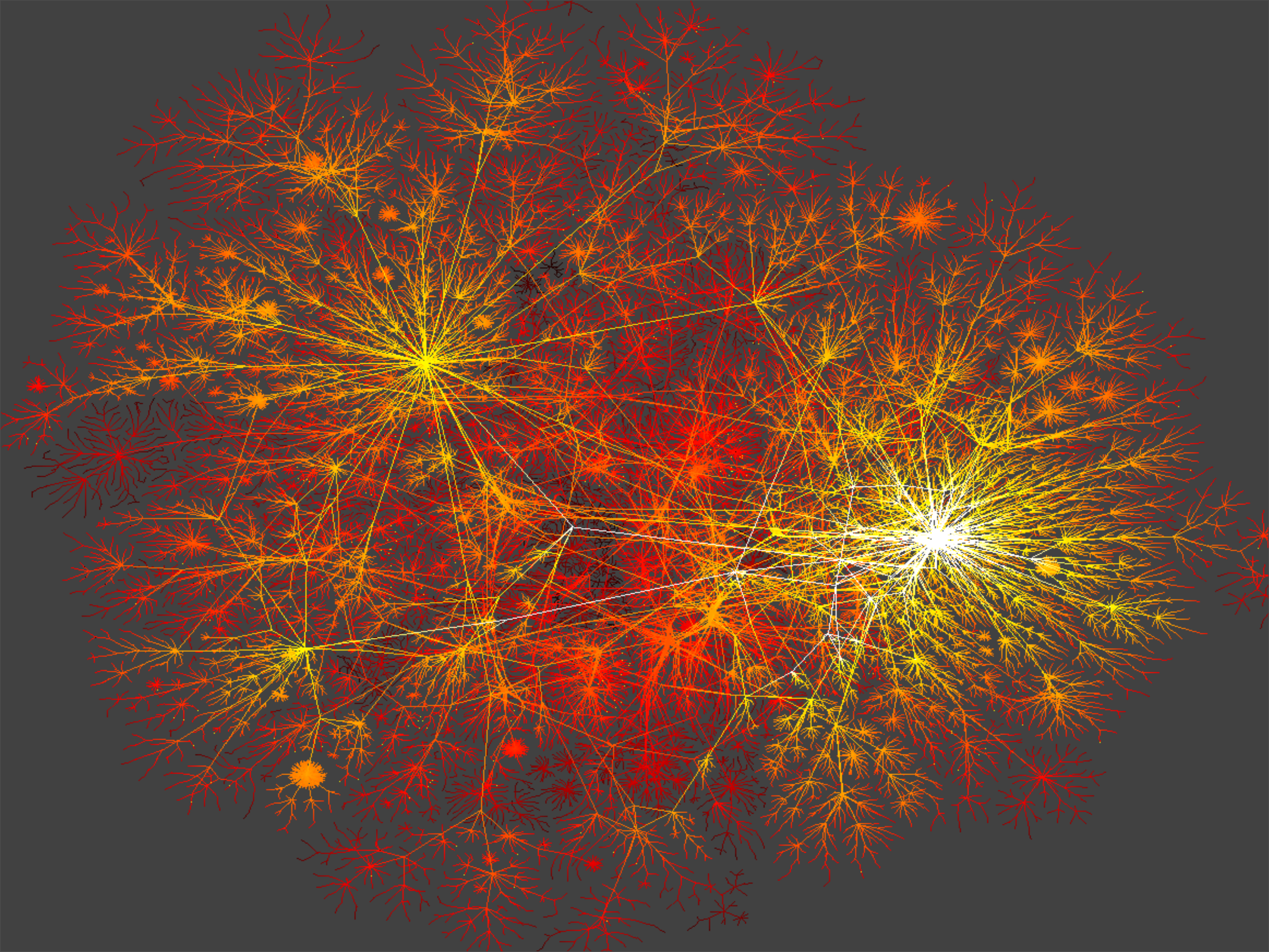
Power Law Distribution

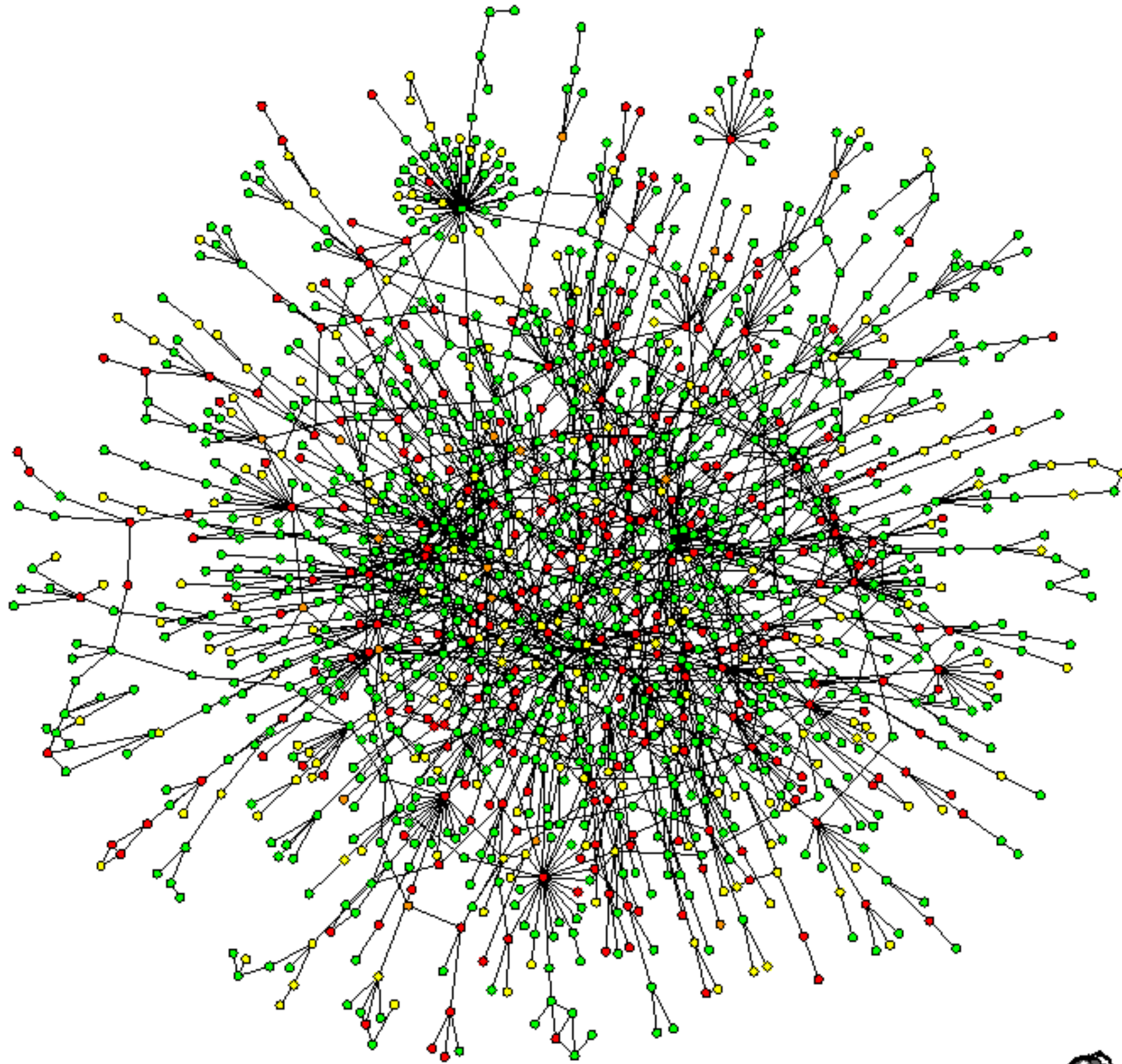


Expected

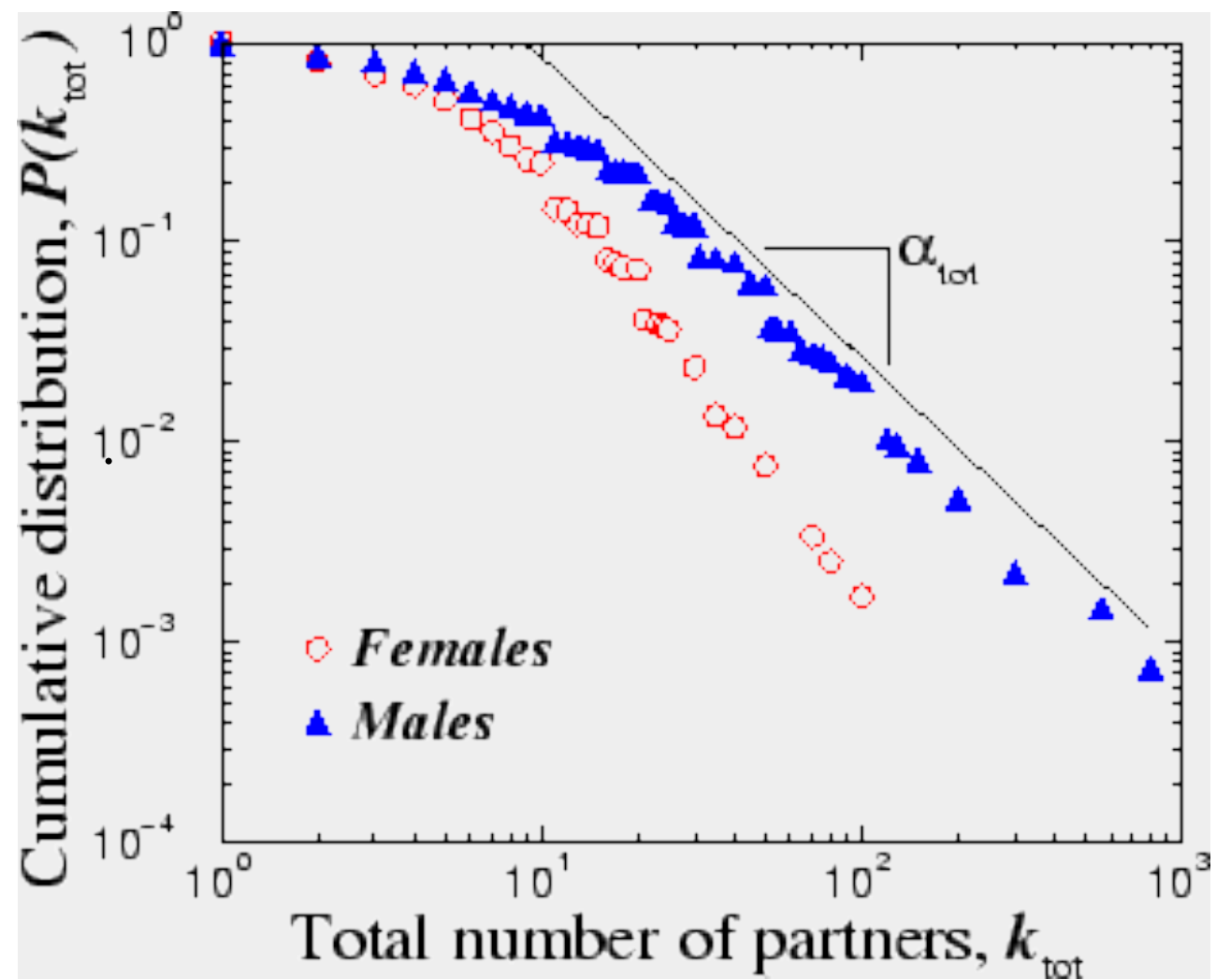


Found





 Paik
Jeong et al., Nature 2001



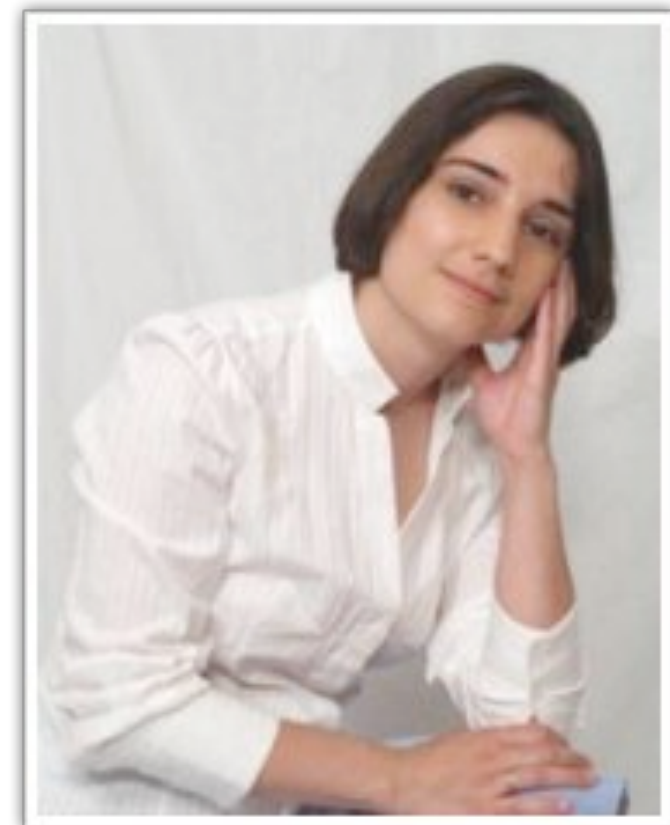
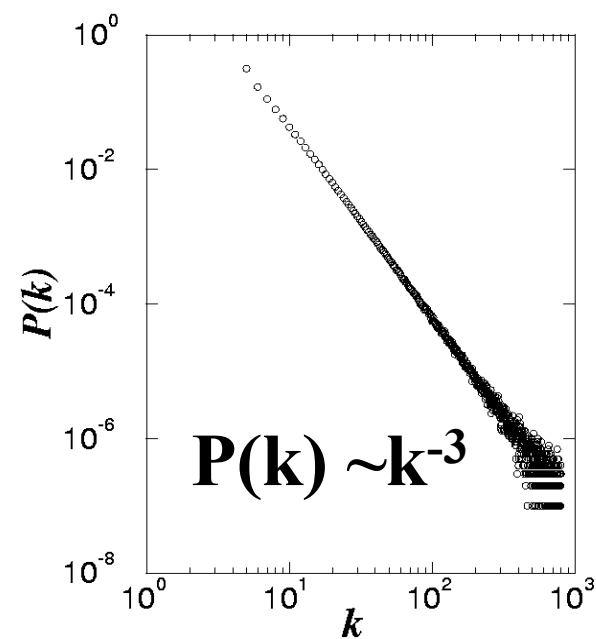
Liljeros et al., Nature 2001

GROWTH:

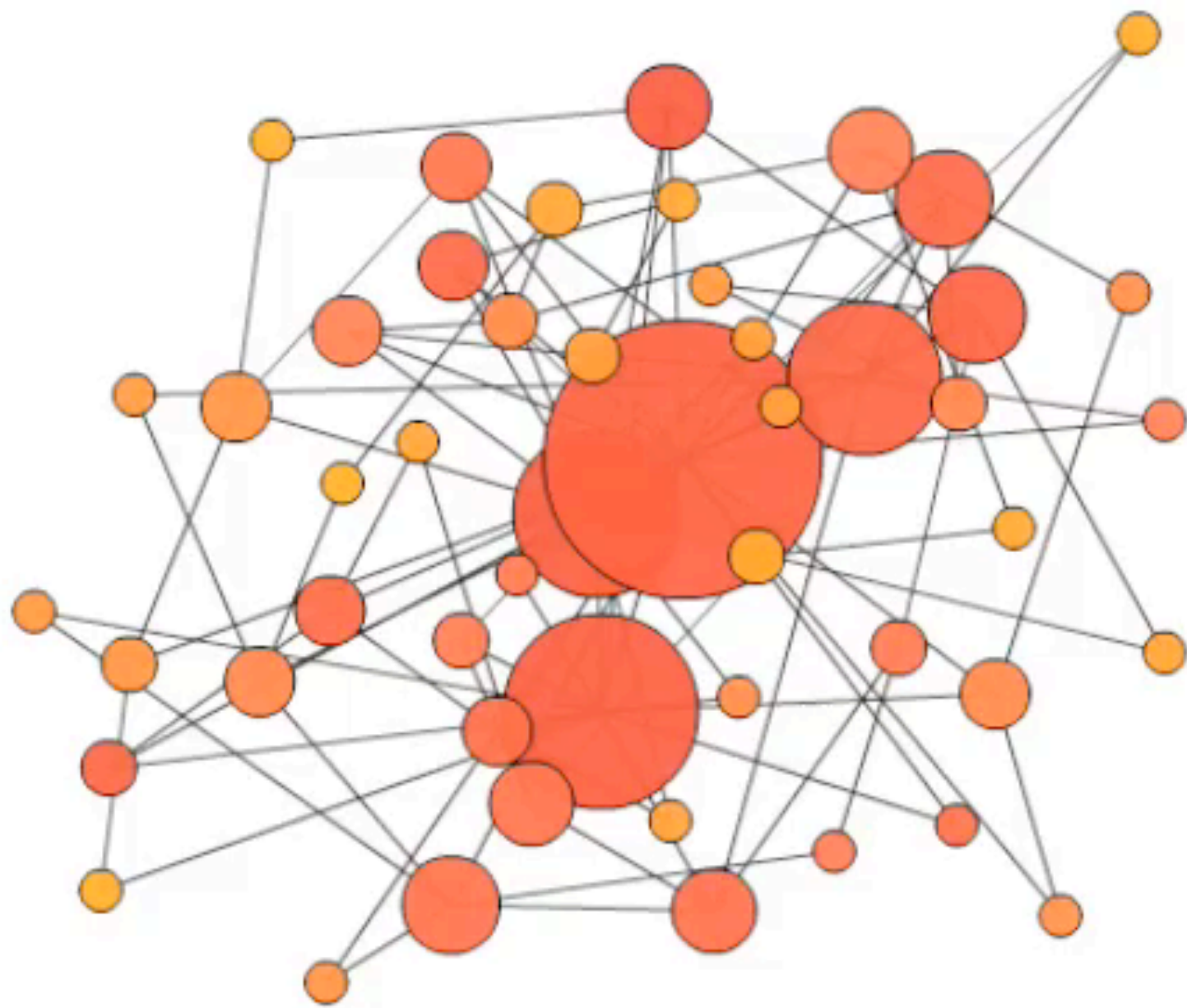
add a new node with m links

PREFERENTIAL ATTACHMENT: the probability that a node connects to a node with k links is proportional to k .

$$\Pi(k_i) = \frac{k_i}{\sum_j k_j}$$

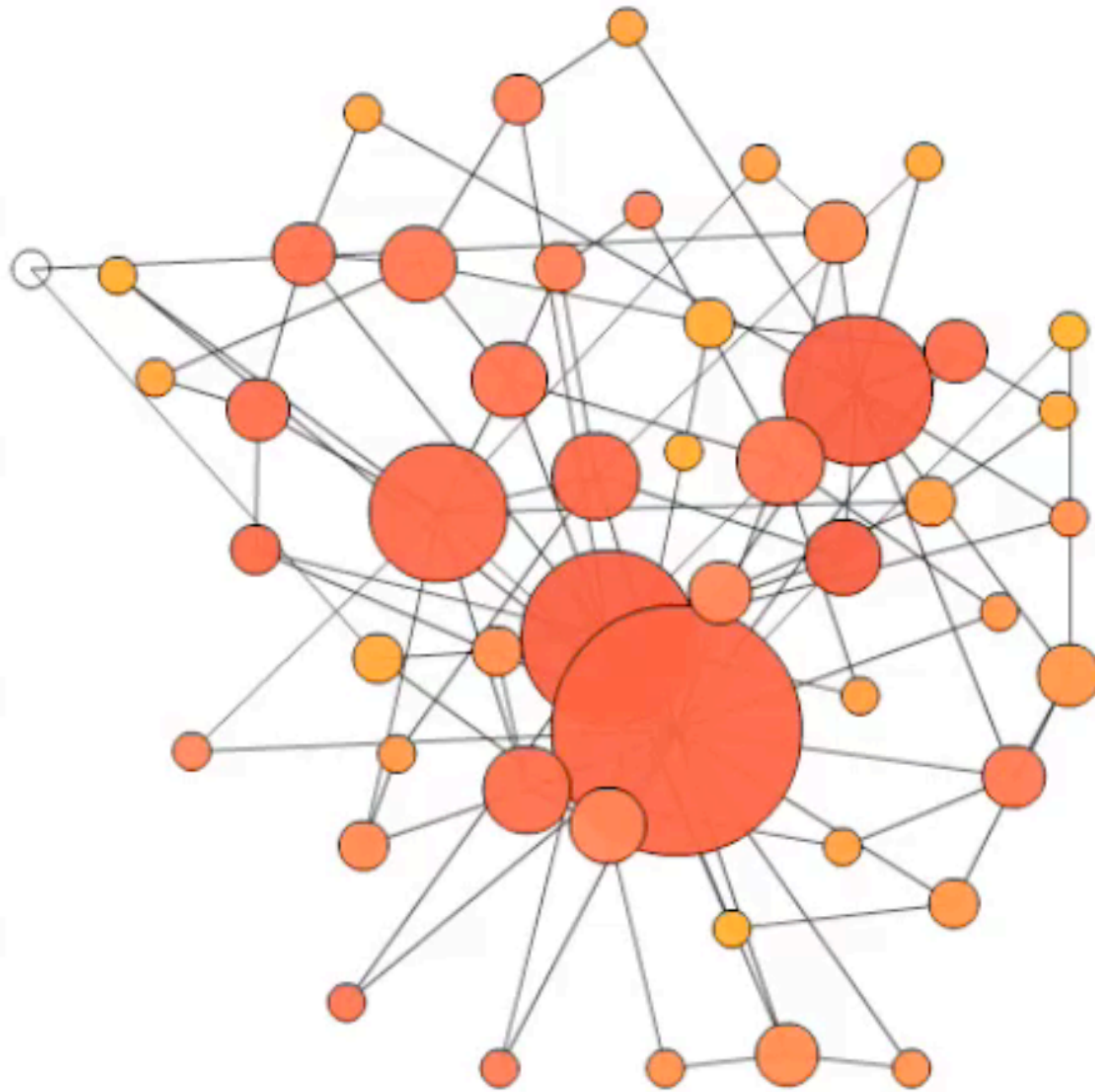


Error



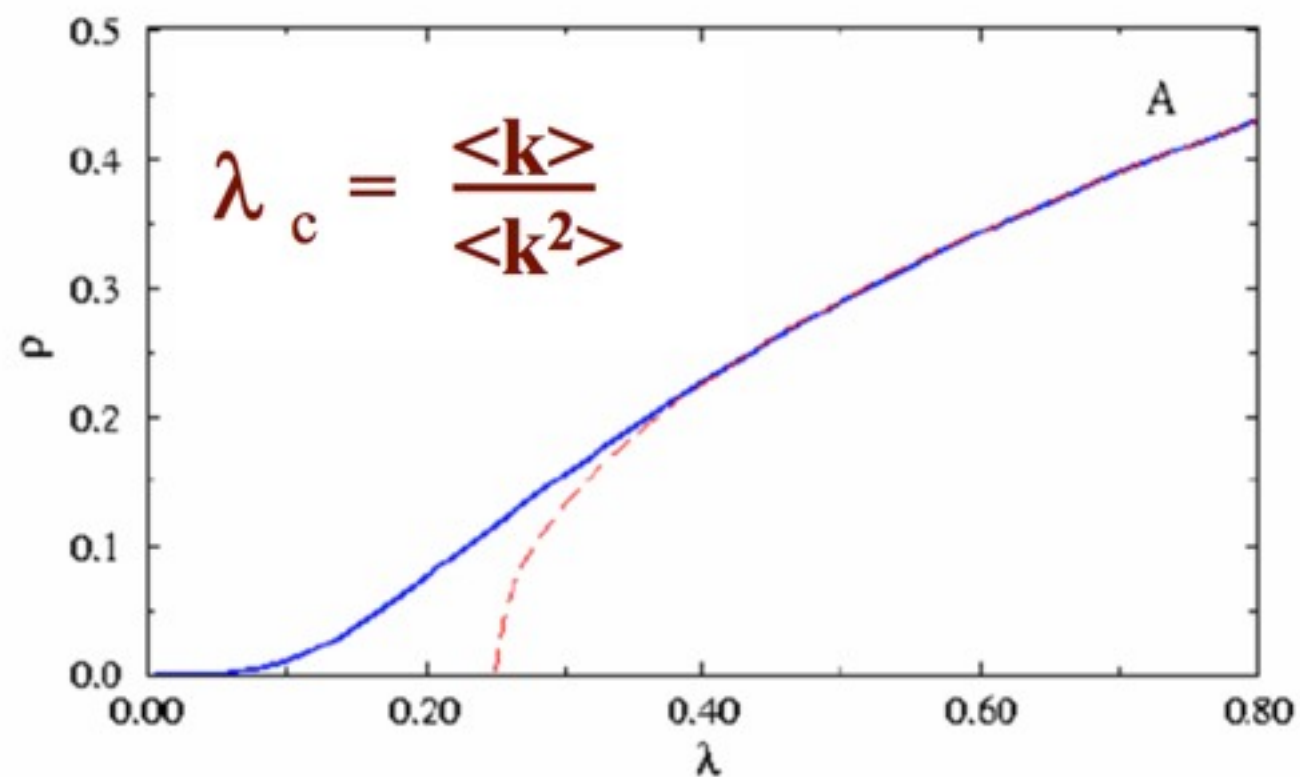
Error

Attack



Attack

“We can’t block epidemic spreading on scale-free networks”



Alessandro Vespignani

Epidemic spreading: “following links”

Epidemic spreading: “following links”



“Friendship Paradox”

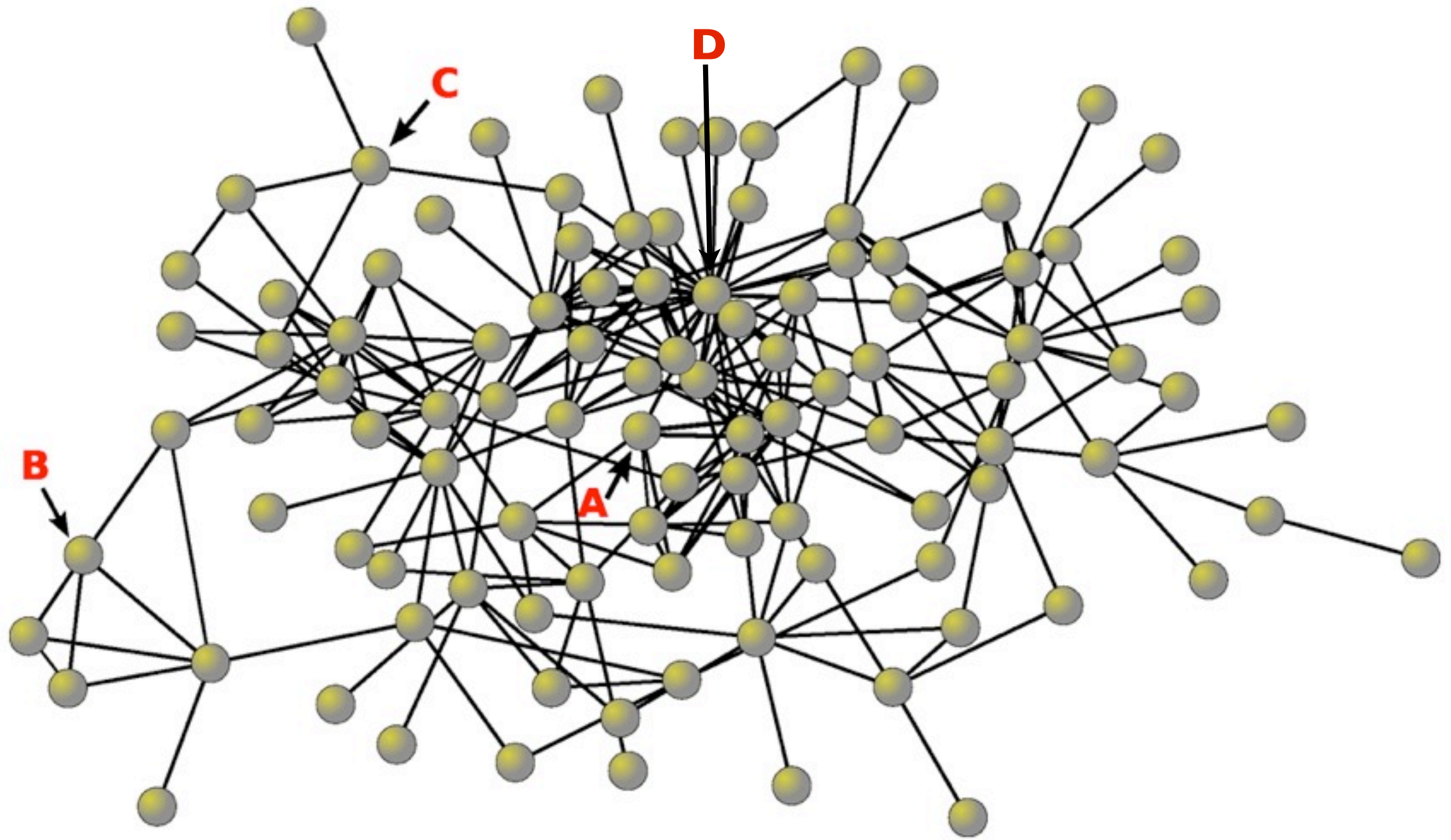
Epidemic spreading: “following links”

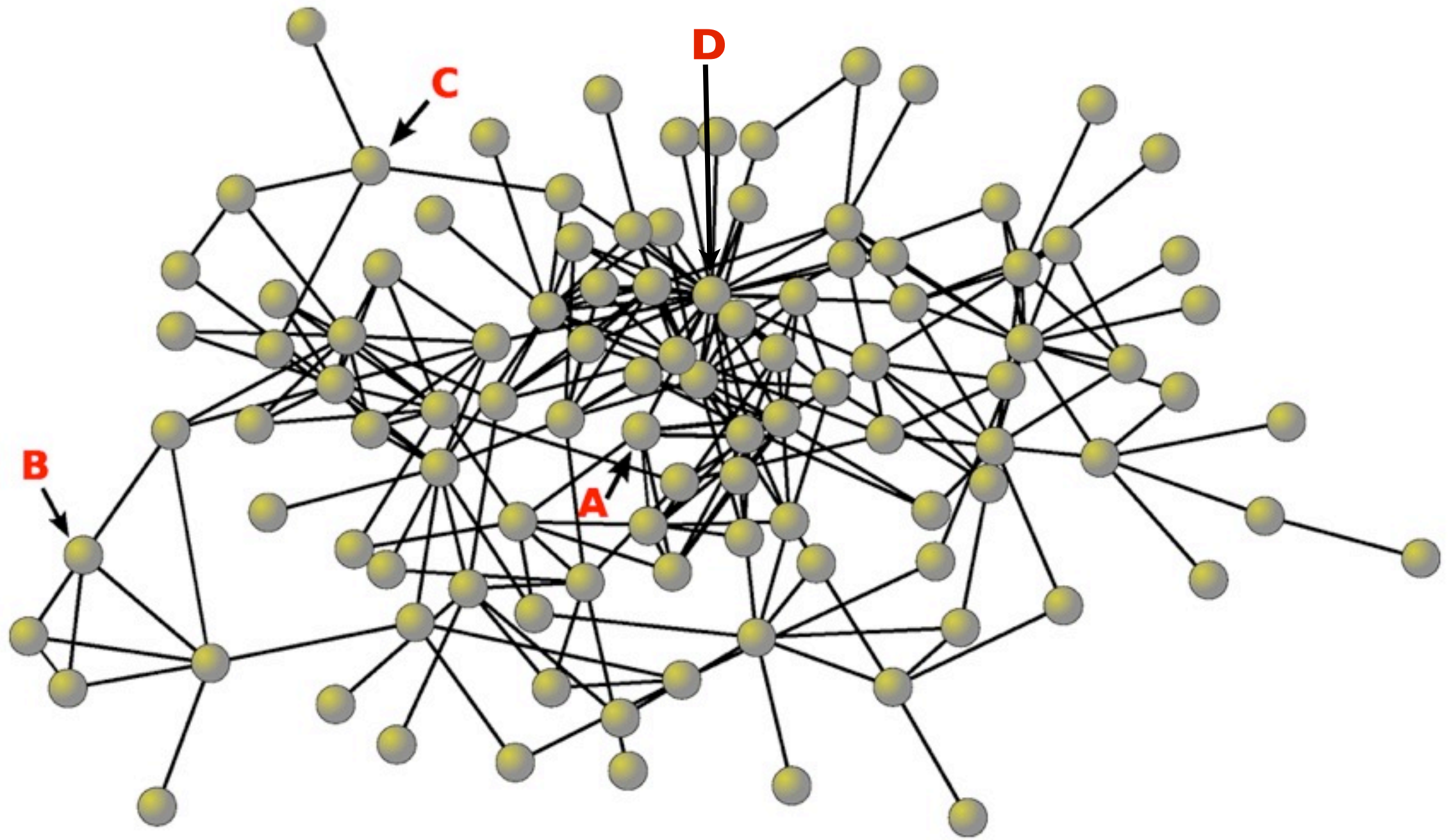


“Friendship Paradox”

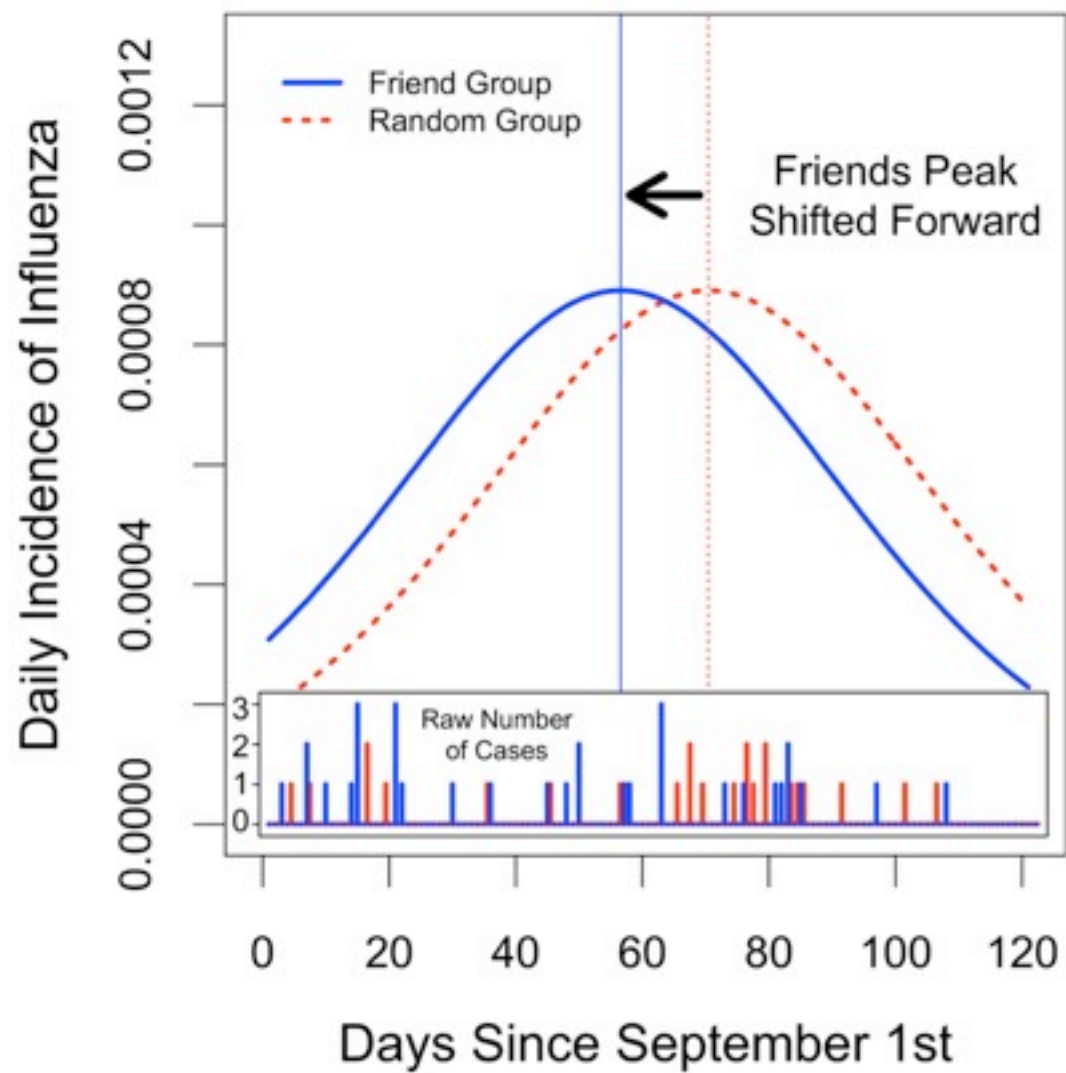
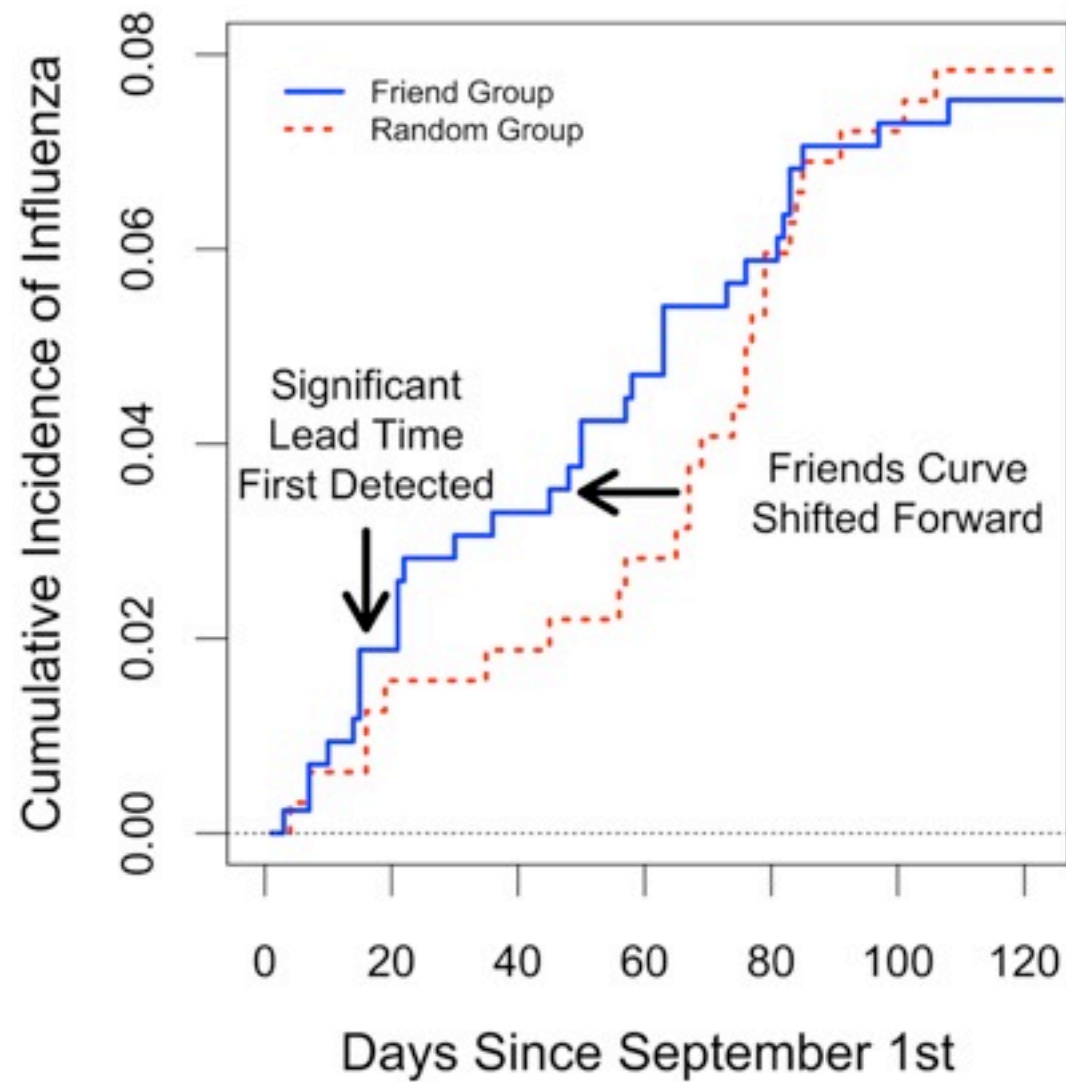
The disease quickly get to
the **hubs**

How to effectively
detect & prevent the
disease spreading?





“Hubs”

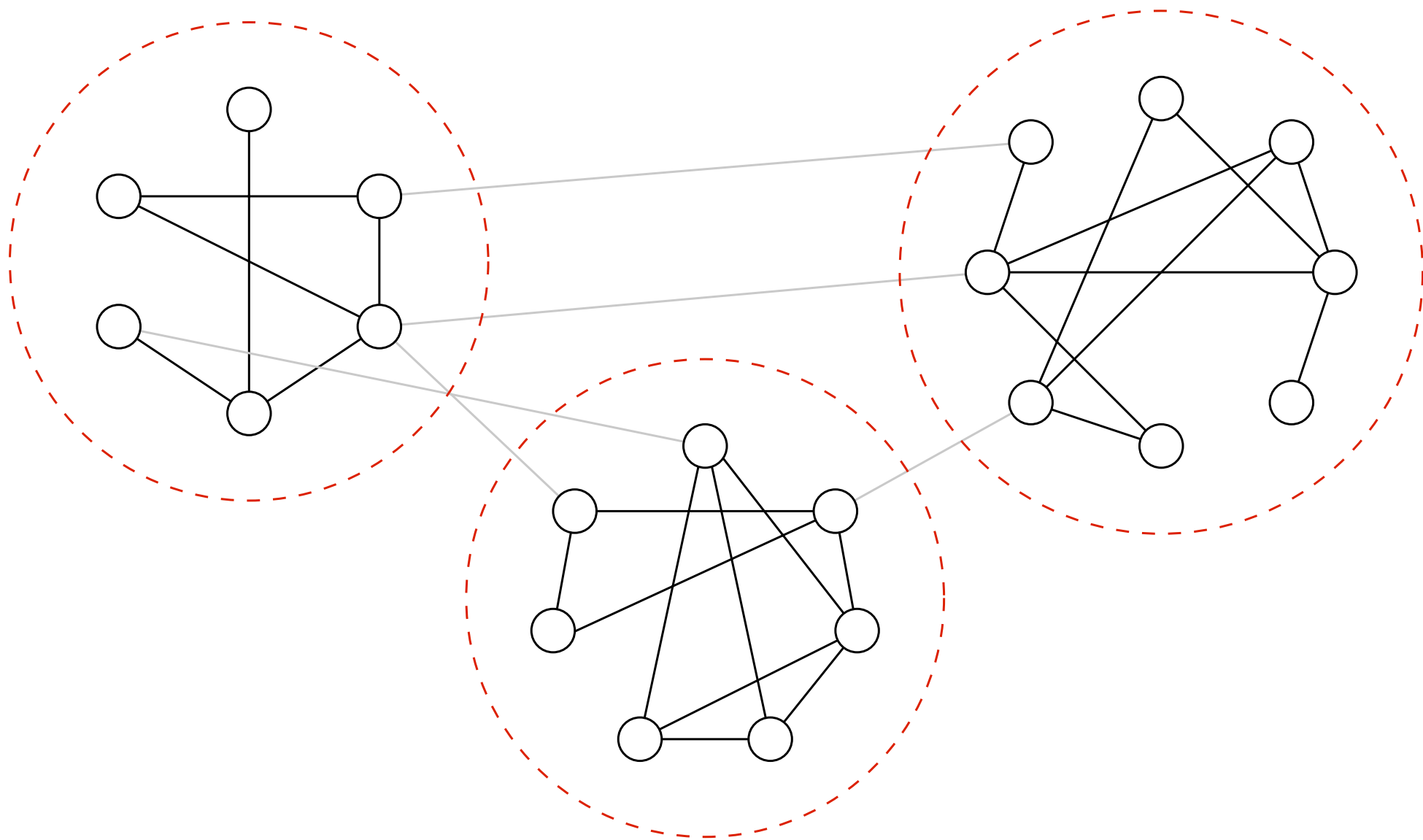


Random person -> immunize a random friend of the person (but **not the original one!**)

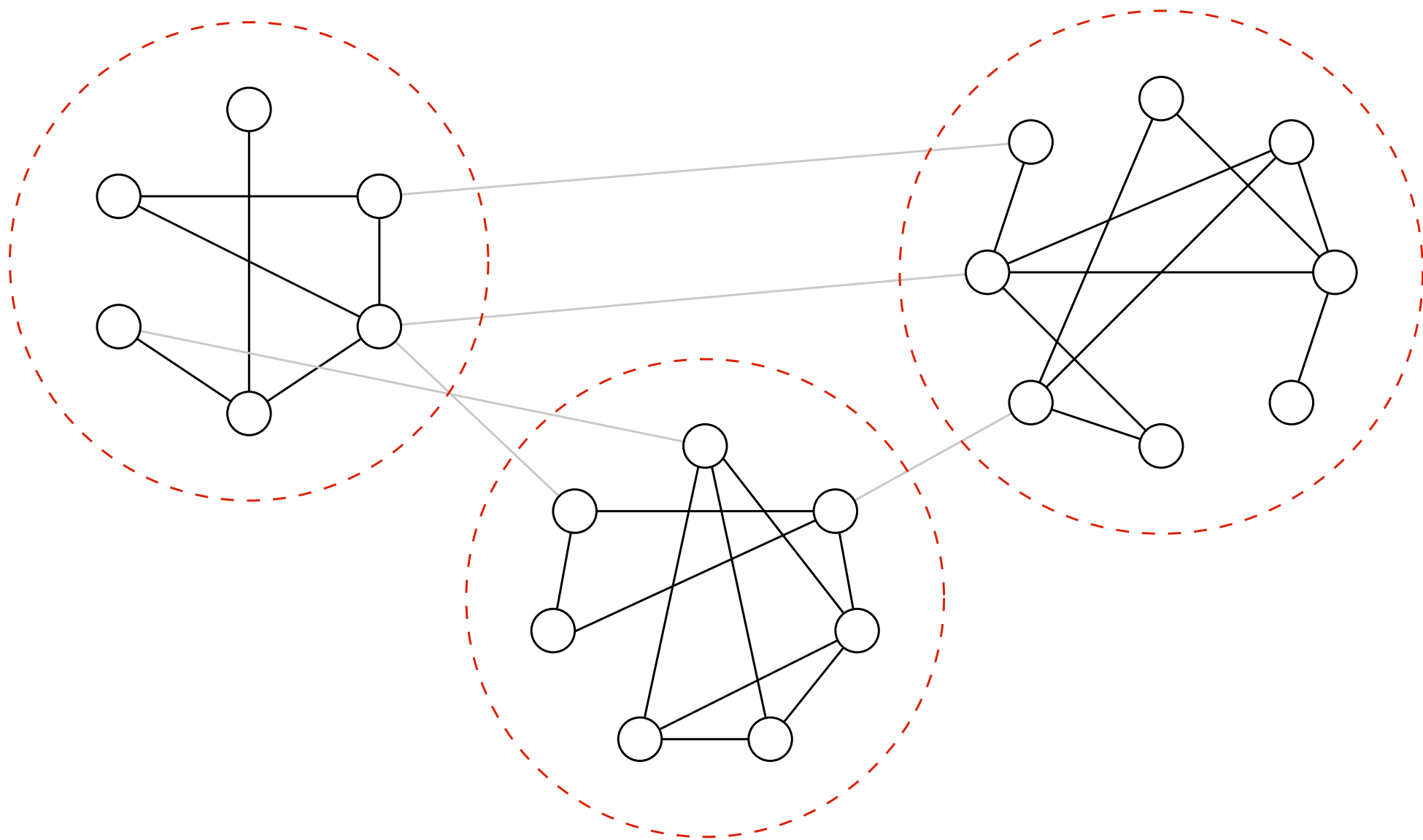
Communities

Networks are not just
clustered, but form
communities

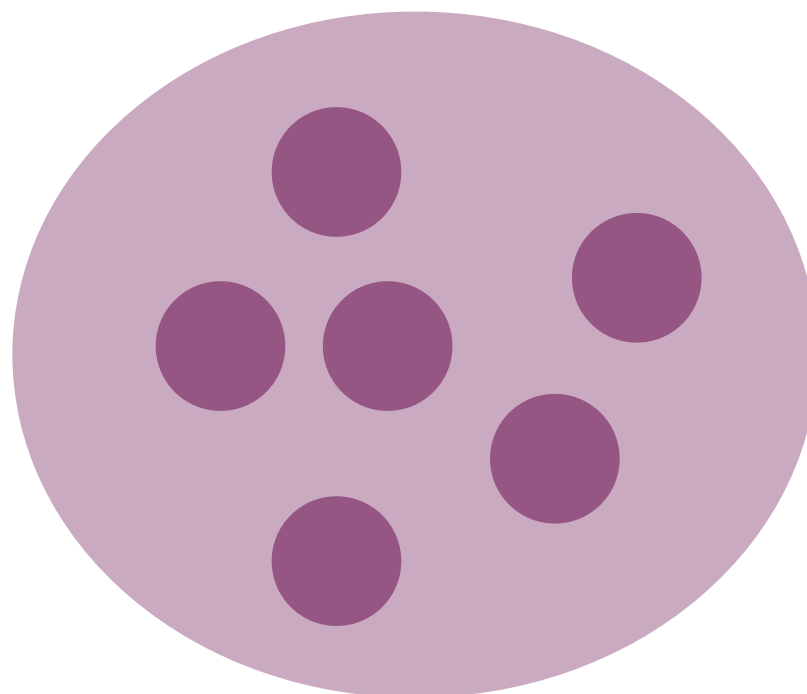
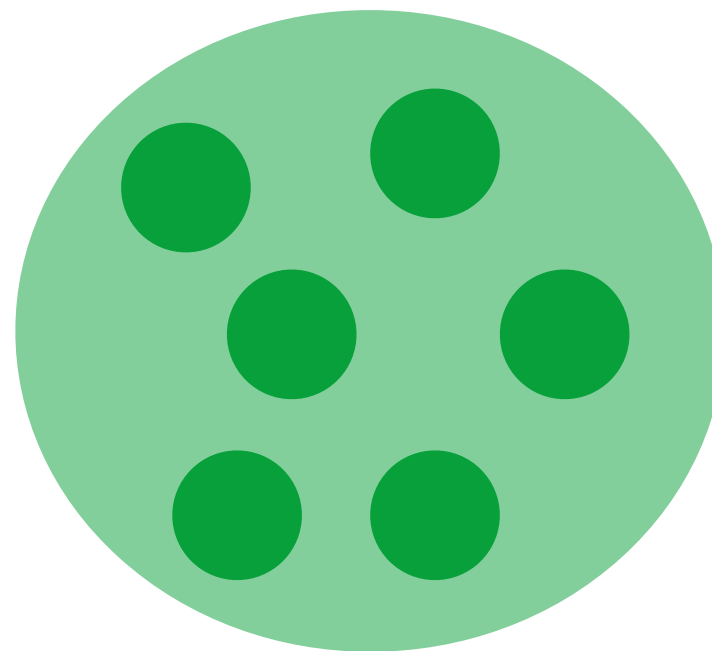
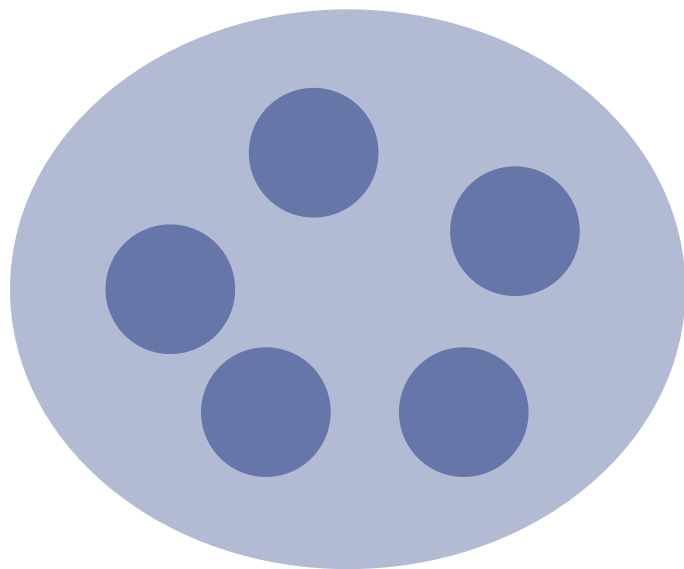
“a group of densely interconnected nodes”

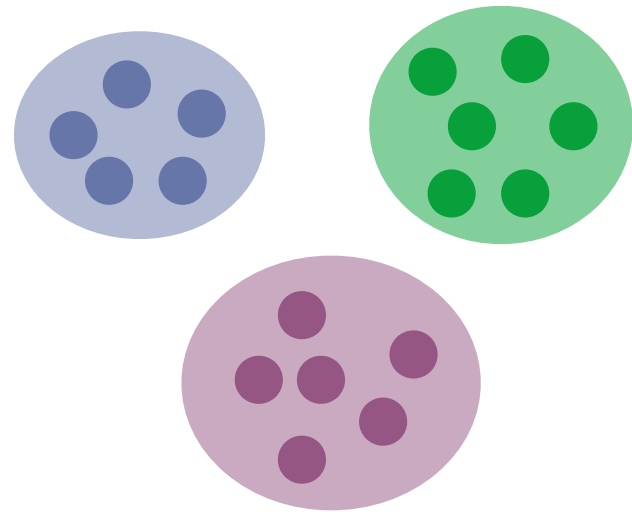
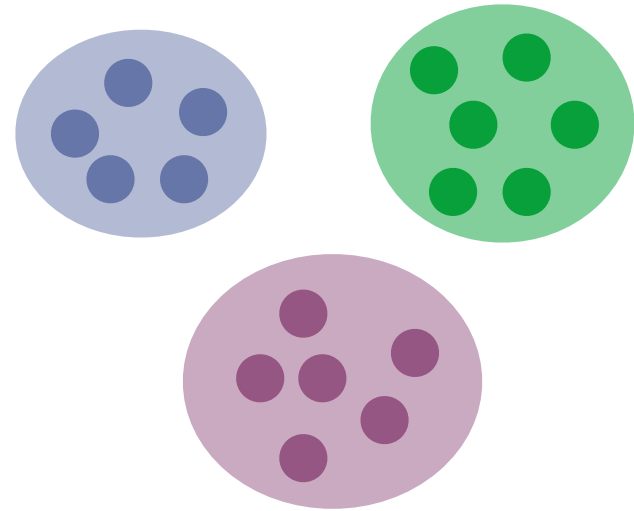
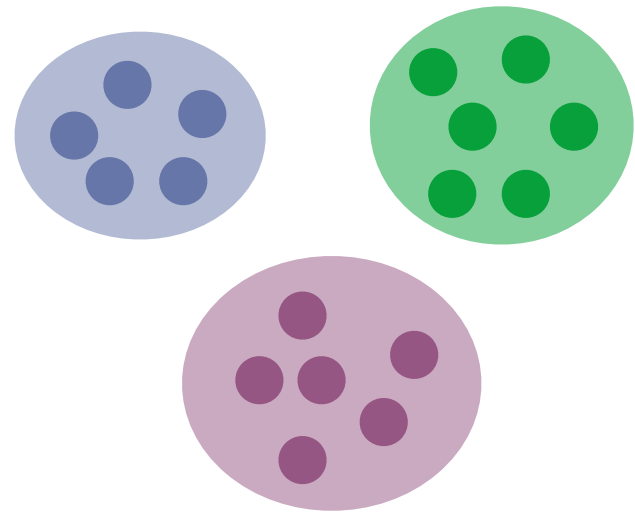


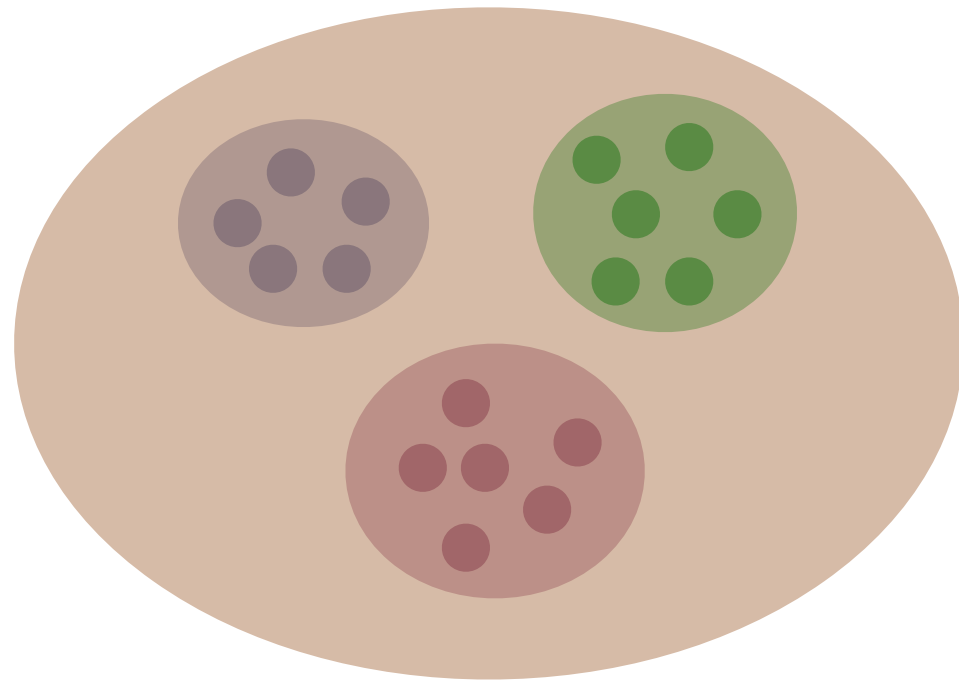
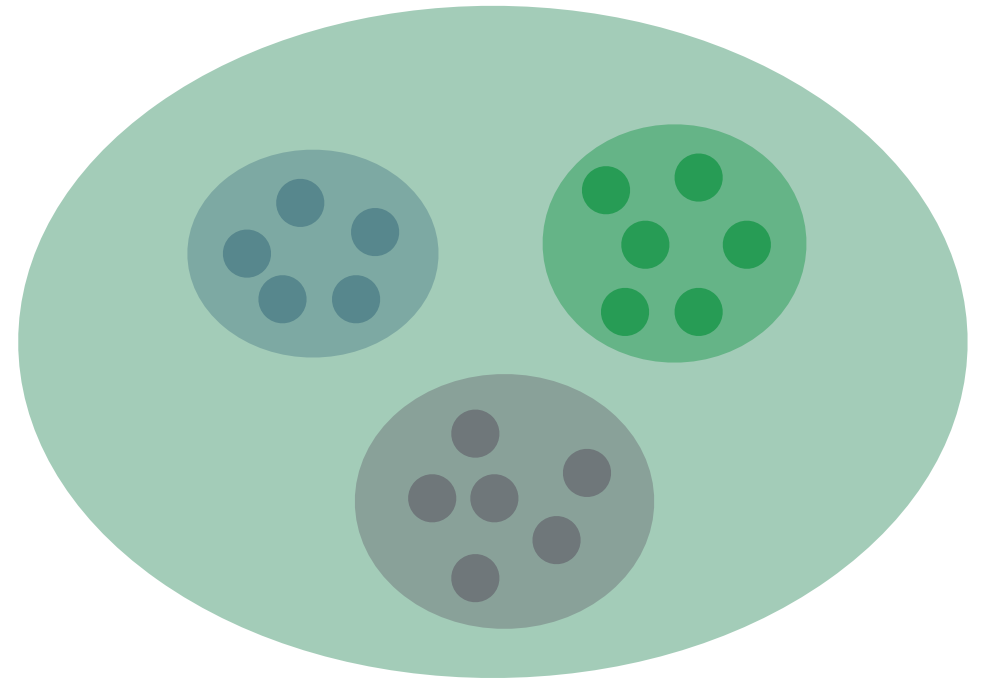
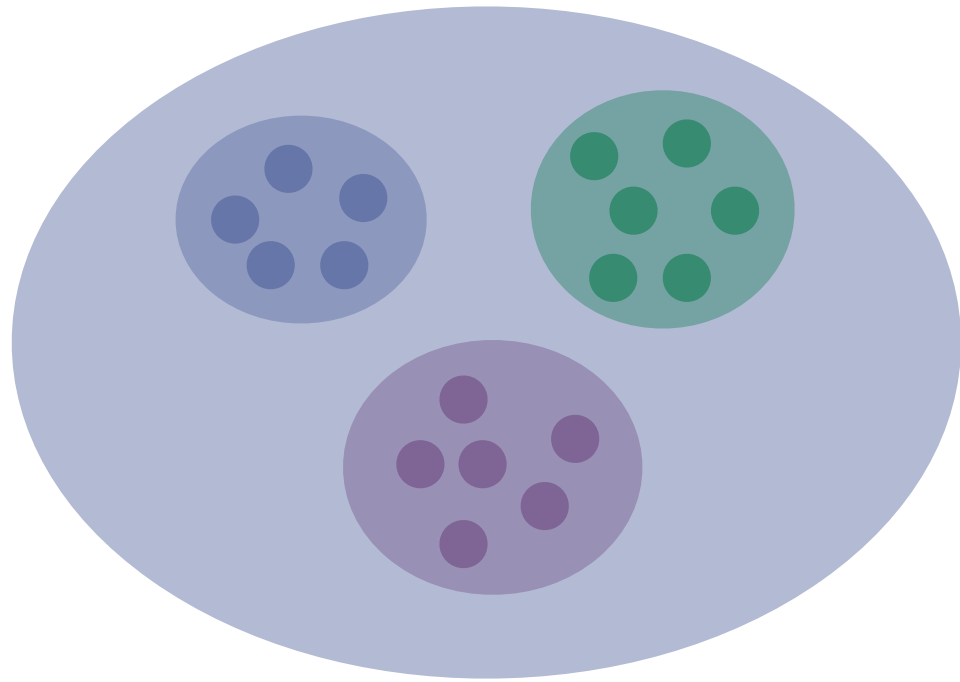
“a group of densely interconnected nodes”



Hierarchy

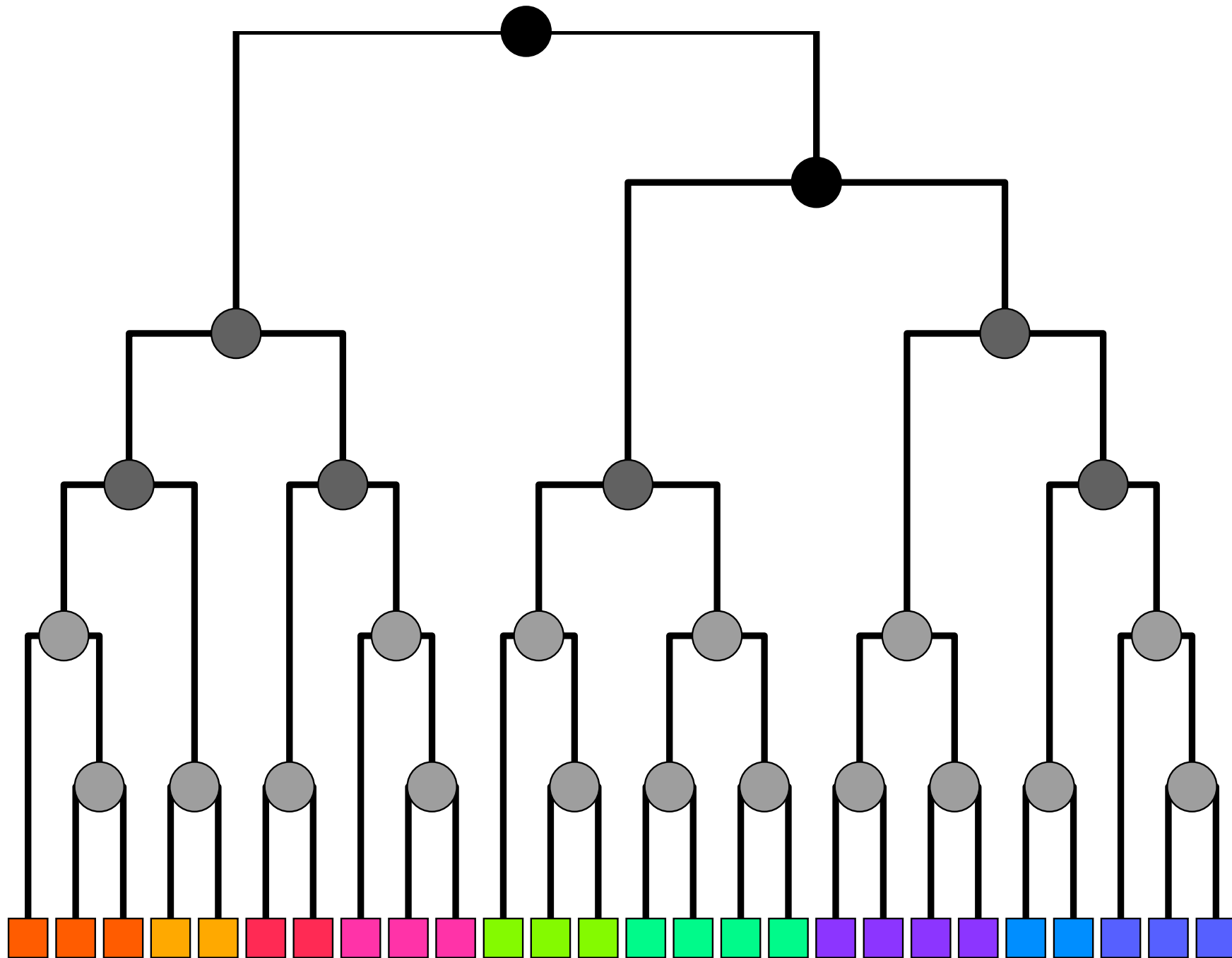




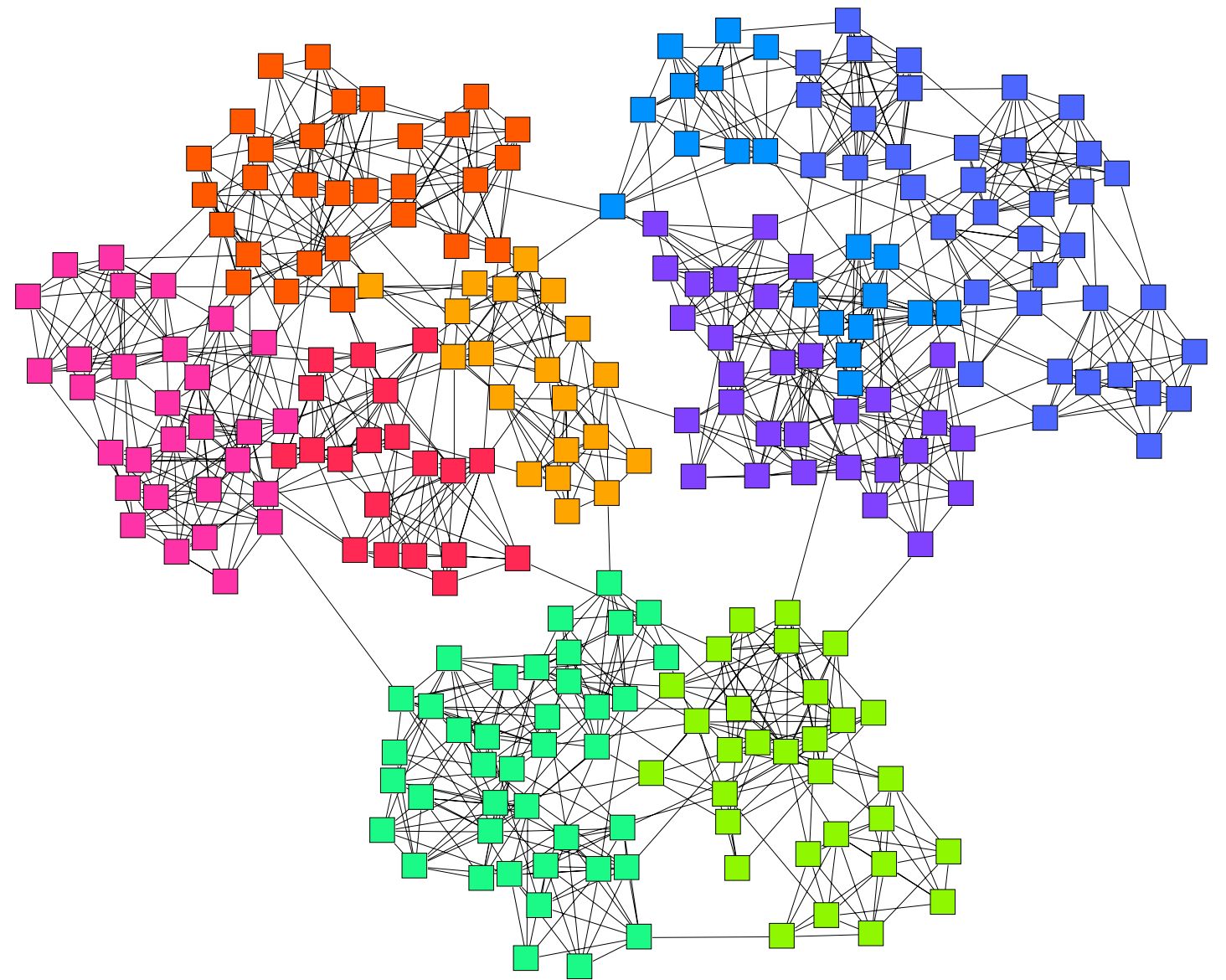
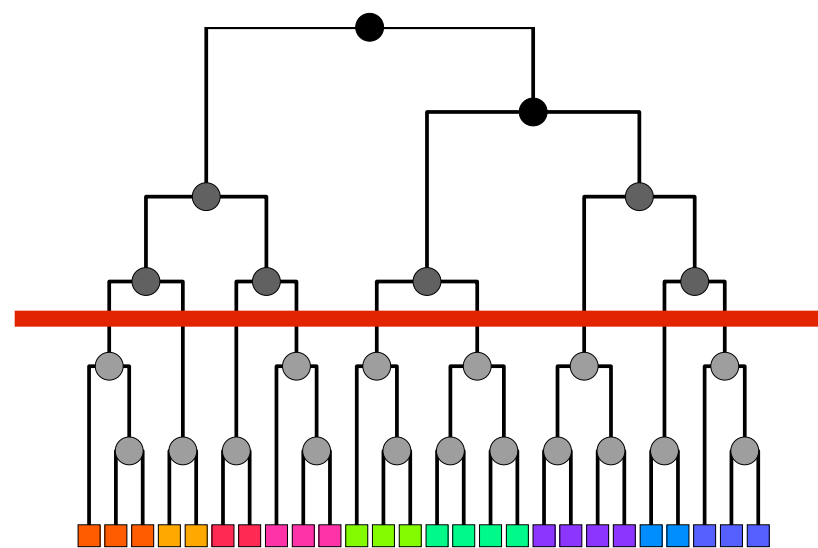


**Hierarchy implies
communities.**

Hierarchical Random Graph model



A. Clauset, C. Moore, and M. E. J. Newman, *Nature* (2008)



A. Clauset, C. Moore, and M. E. J. Newman, *Nature* (2008)

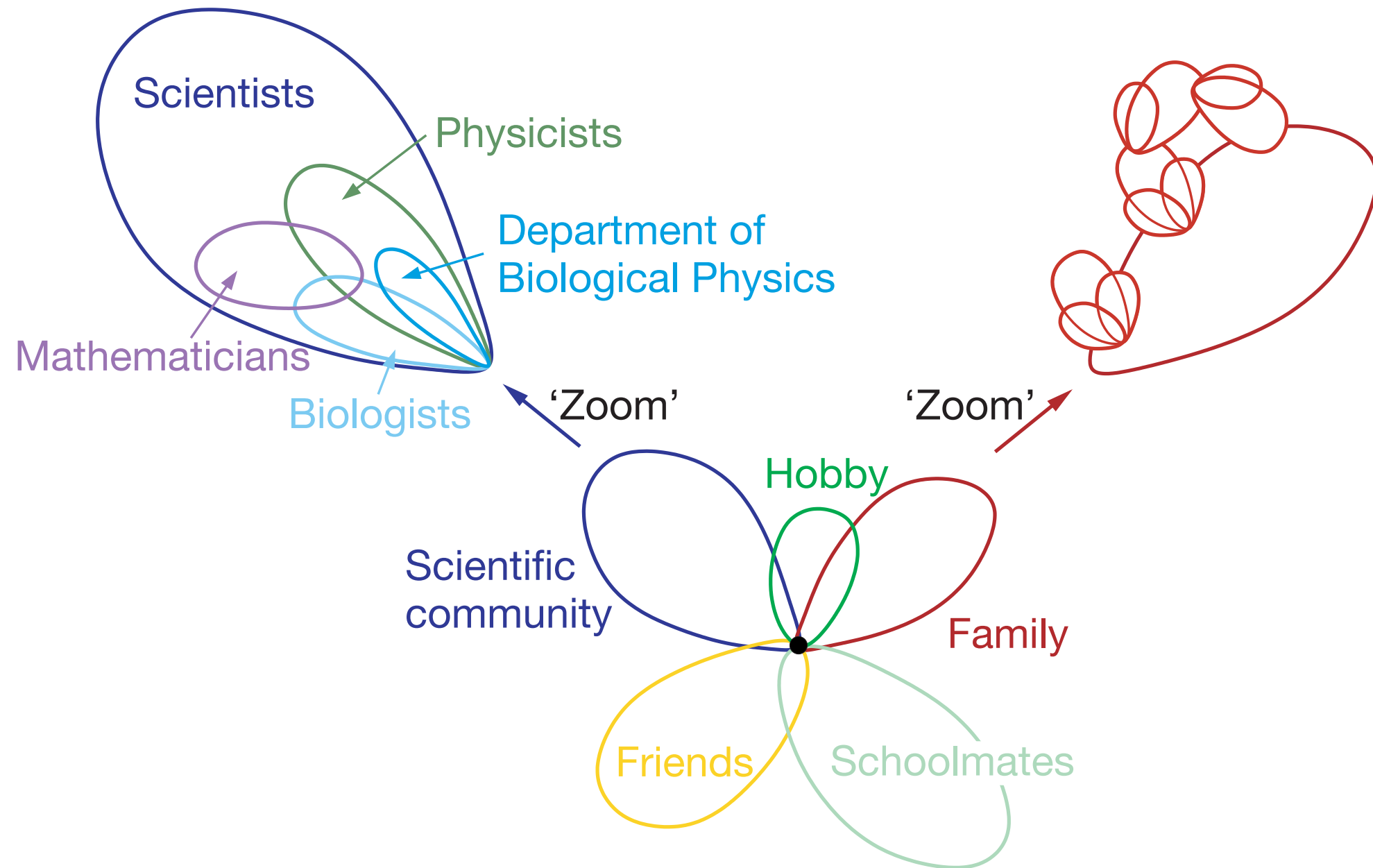
Hierarchical community structure

Hierarchy → Communities

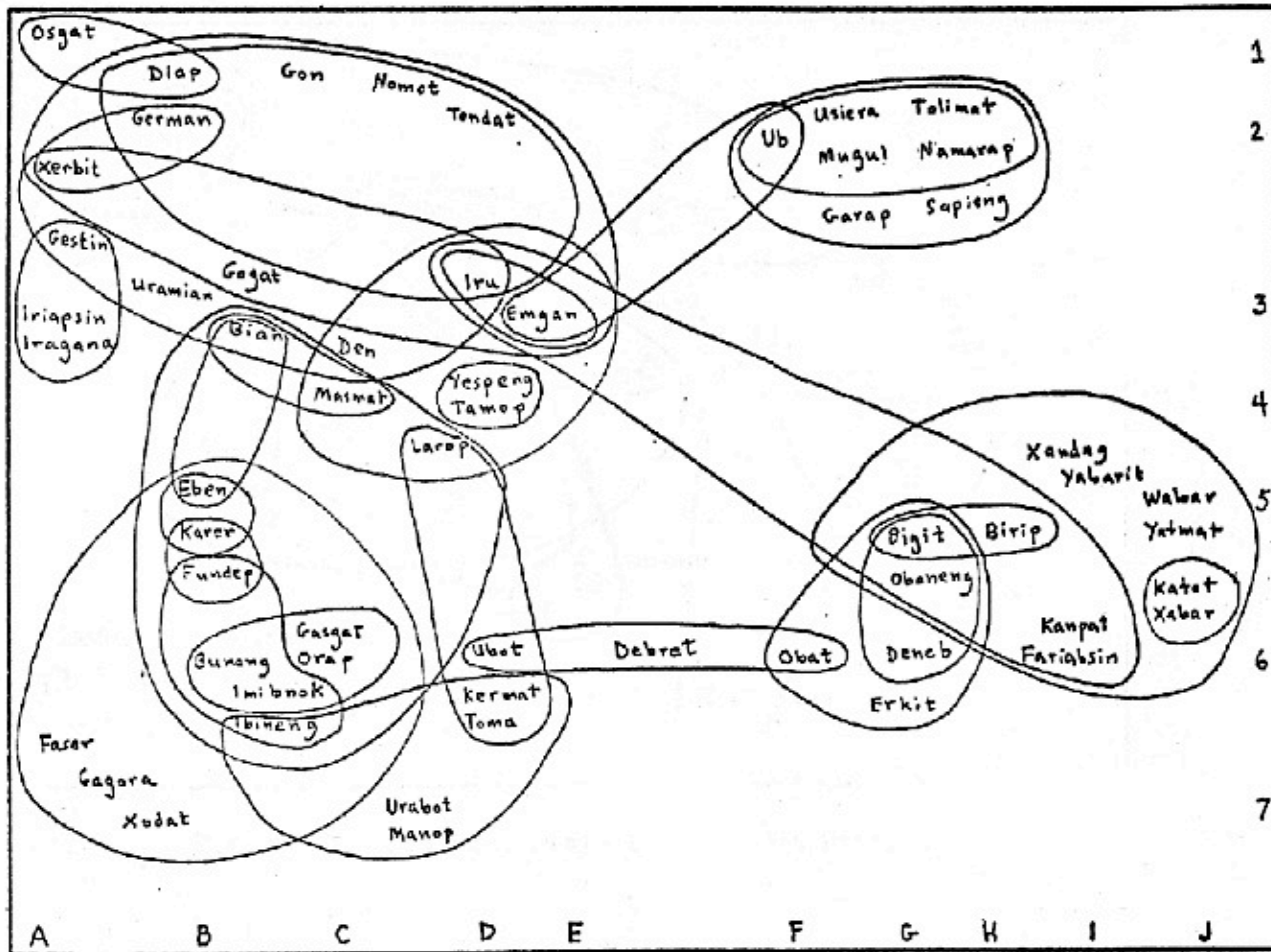


Sunday, October 7, 12

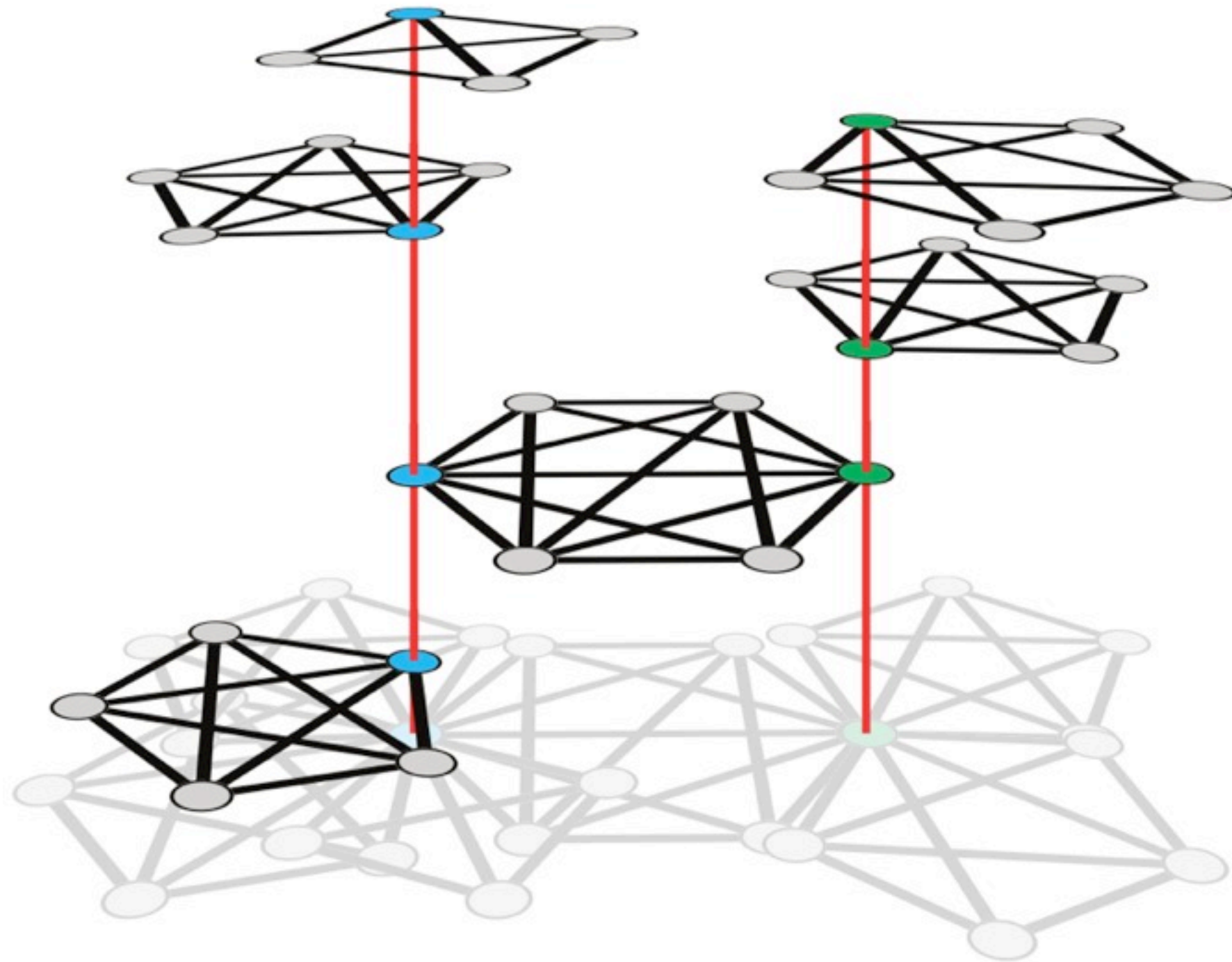
BUT,

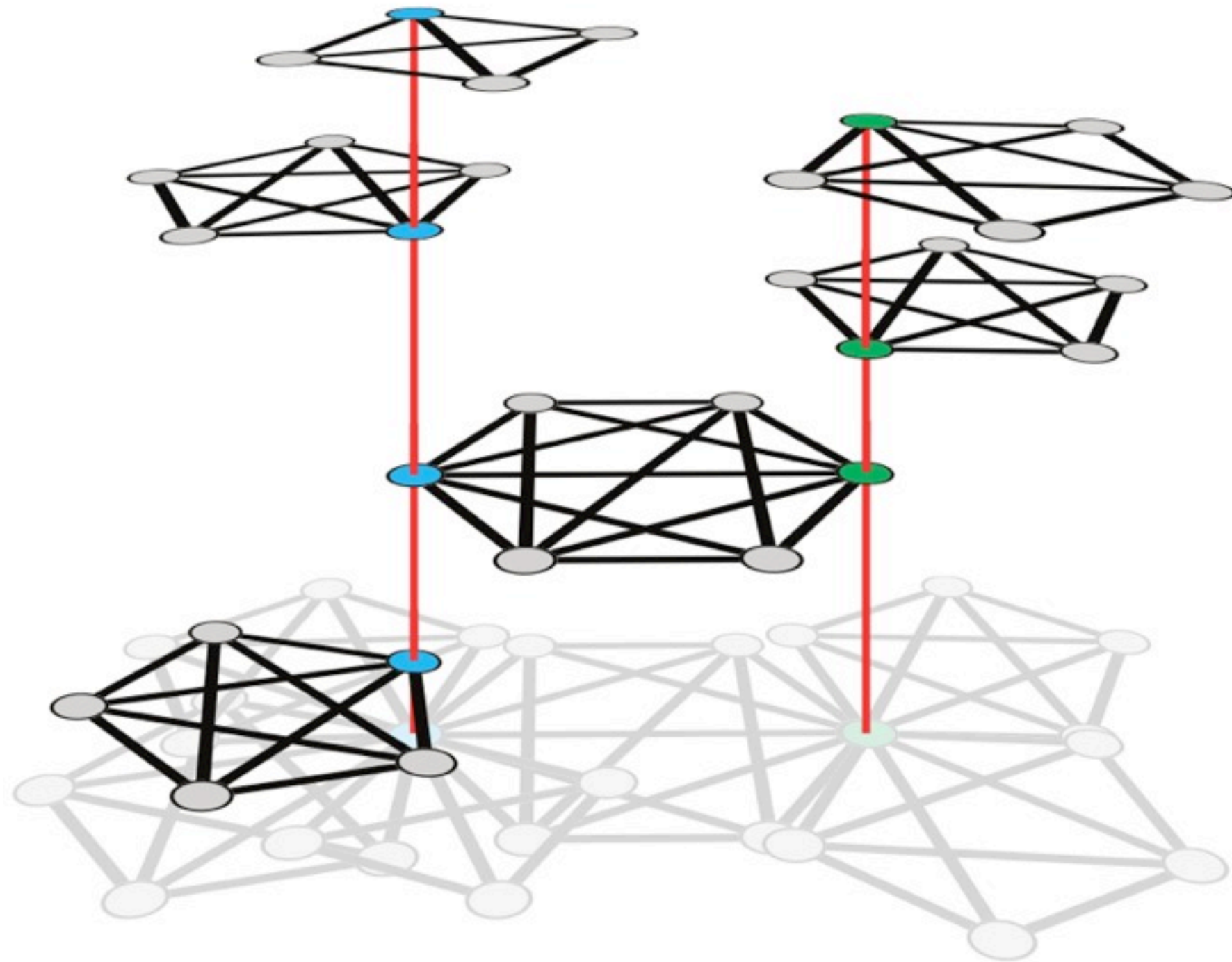


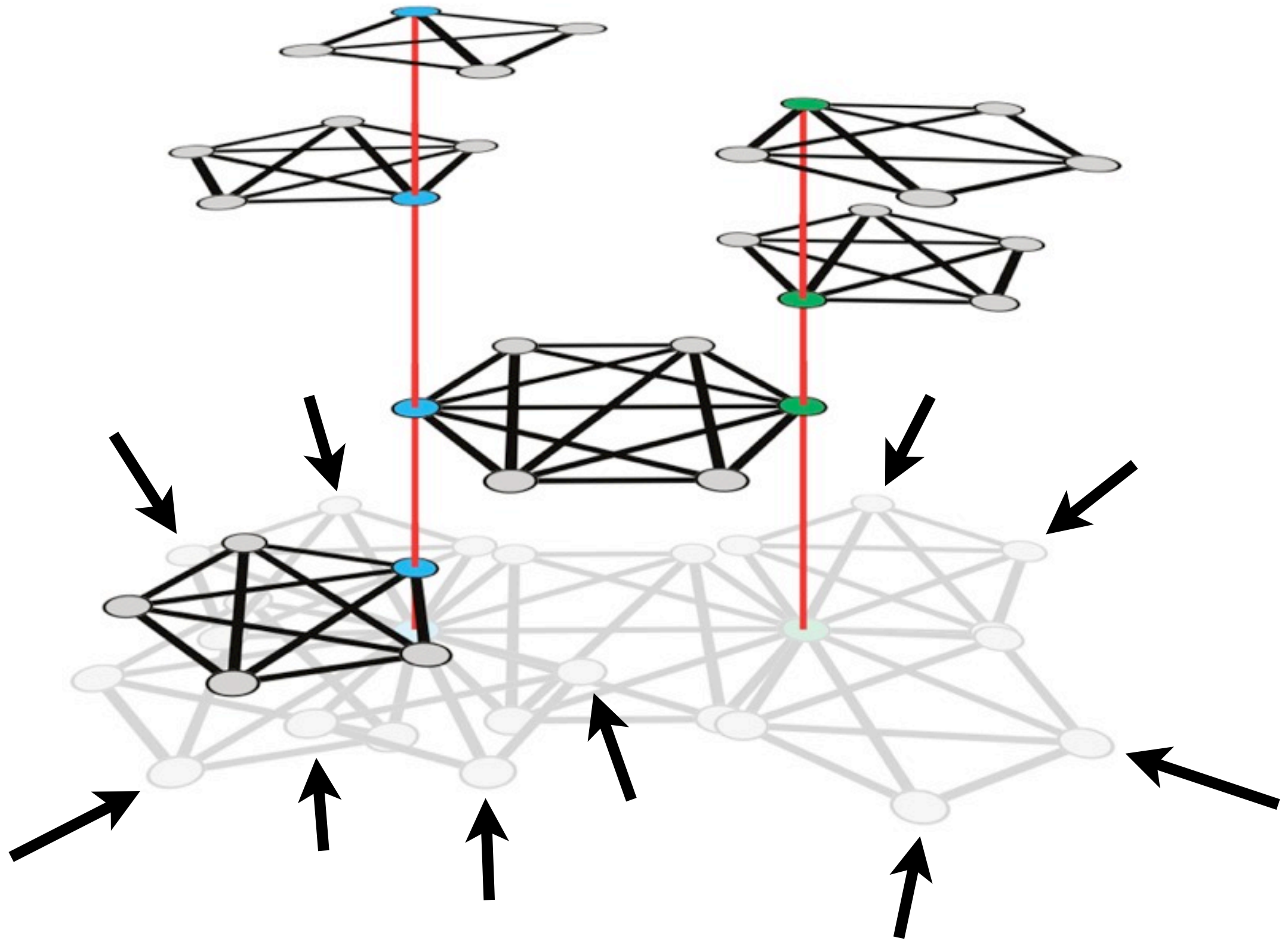
G. Palla, I. Derényi, I. Farkas & T. Vicsek, *Nature* (2005)



Arnold Perey, Social organization of *Oksapmin*, Papua New Guinea

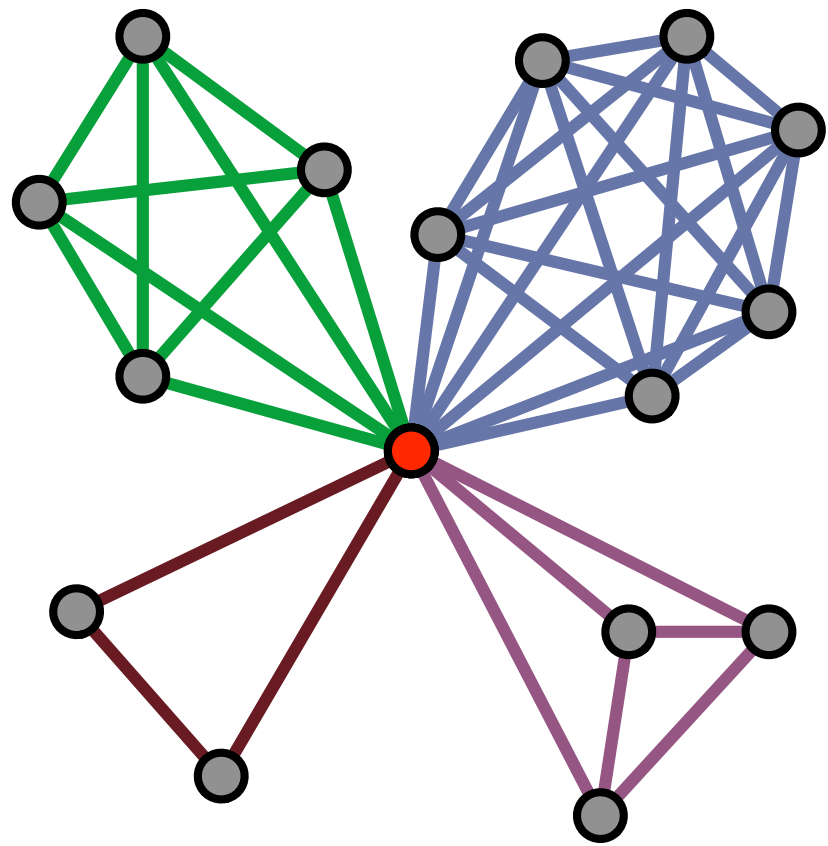






Overlap is
pervasive.

Overlap is
pervasive.



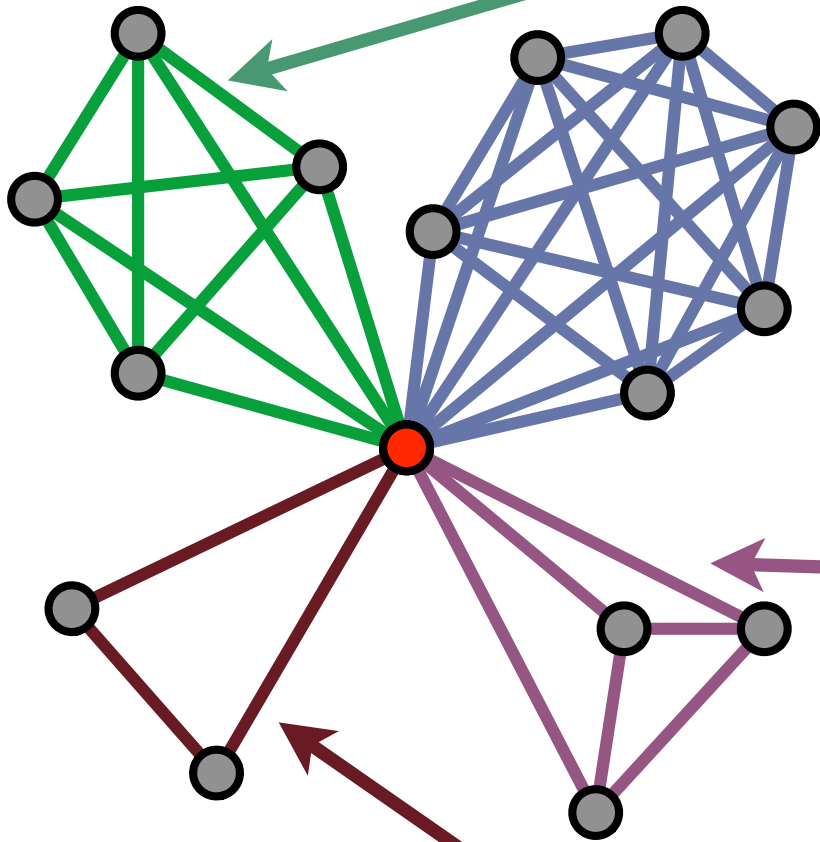
Multiple Contexts

Multiple Contexts

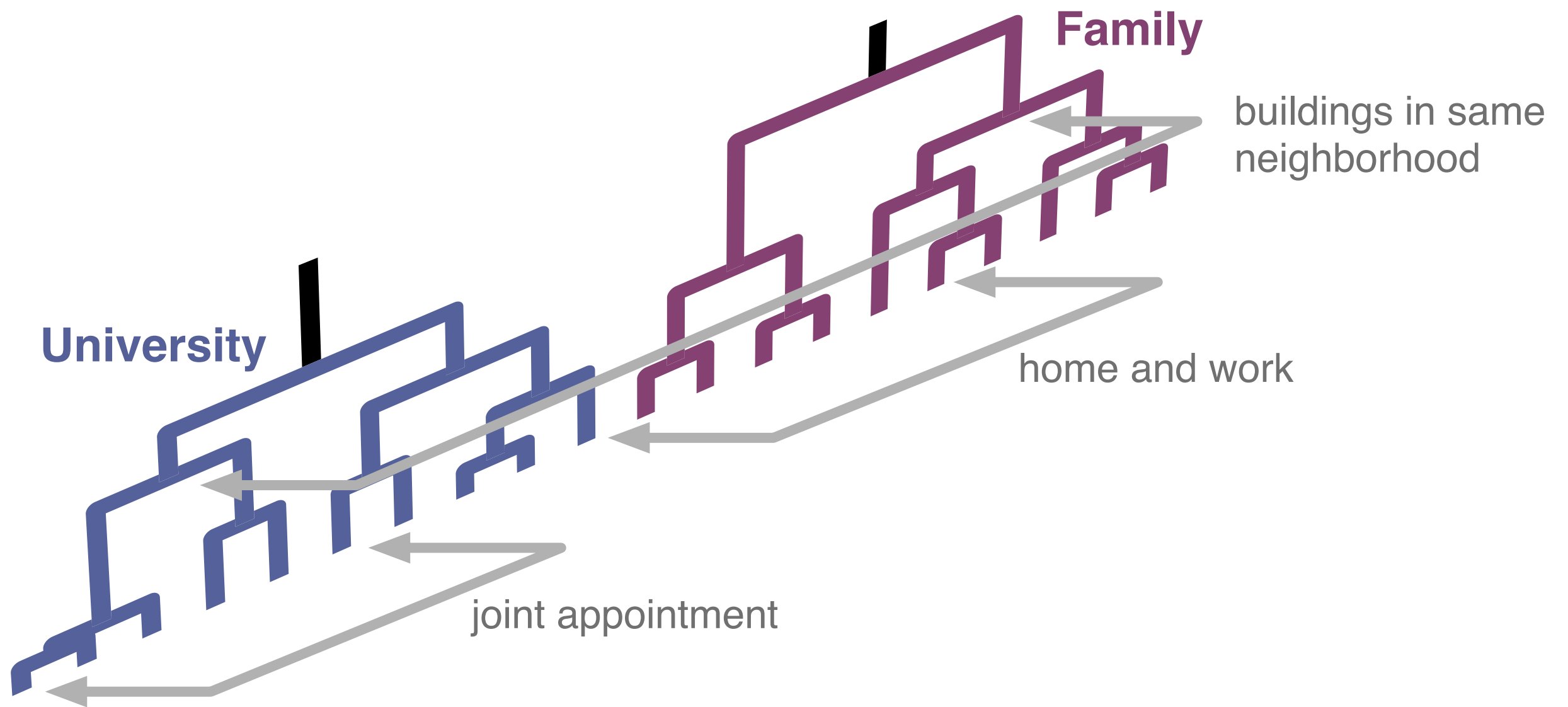
Multiple Contexts

Multiple Contexts

Multiple Contexts

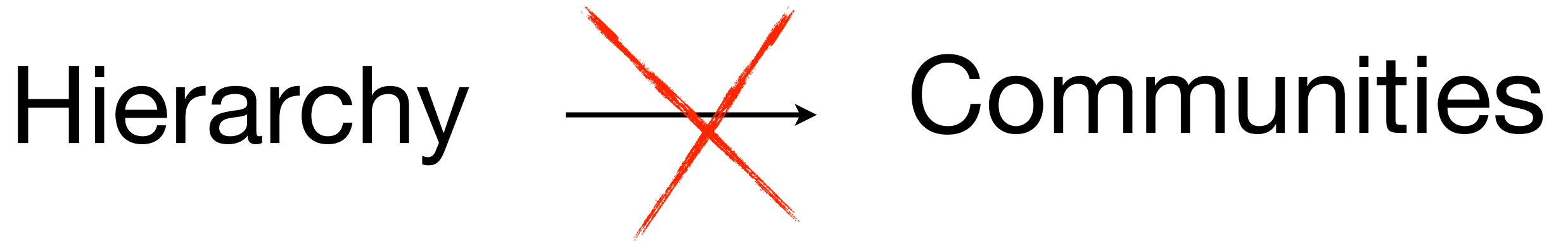


<http://www.youtube.com/watch?v=SxuYdzs4SS8>

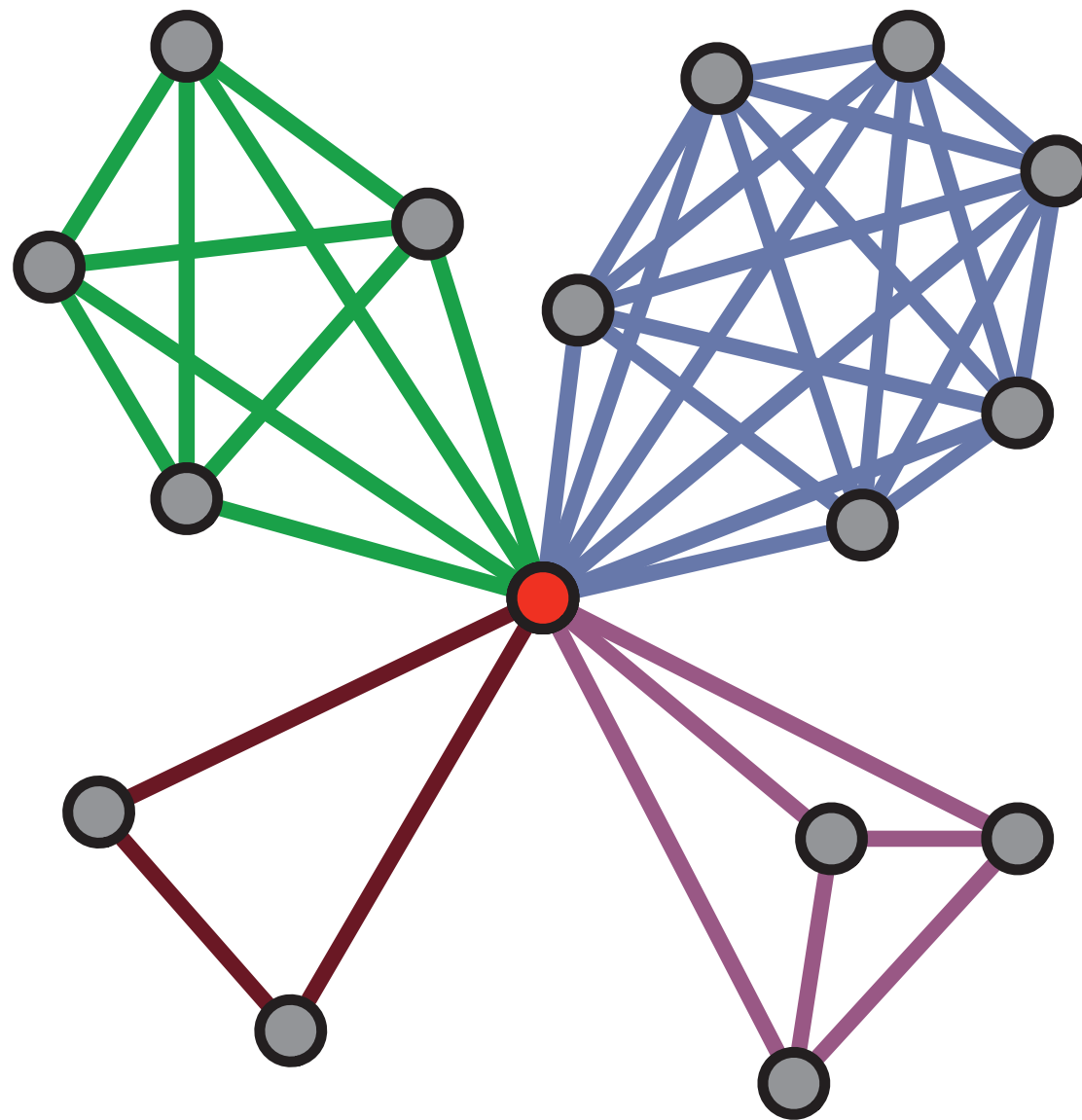


It is **impossible** to obtain a single dendrogram.

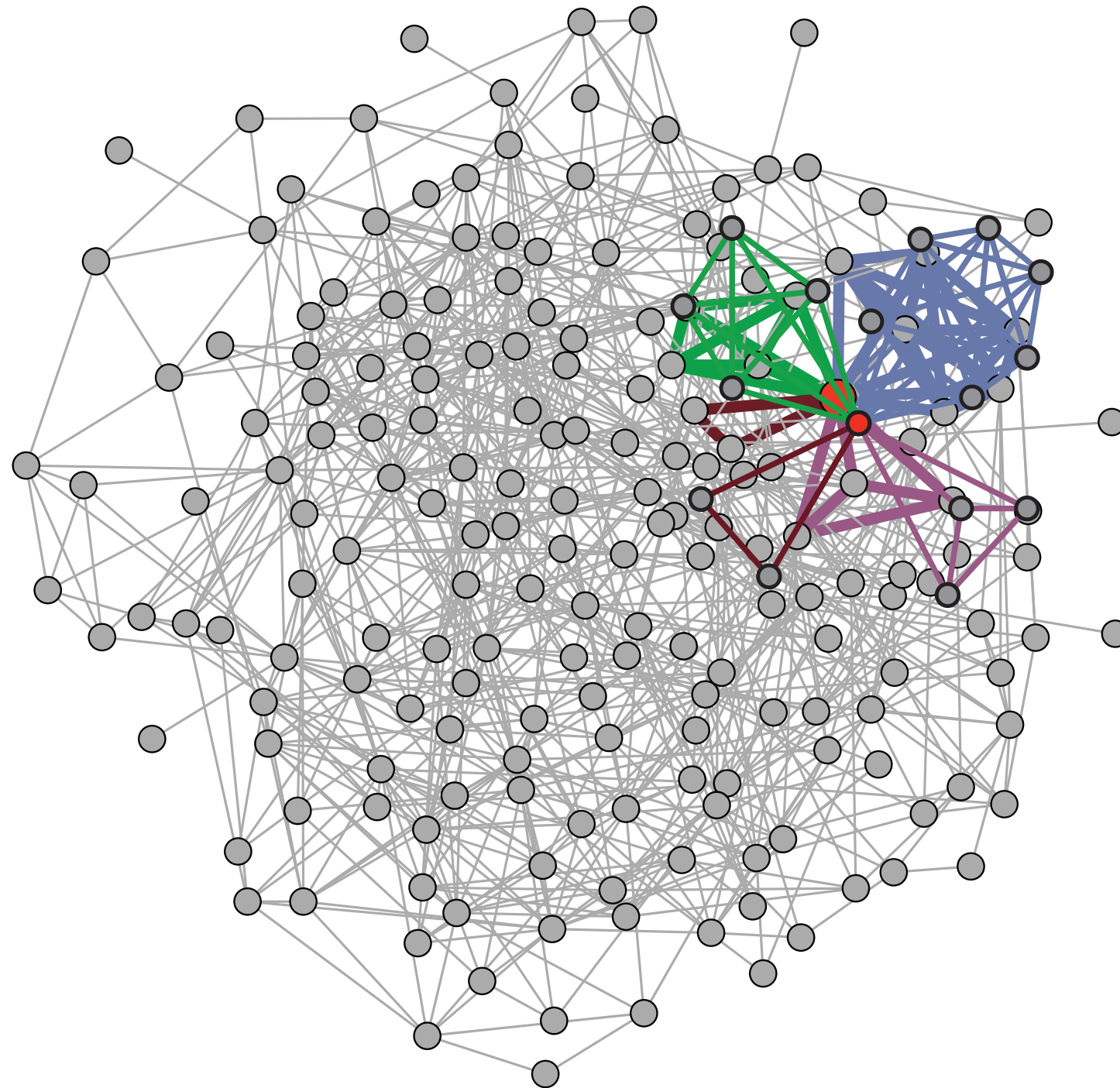
Hierarchical community structure



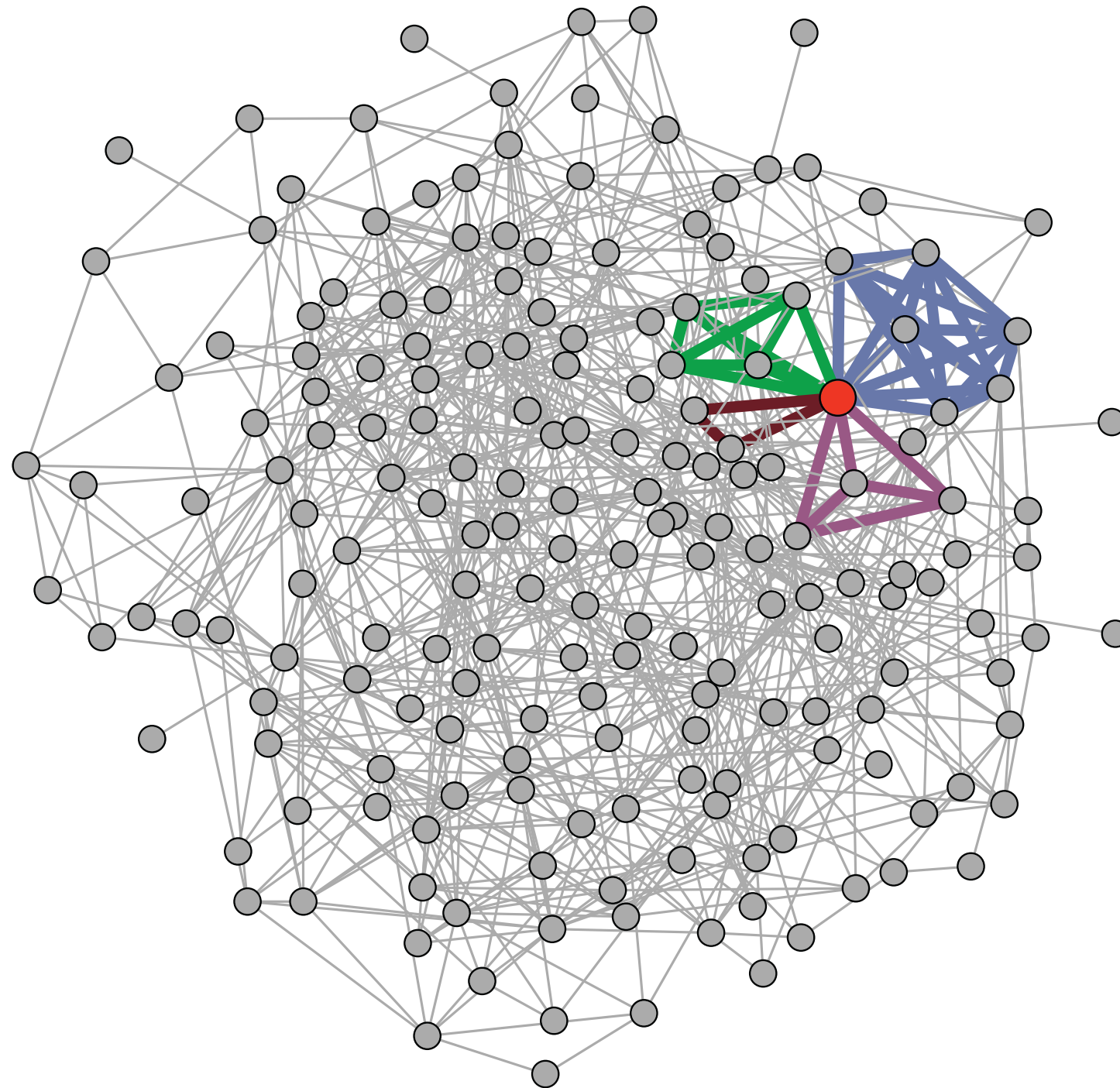
Simple local structure

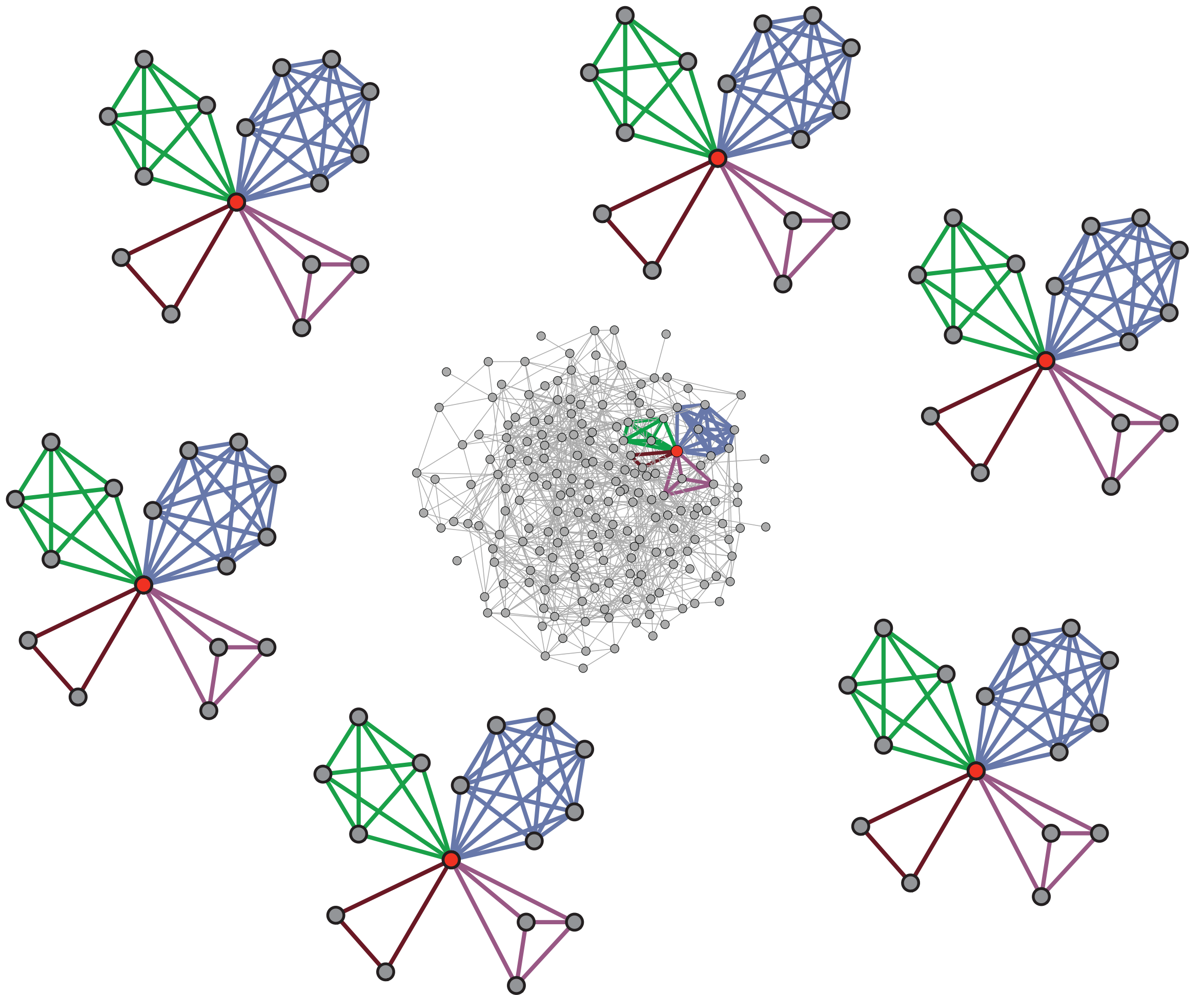


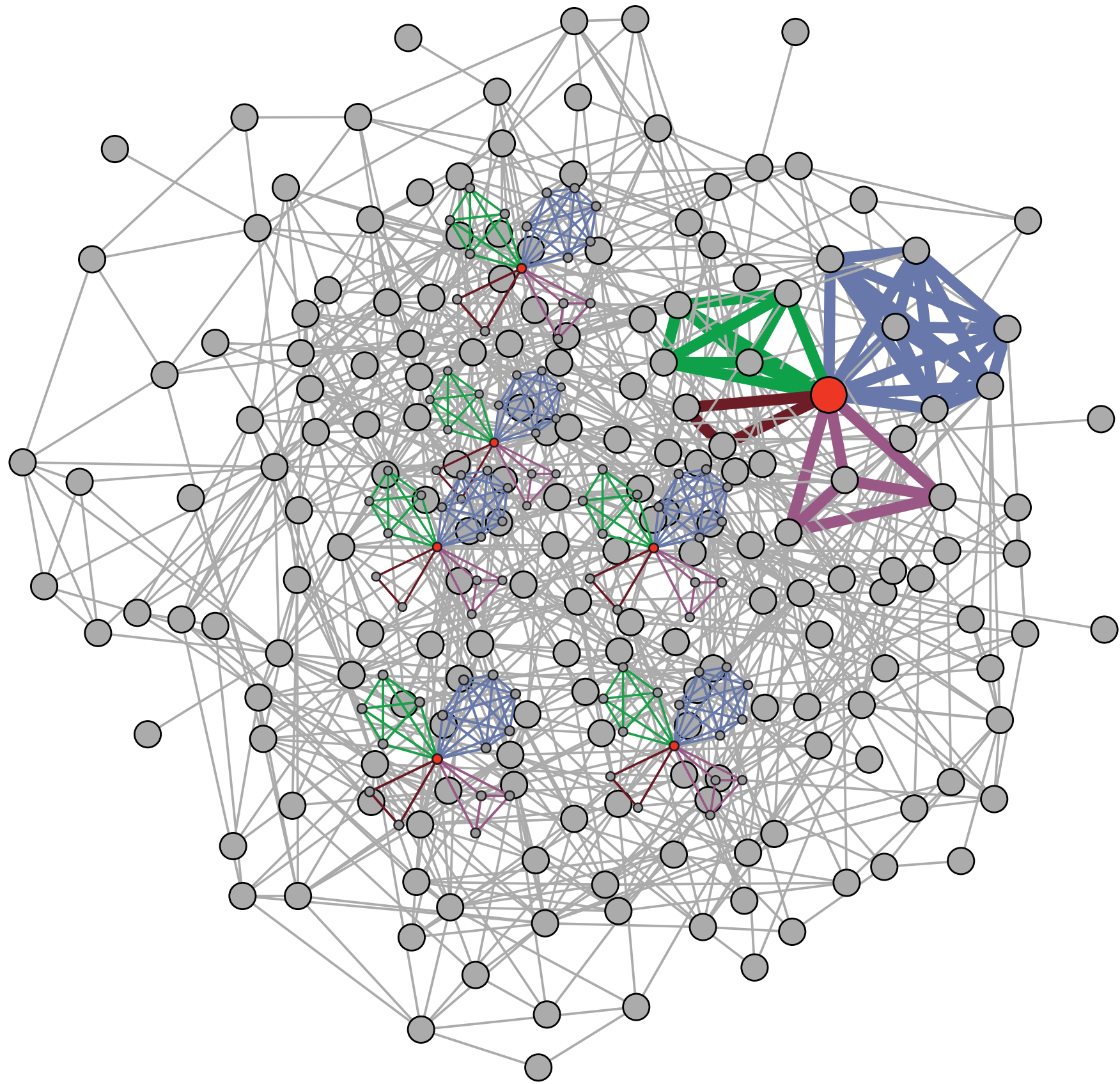
Complex global structure

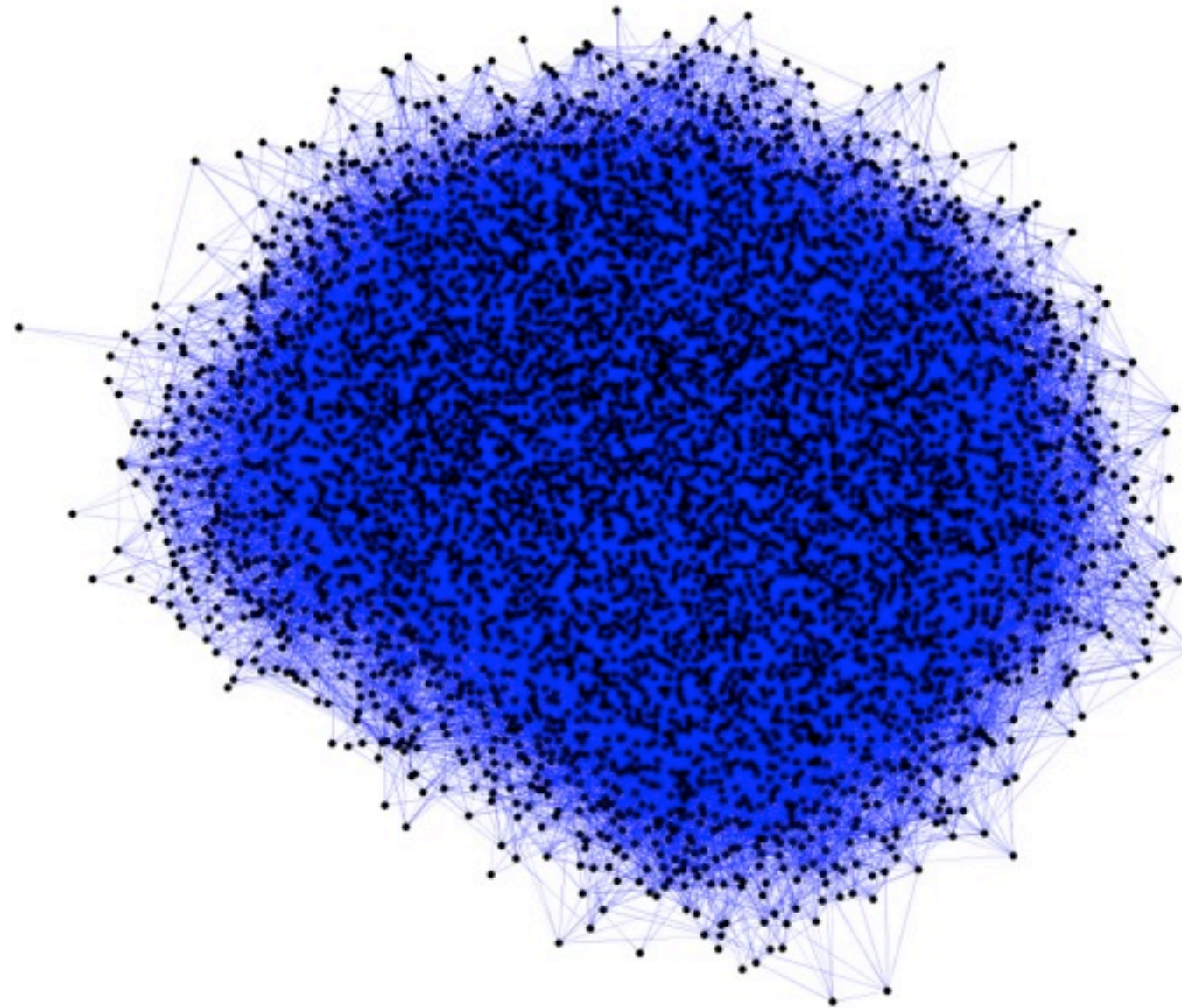


Complex global structure



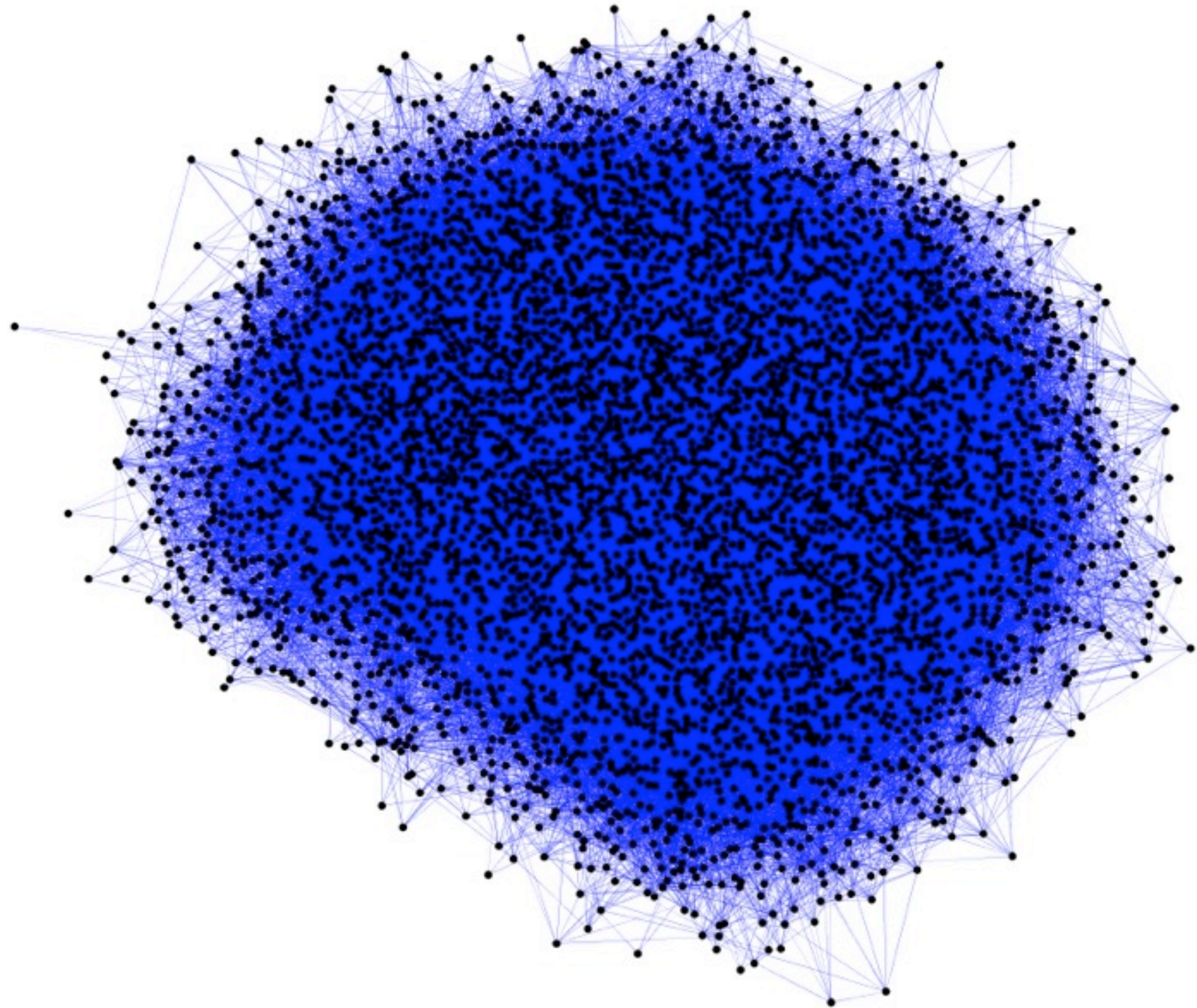




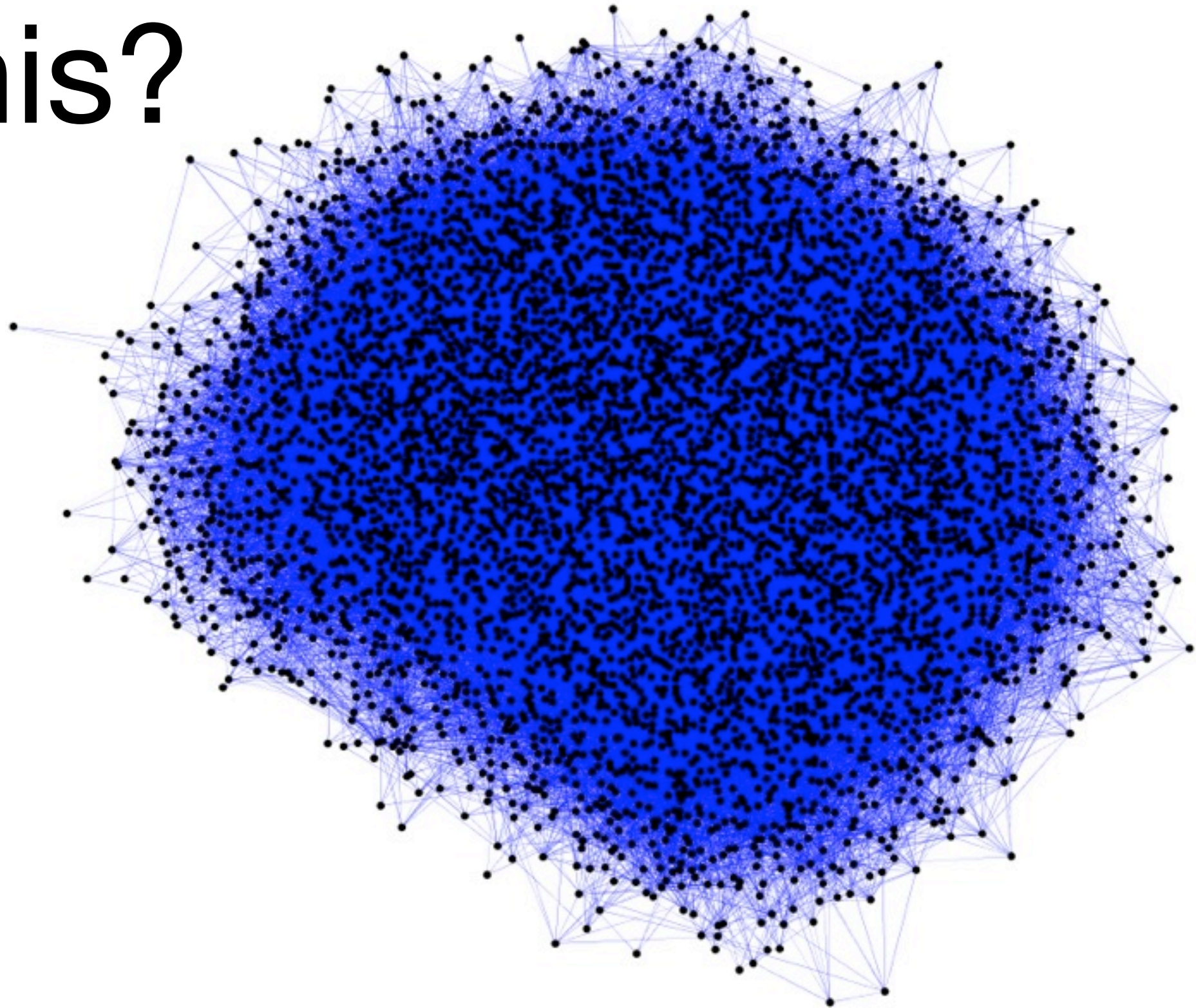


This is a modular network.

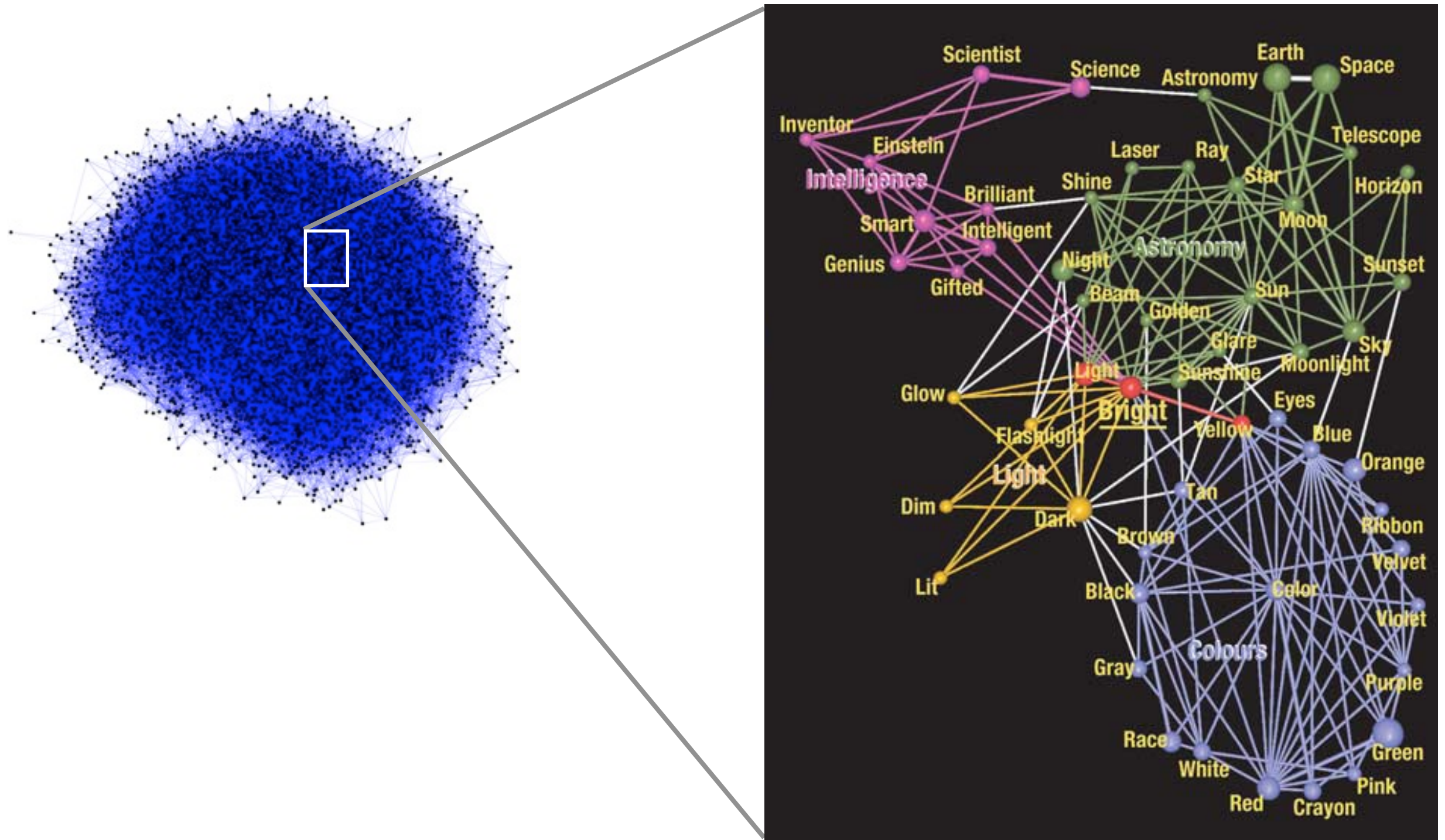
What is this?



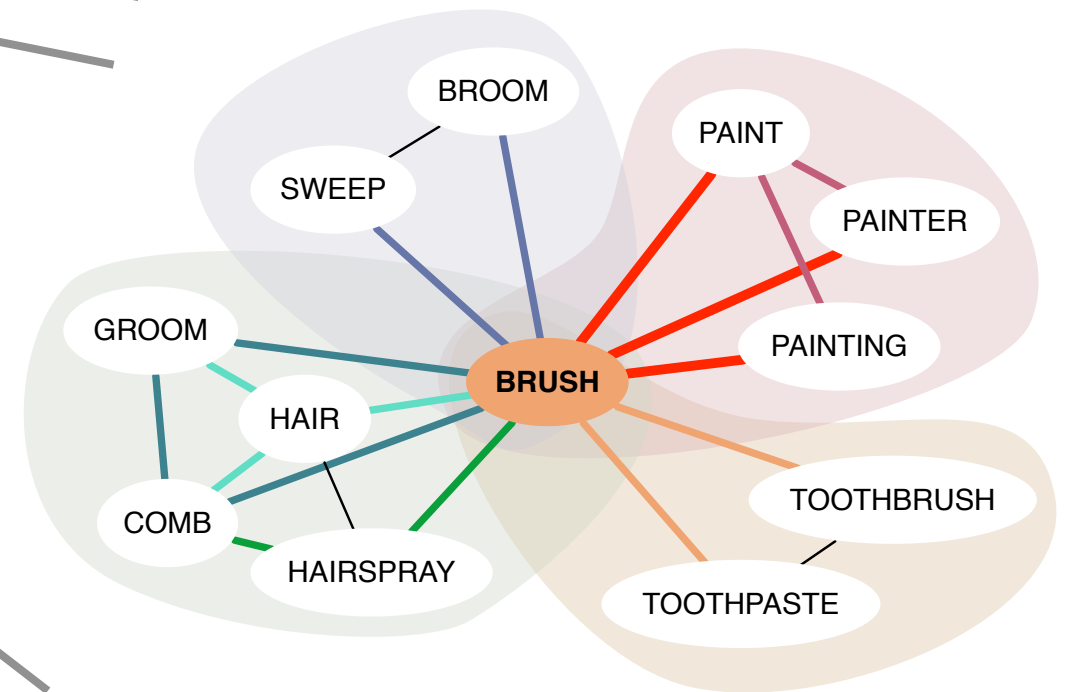
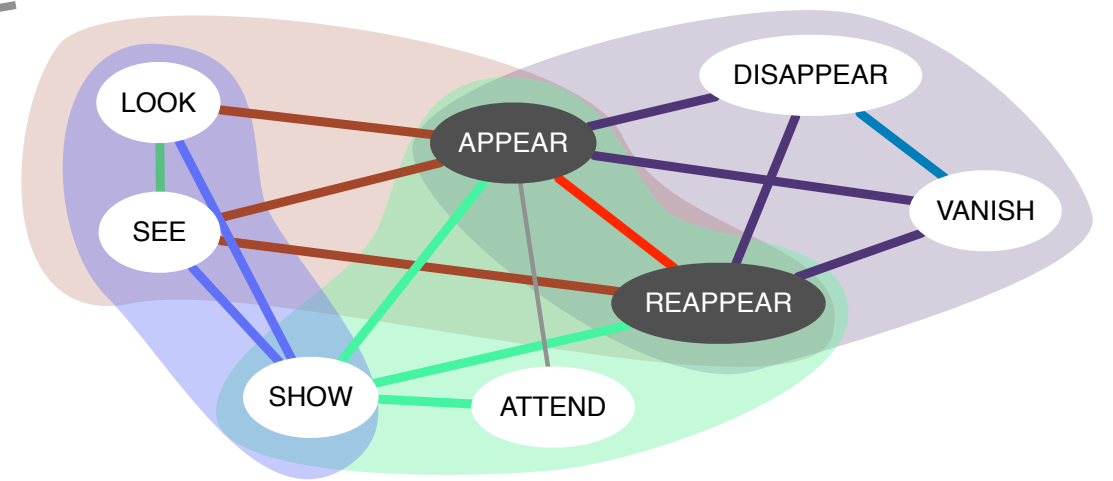
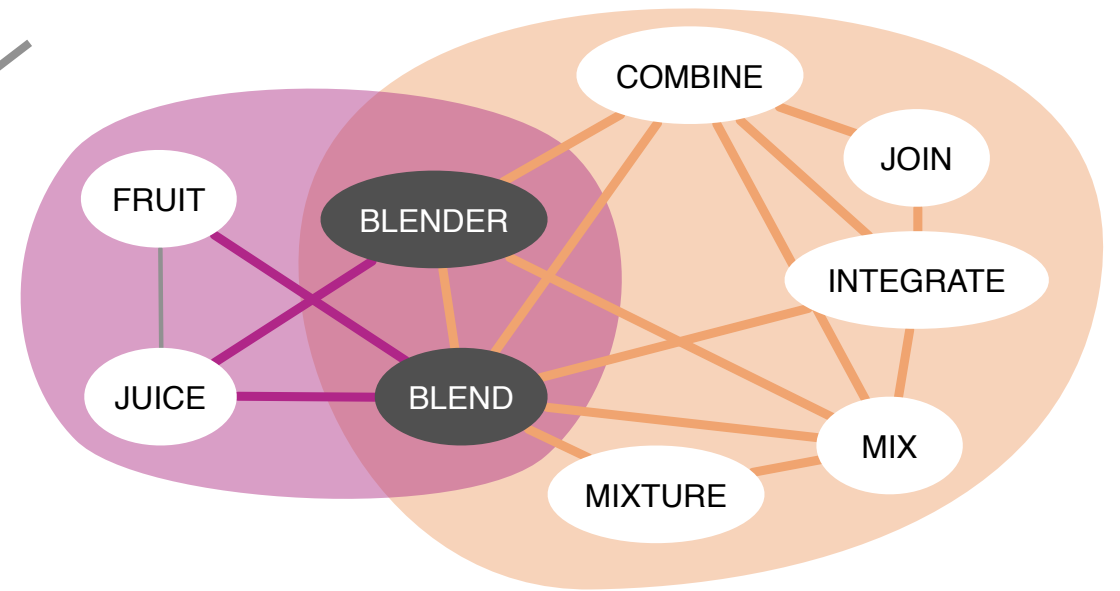
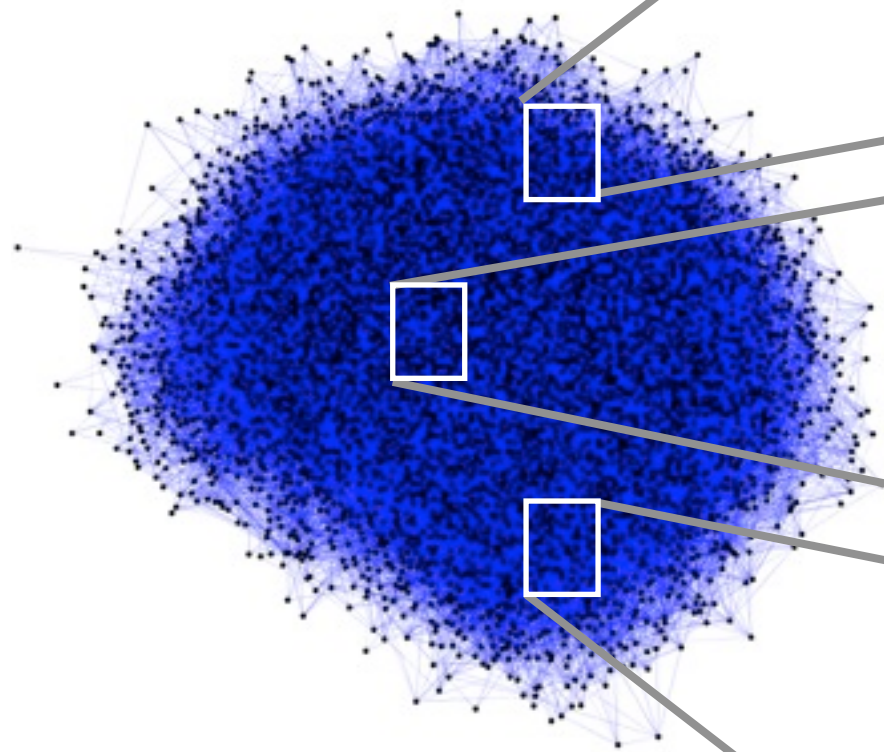
What the xxxx is this?



Word association network: Network of “commonly associated English words”



G. Palla, I. Derényi, I. Farkas & T. Vicsek, *Nature*, 2005

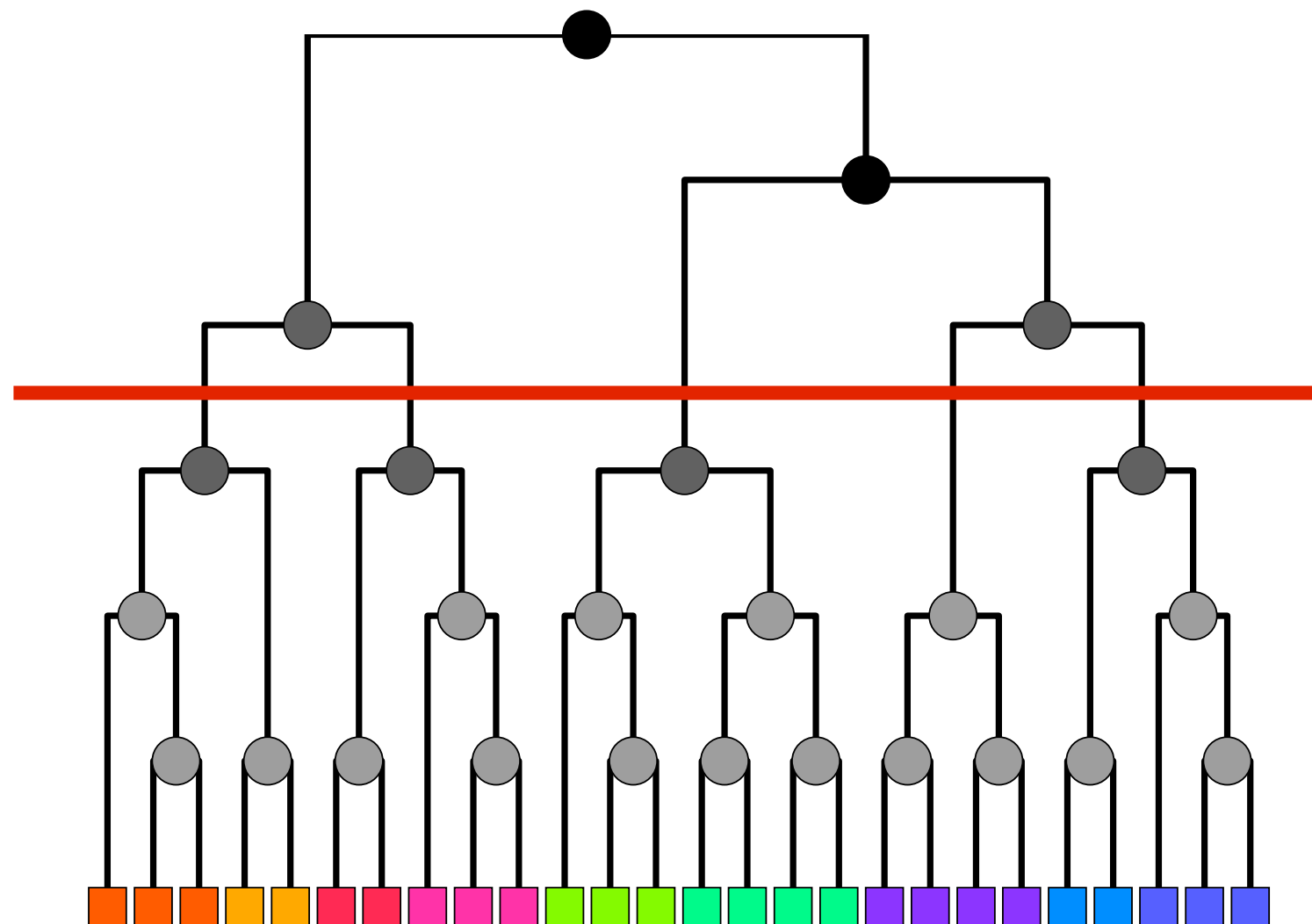


Here is the
PROBLEM.

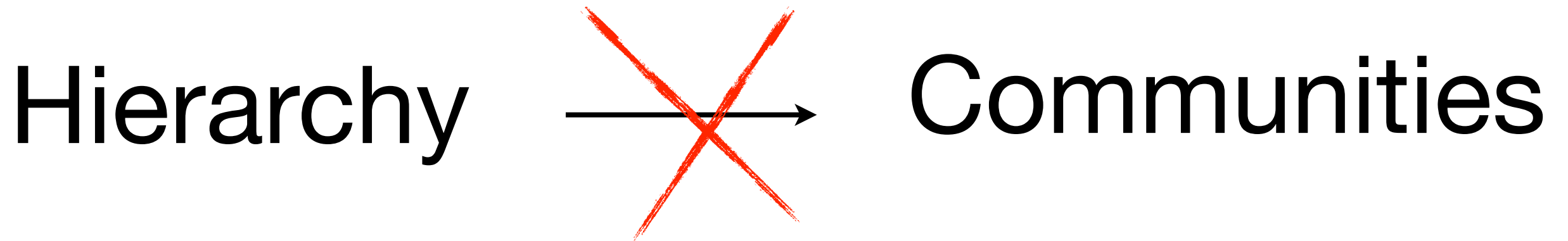
Communities exist.

**Hierarchical structure
exists.**

Hierarchy implies disjoint communities.



Hierarchical community structure



Hopeless?

Solution:
Use **LINKS**

Solution:
Use **LINKS**

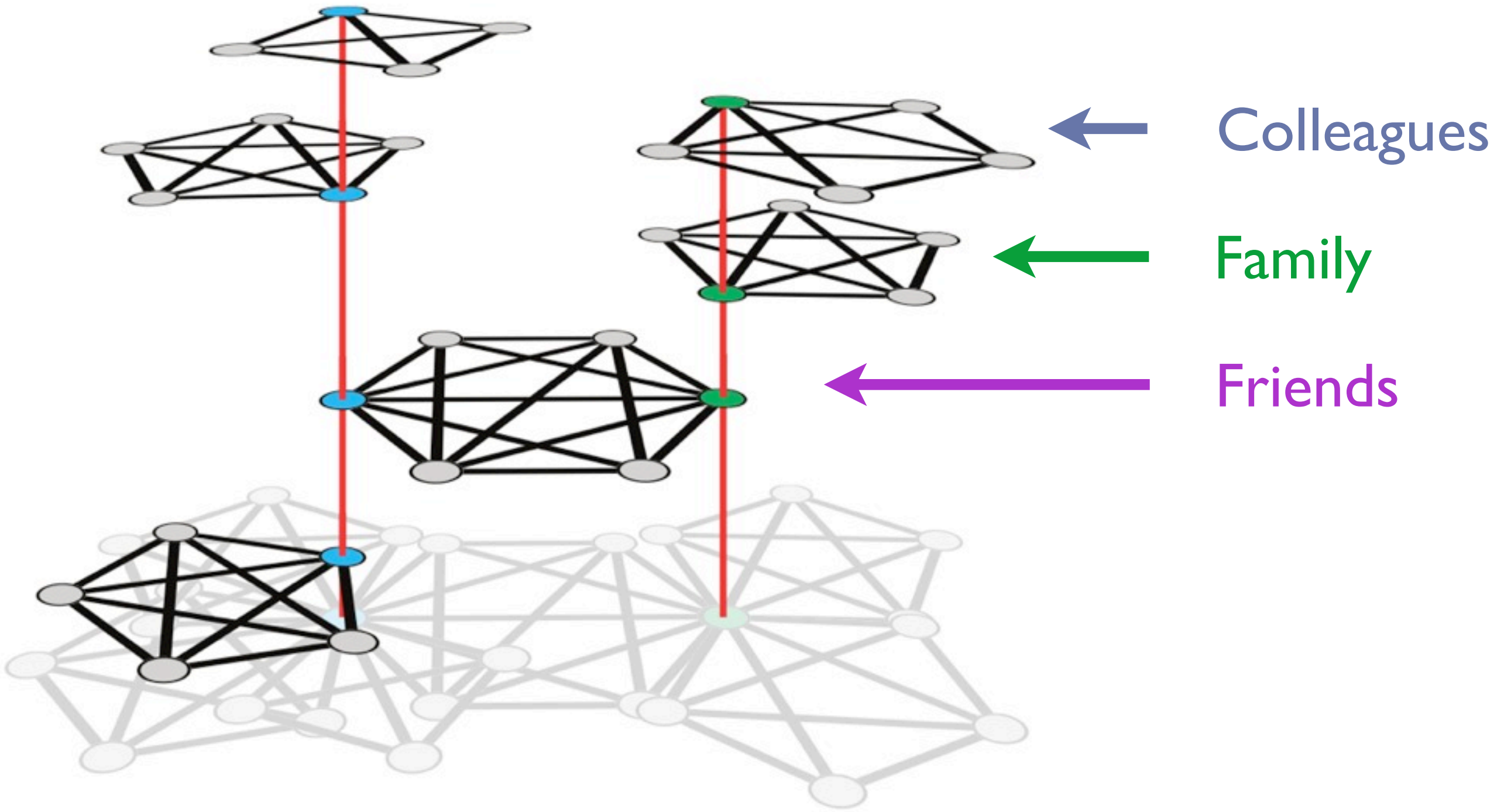
Solution:
Use **Links**

“a group of densely
interconnected nodes”

Our solution:
Use **Links**

“a group of densely
interconnected **LINKS**”

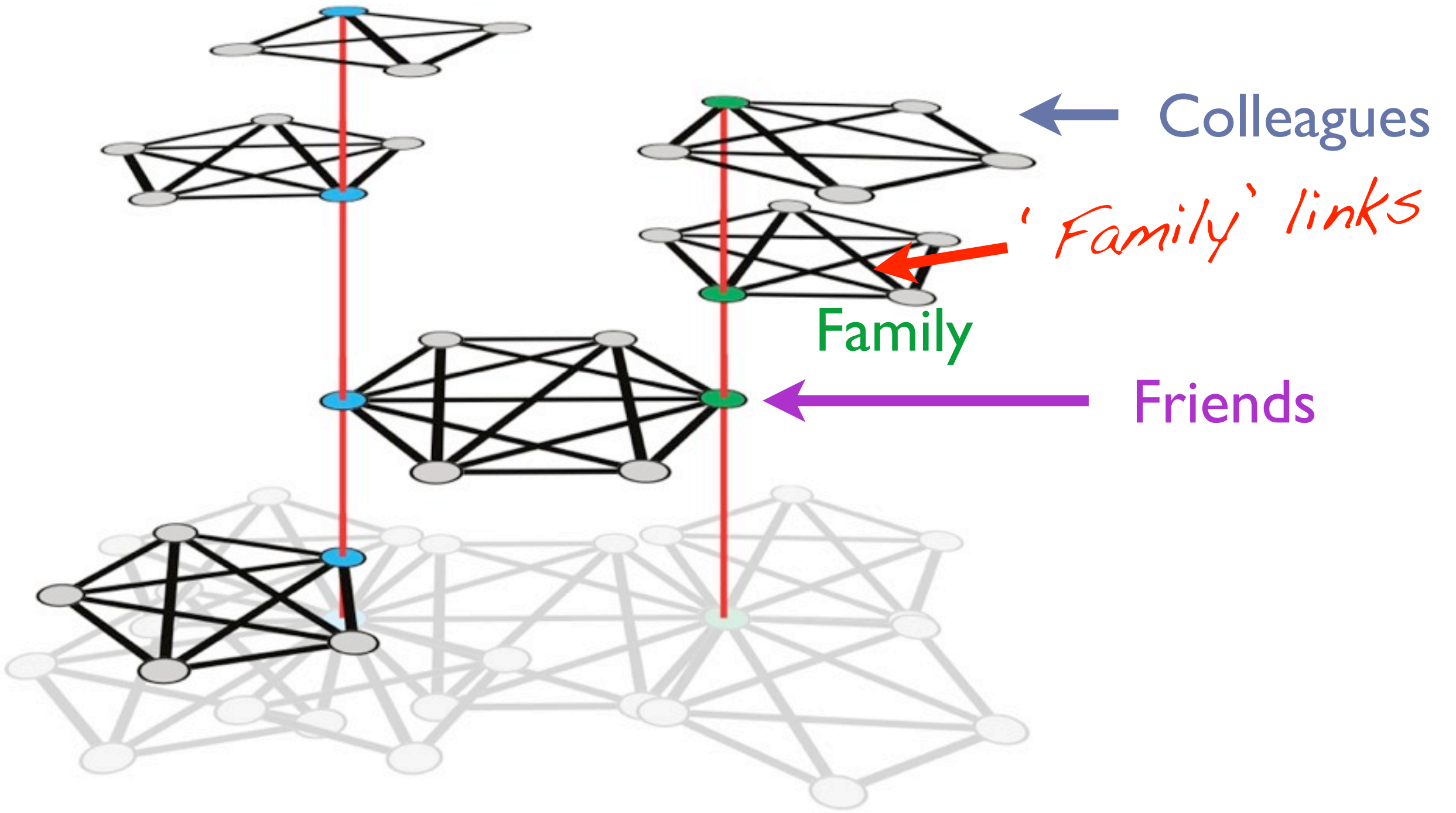
LINK communities

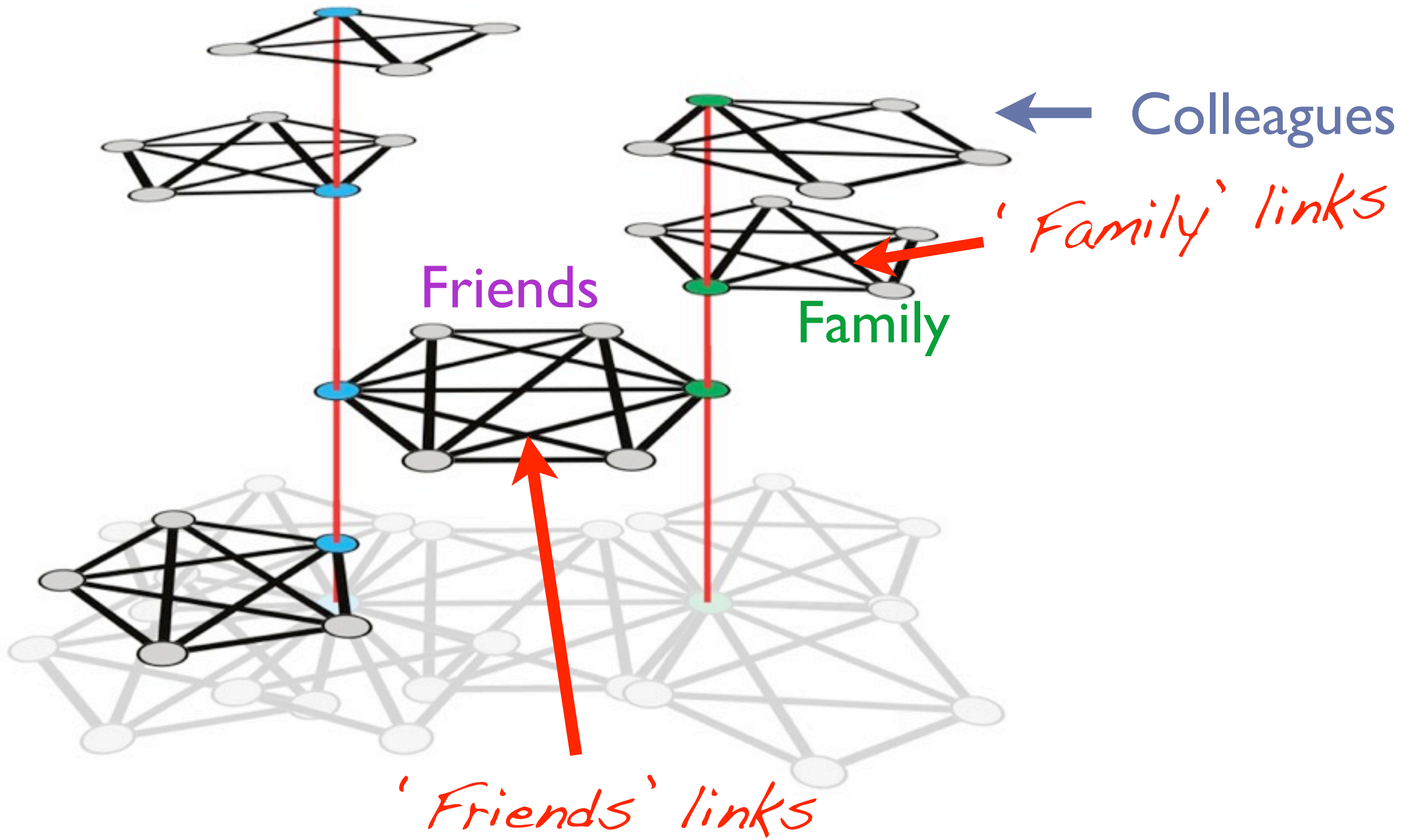


Colleagues

Family

Friends





'Nerds & geeks' links

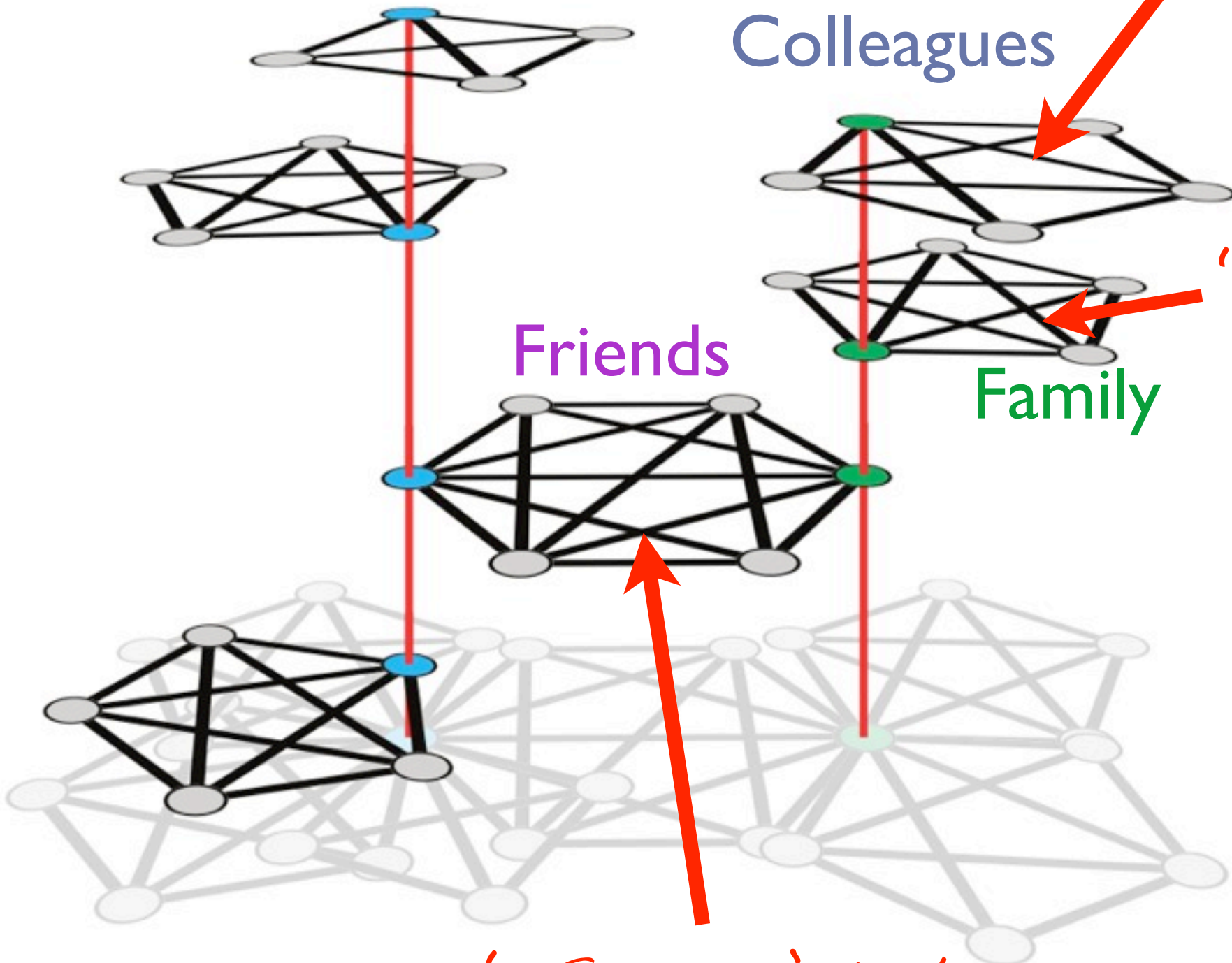
Colleagues

'Family' links

Friends

Family

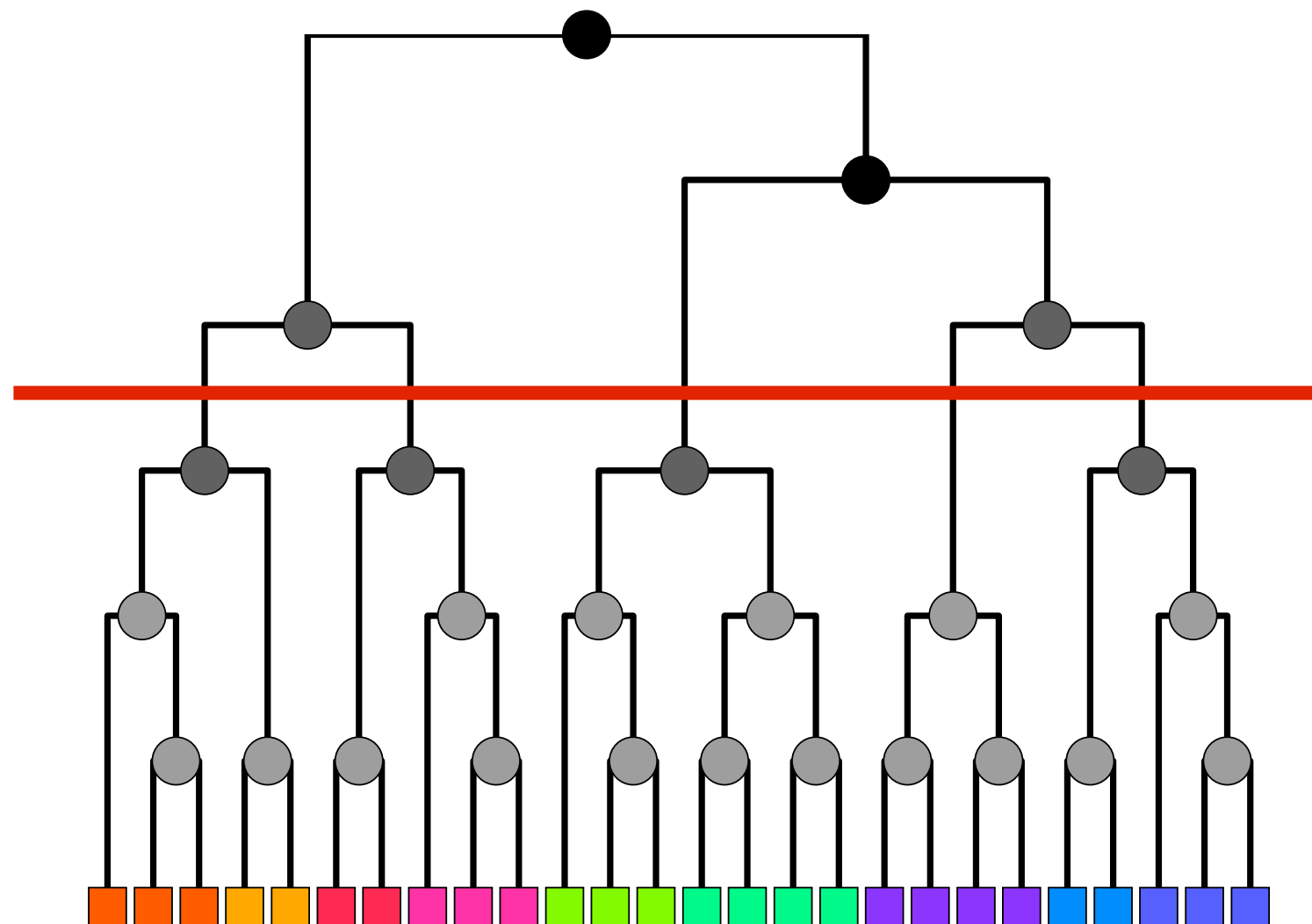
'Friends' links



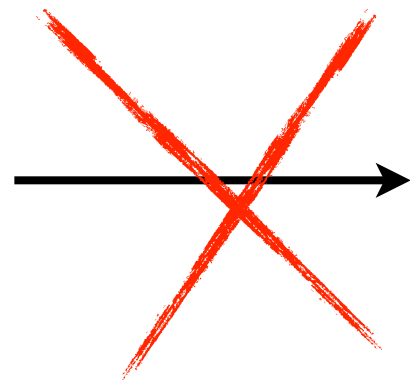
Nodes: multiple membership

Links: unique membership

Hierarchy implies disjoint communities.



Hierarchy



Communities

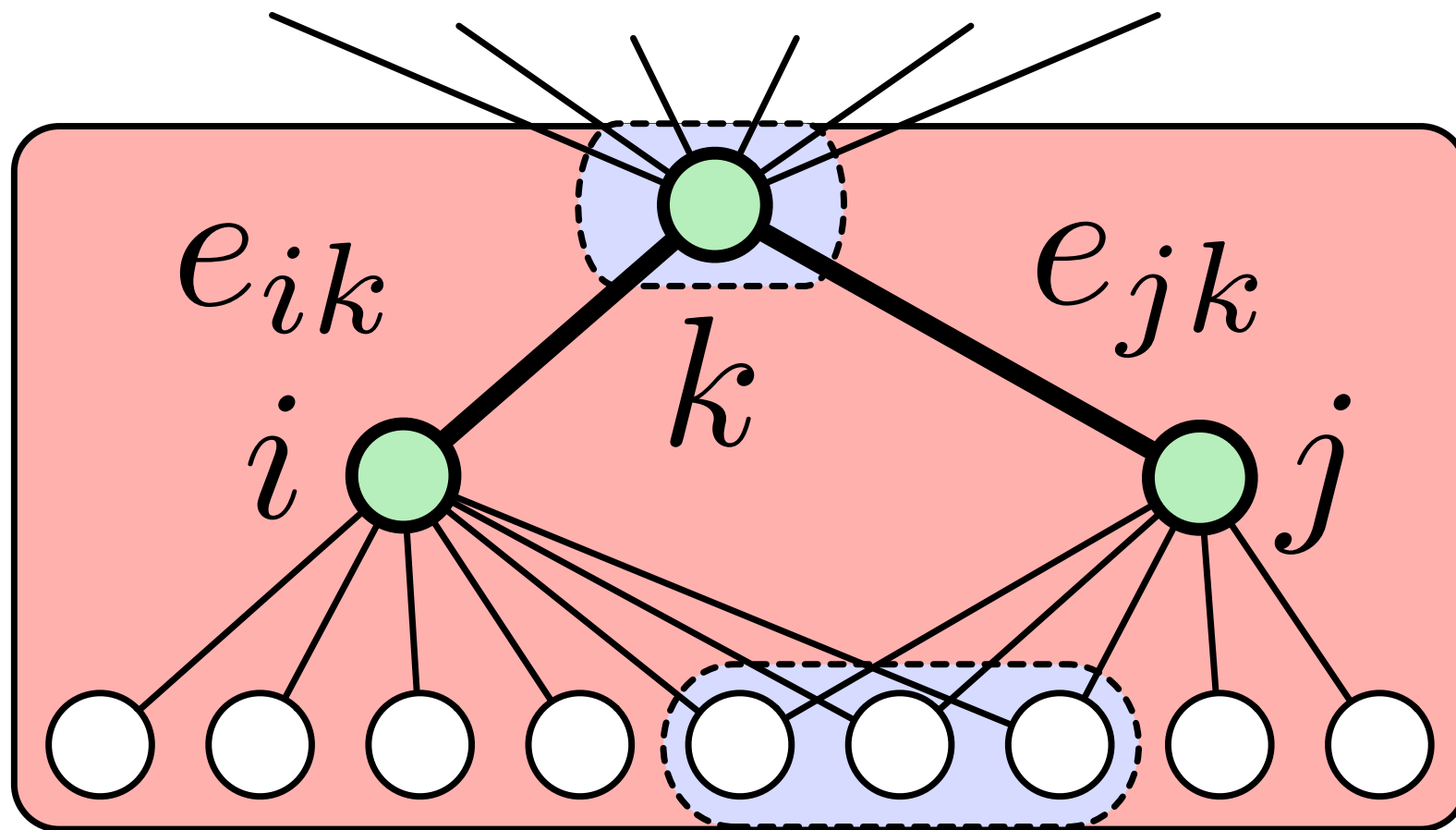
Hierarchy → **Communities**

So, How?

Similarity between links

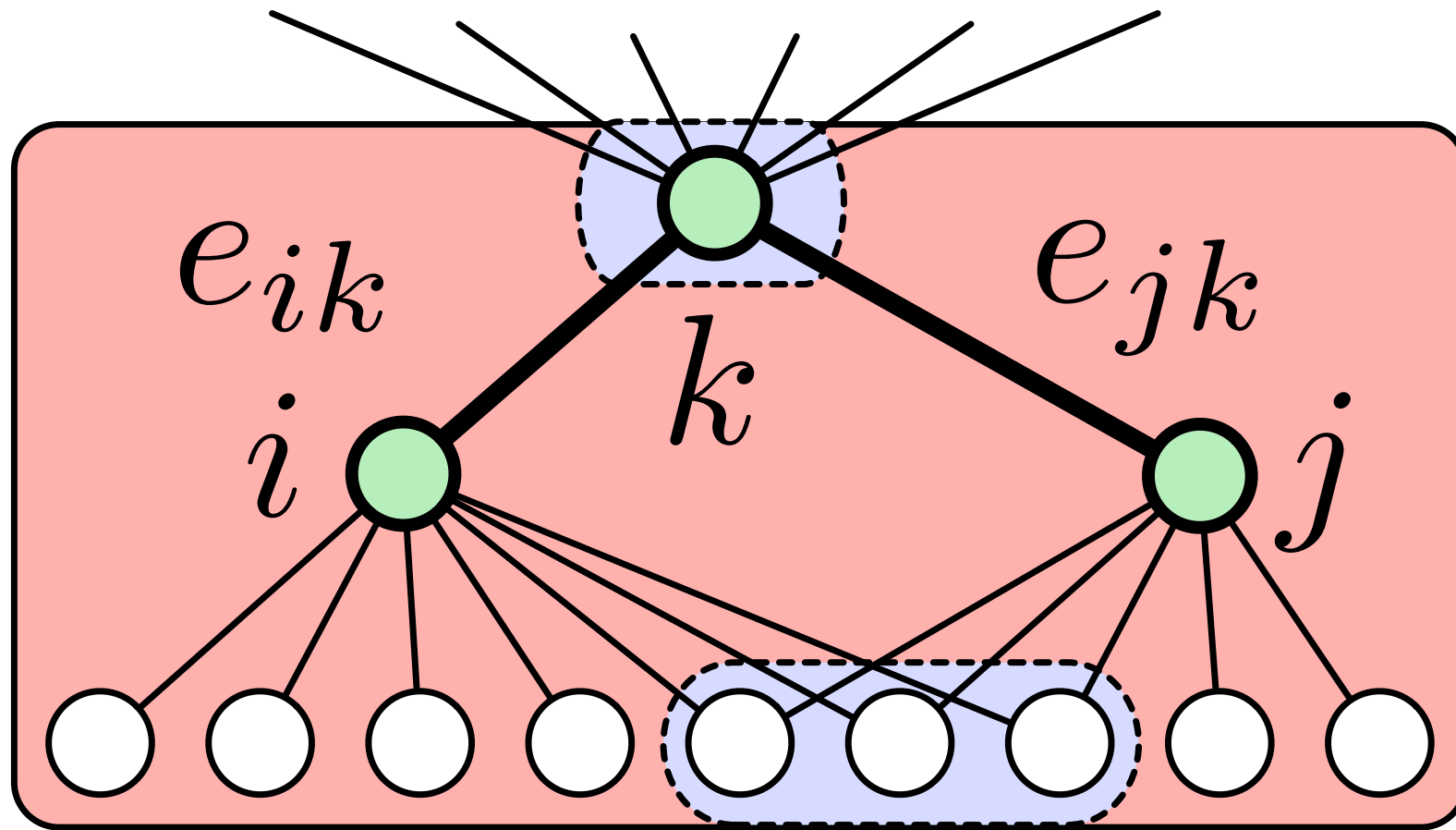


Hierarchical Clustering



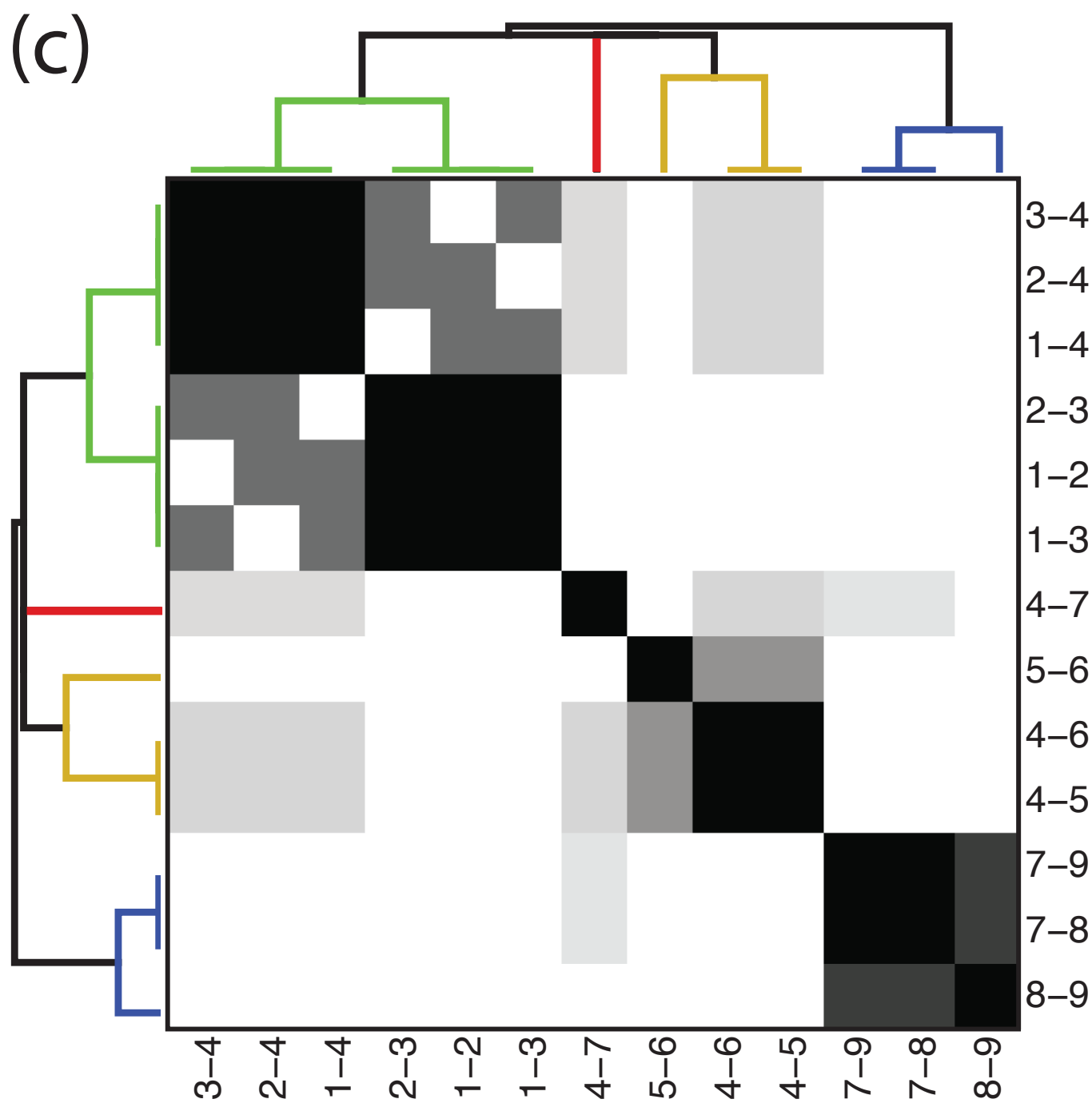
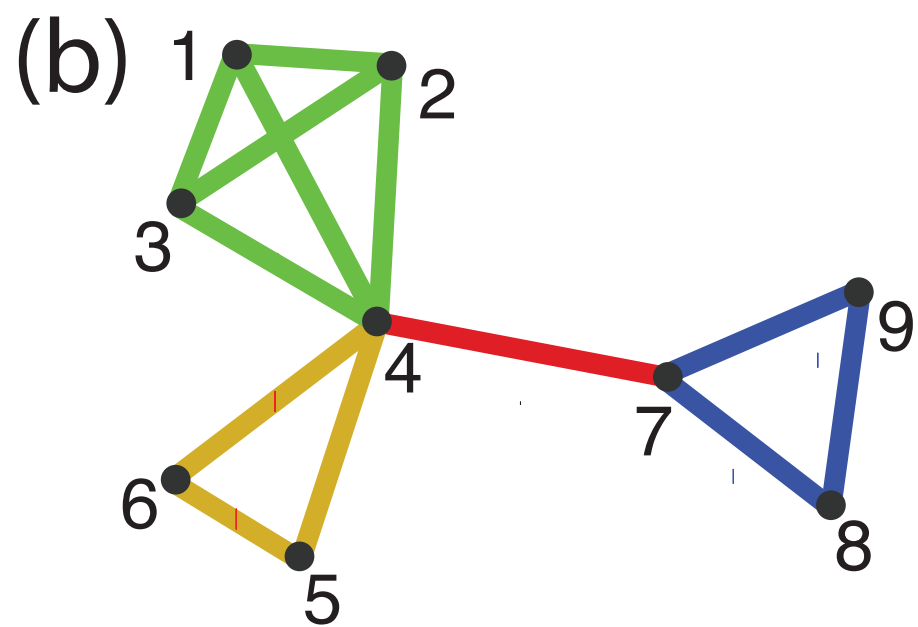
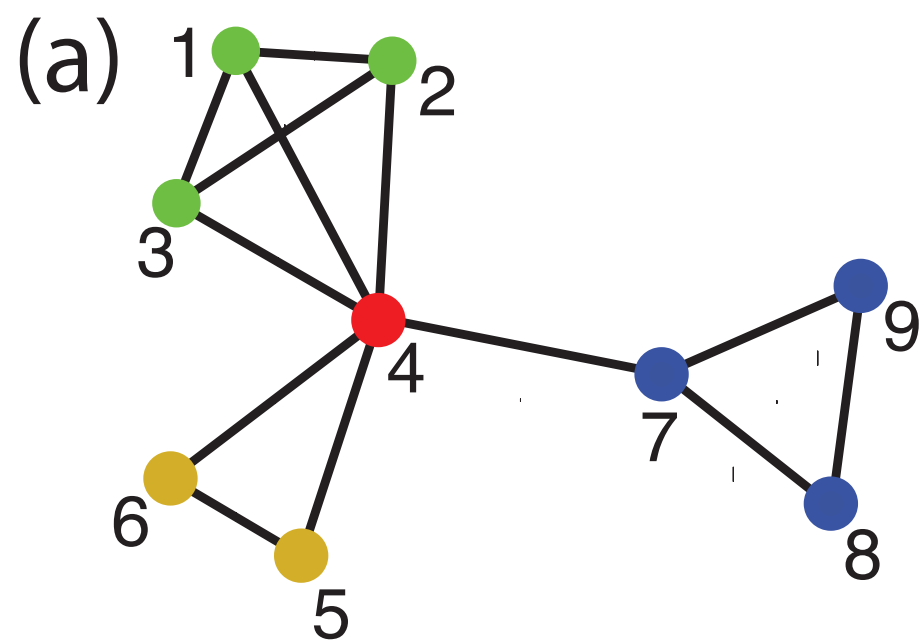
$$n_+(i) \equiv \{x \mid d(i, x) \leq 1\}$$

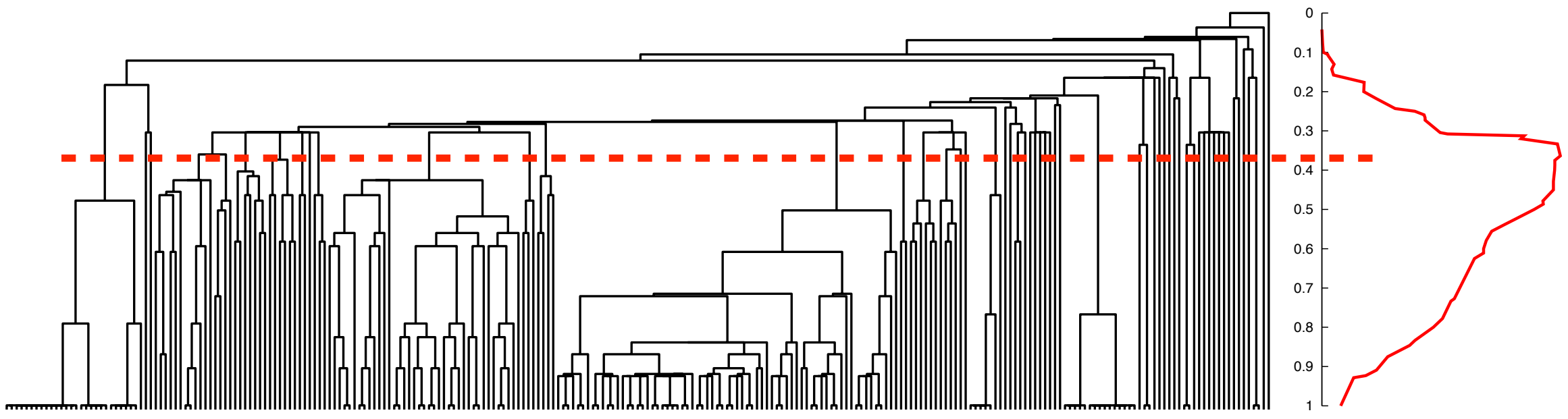
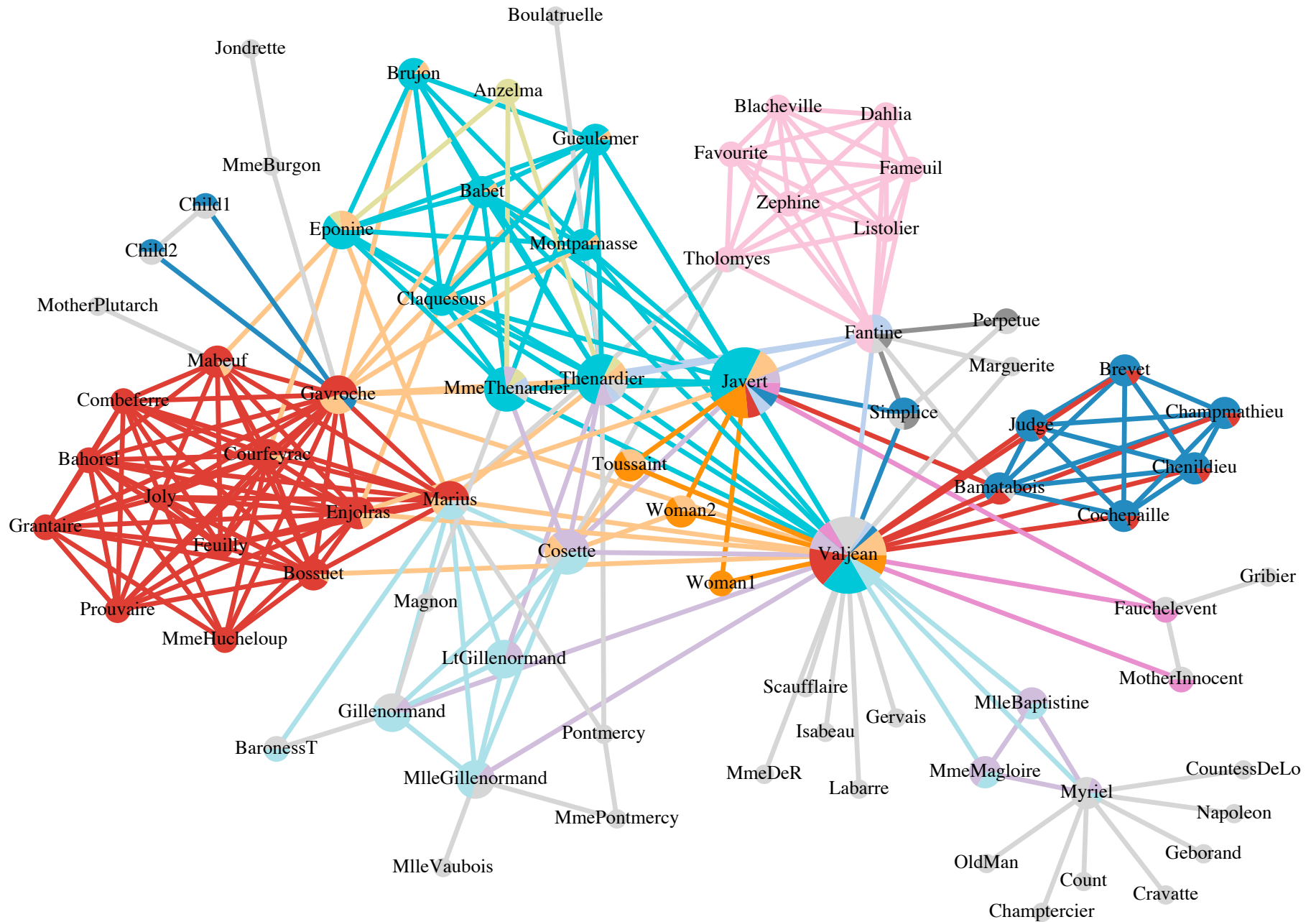
$$S(e_{ik}, e_{jk}) = \frac{|n_+(i) \cap n_+(j)|}{|n_+(i) \cup n_+(j)|}$$



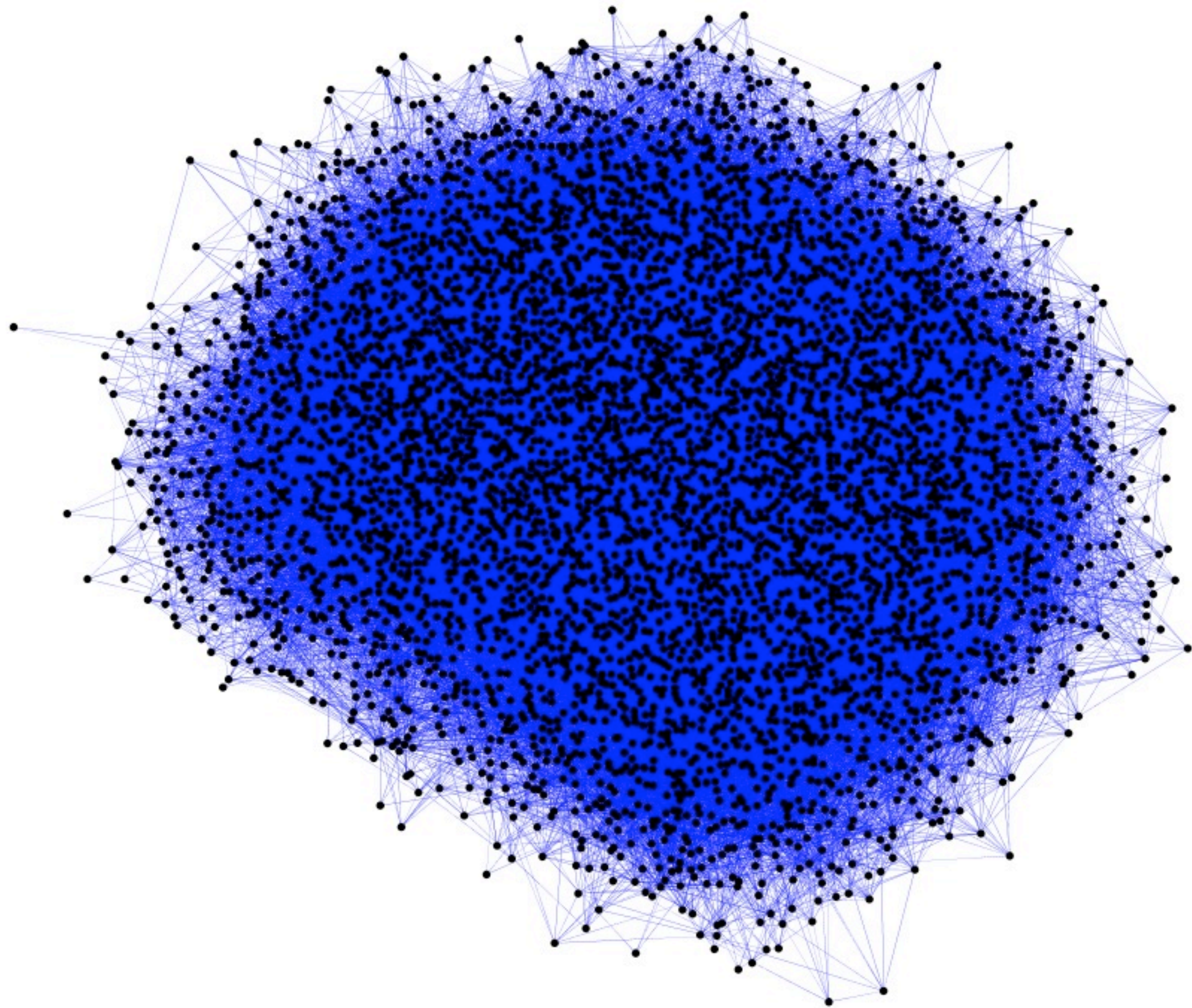
$$n_+(i) \equiv \{x \mid d(i, x) \leq 1\}$$

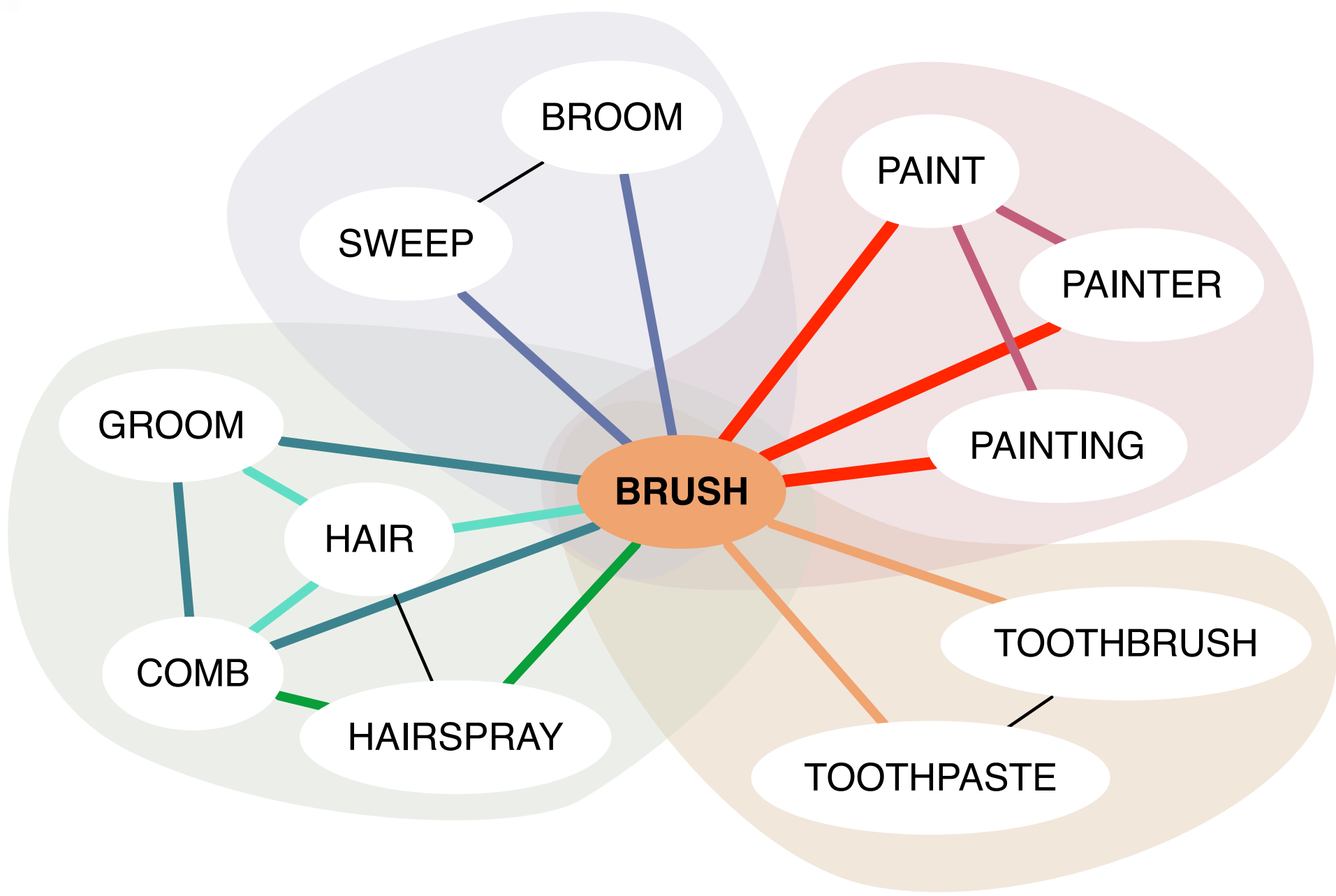
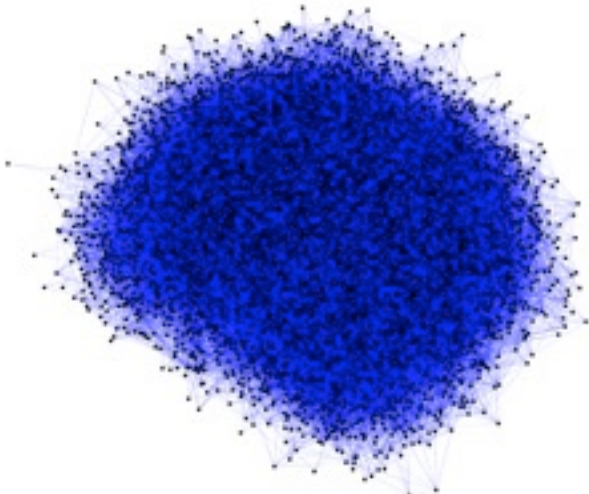
$$S(e_{ik}, e_{jk}) = \frac{|n_+(i) \cap n_+(j)|}{|n_+(i) \cup n_+(j)|} = \frac{4}{12}$$

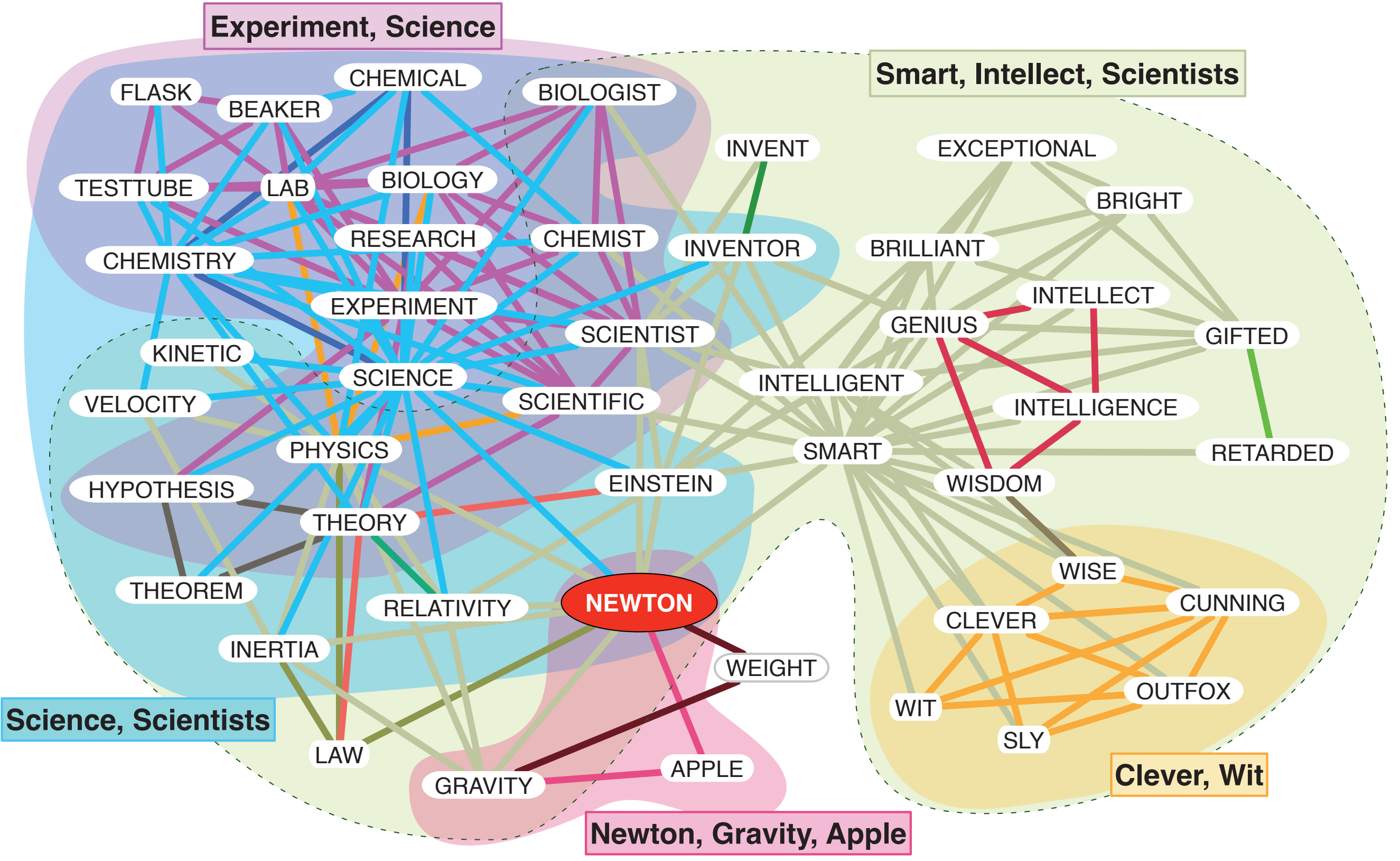




Does it really work?

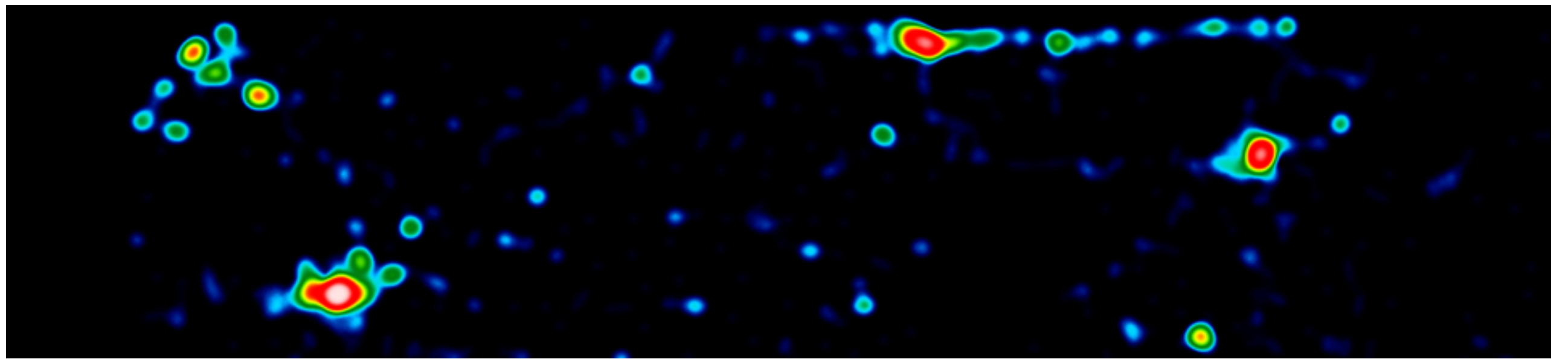


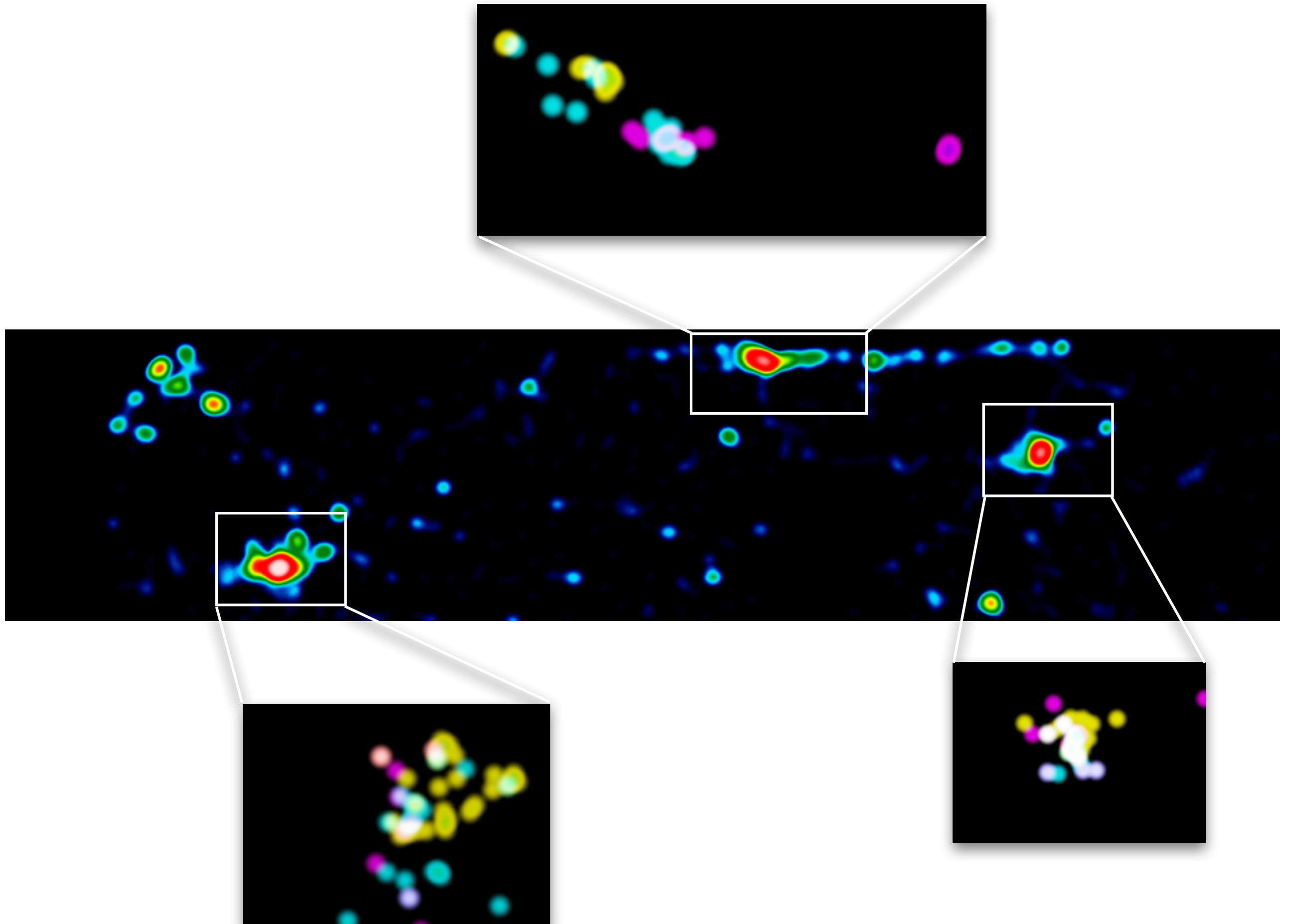


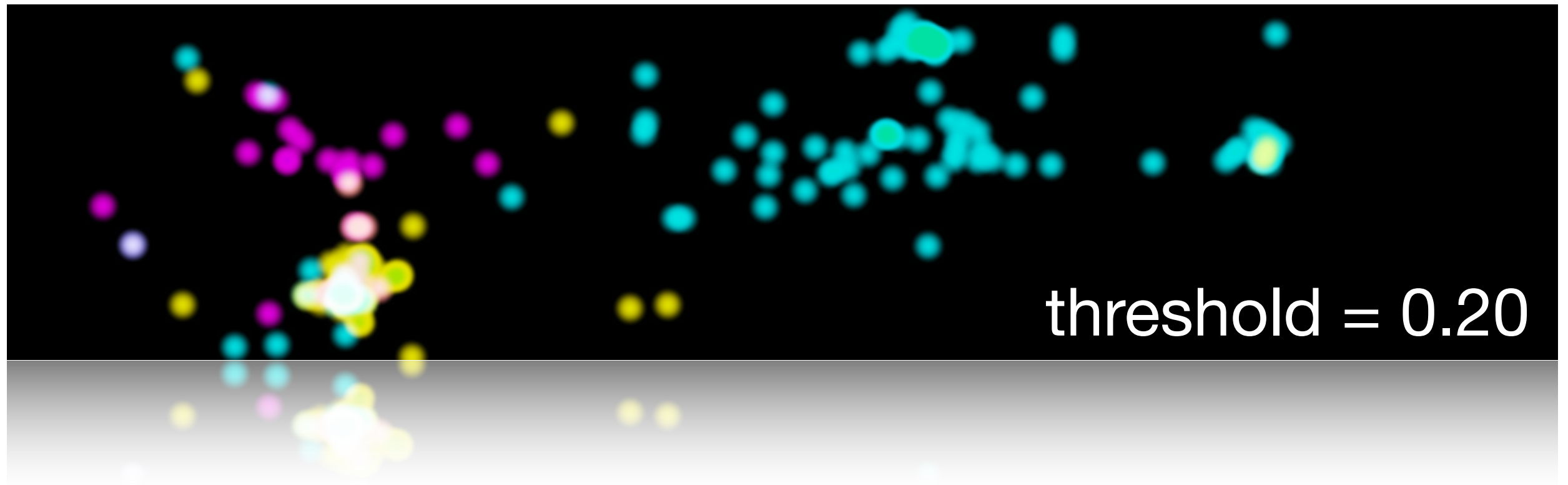
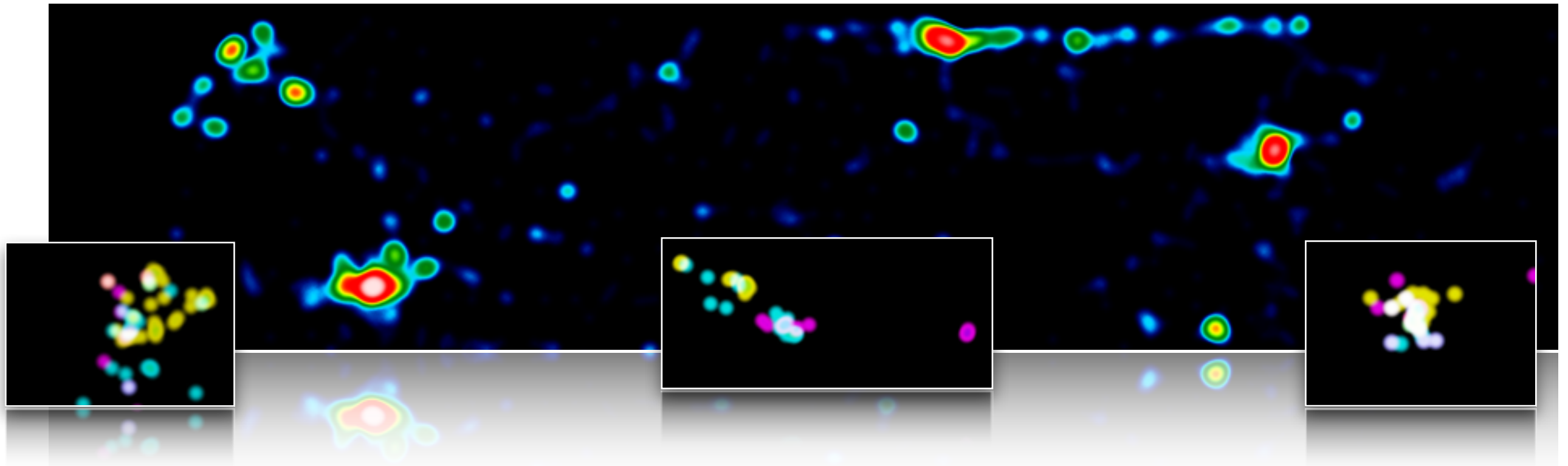


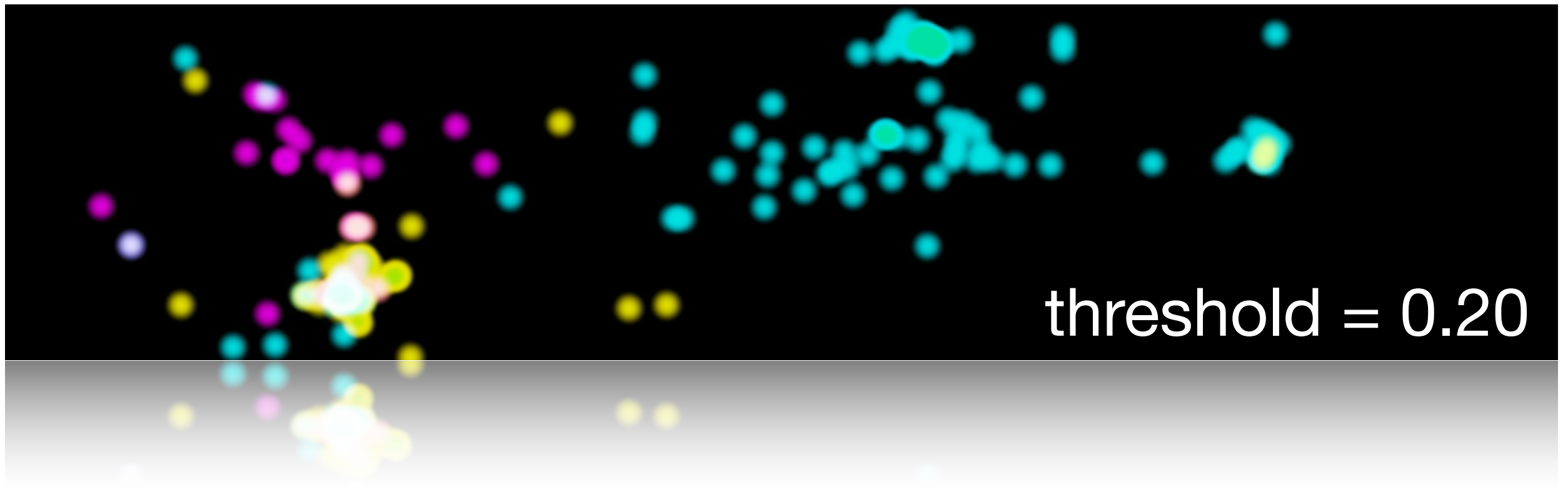
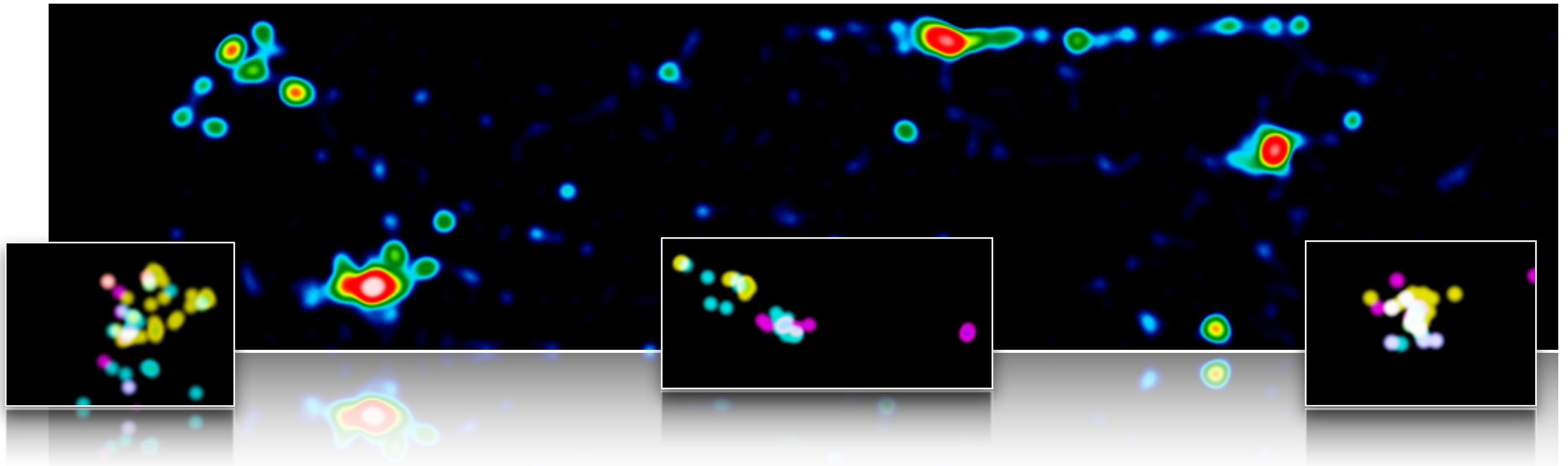
~600k nodes
~3M edges

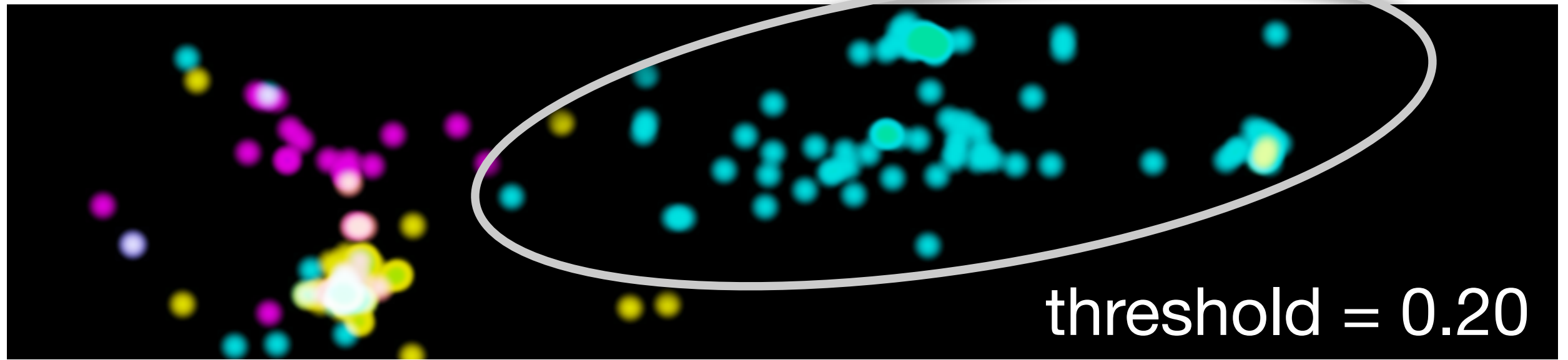
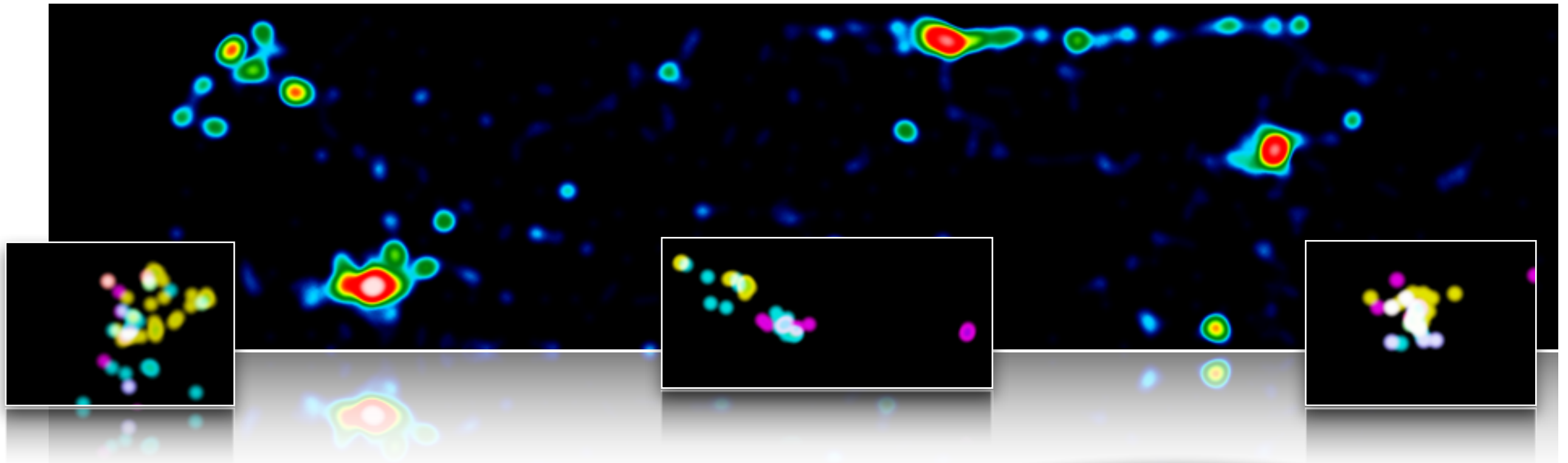


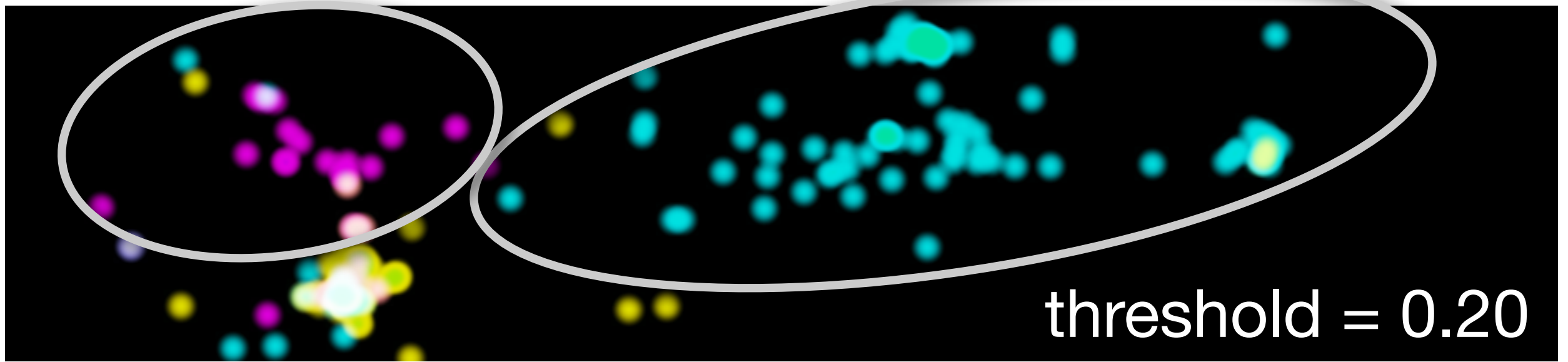
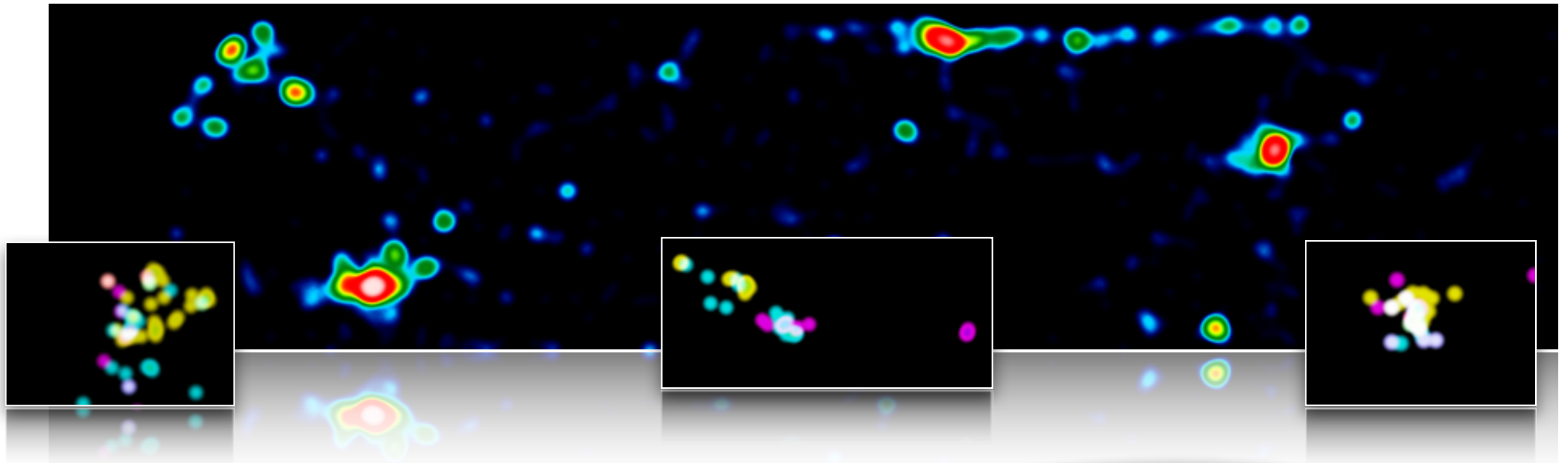




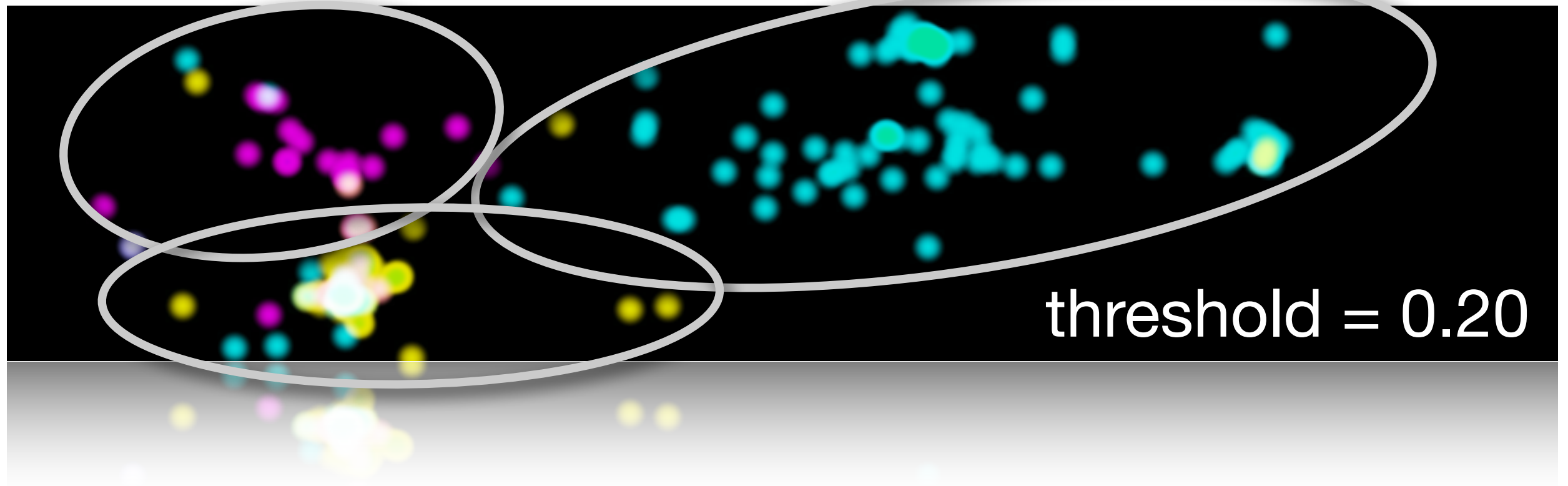
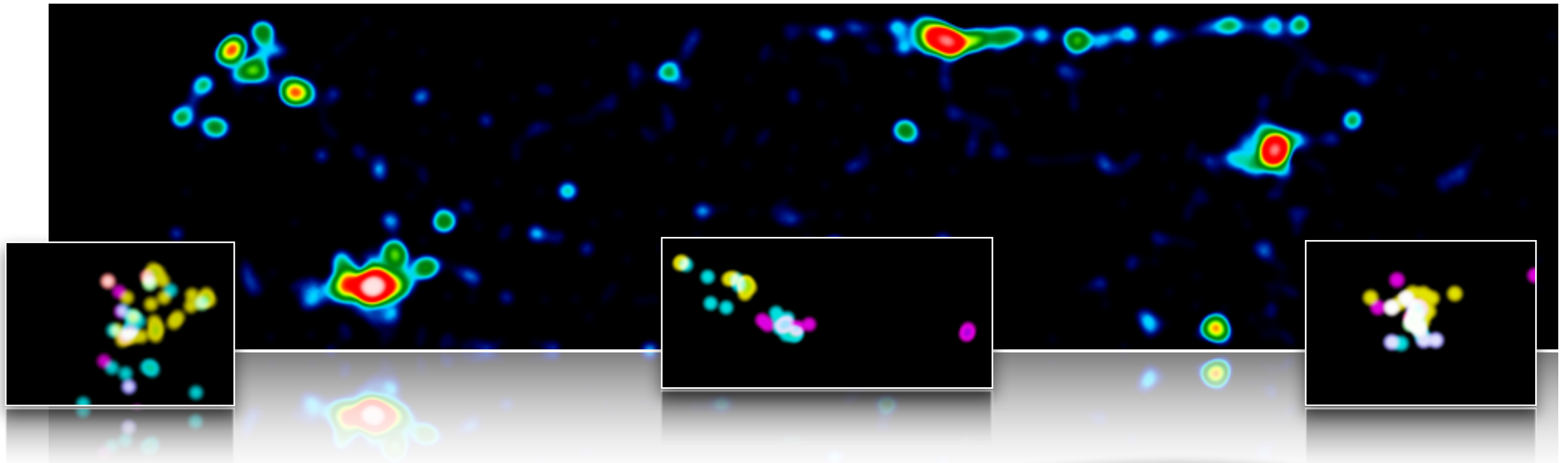


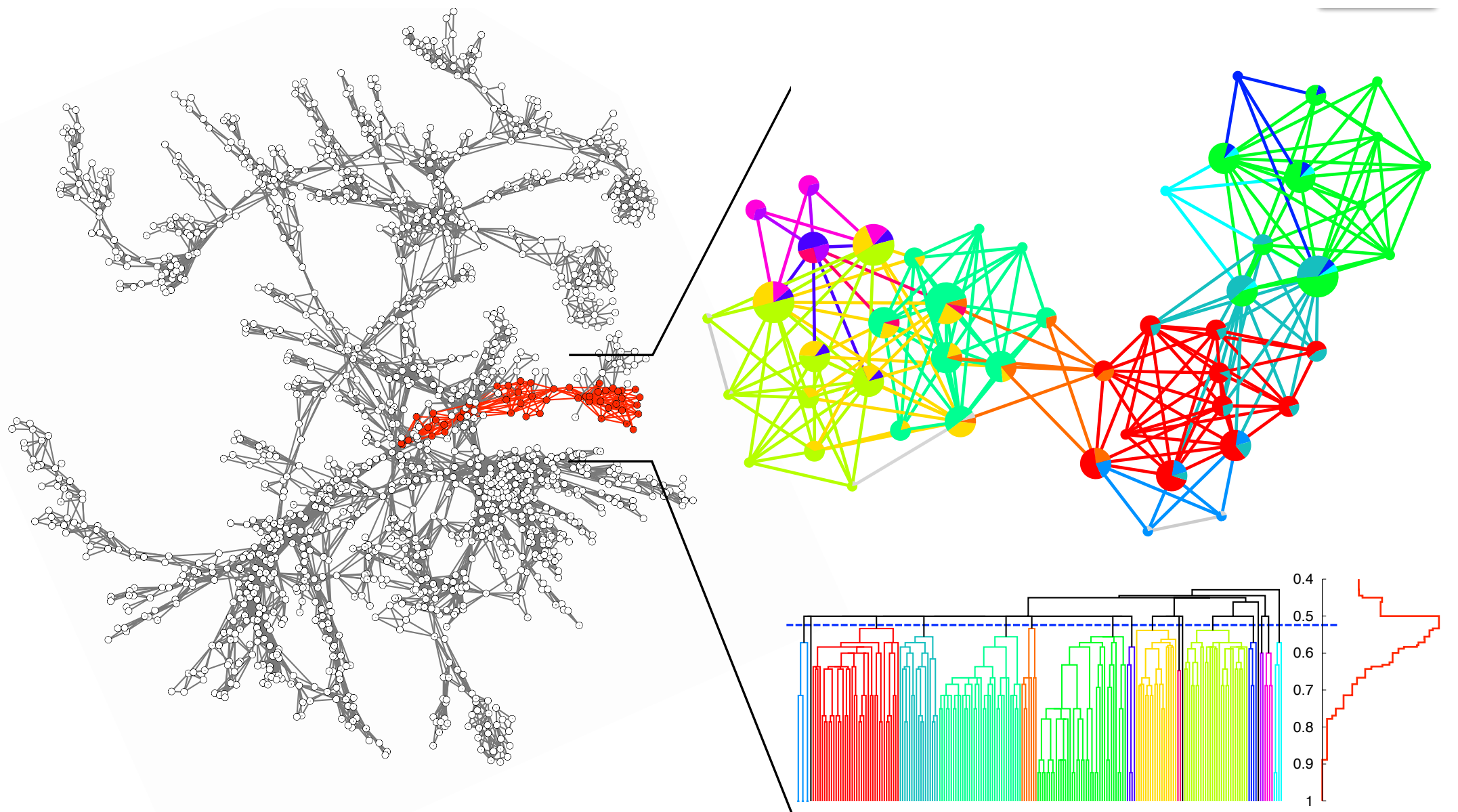
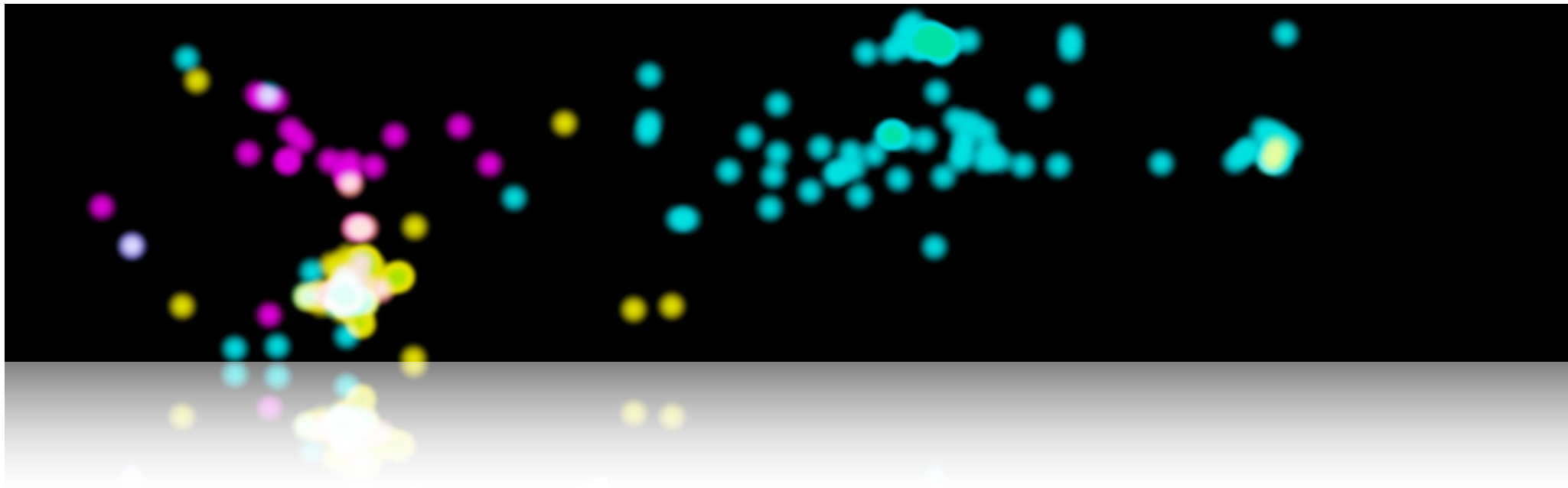






threshold = 0.20





Summary

- Networks matter.
- Particularly in the age of big data and social networks.
- Many interesting problems waiting for you!

Resources

- <http://yongyeol.com/courses/2012S-I590/>
- http://yongyeol.com/w/index.php?title=Network_science
- http://en.wikipedia.org/wiki/Network_science

- <http://yongyeol.com>
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