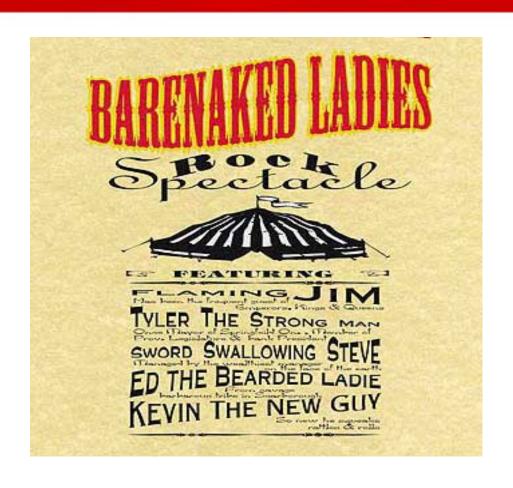


## Patricia Sueltz

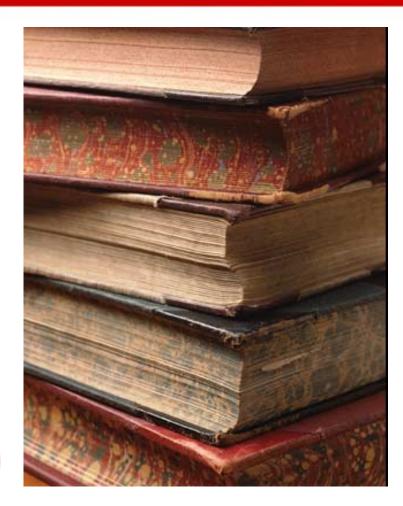
General Manager, Java<sup>™</sup> Software IBM

## ONE UNFORGETTABLE WEEK















**JavaOne** 



e-business

#### **MOMENTUM**

Where are we today?

What are we doing with e-business technologies like Java and XML?

Where are IBM's partners and customers taking it?





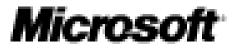
#### **INDUSTRY PERFORMANCE**















## **IBM PERFORMANCE TEAM**



# JAVA PLATFORMS







#### LINUX SUPPORT

VisualAge for Java technology preview

- Download JVM from alphaWorks
  - •www.alphaWorks.ibm.com





#### **VERTICAL EXPANSION**

•Insurance Application Architecture Model

 Integrates existing systems and web-enabled applications







- •ERP and supply chain software provider
- •Using Java, XML, HTML and EJB technologies
- •Will support WebSphere Application Server





#### **XML**

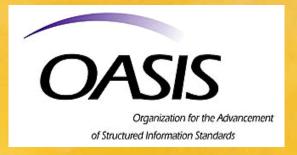
•Describes how customers, suppliers and business partners interact

•XML does for data what Java does for applications









Industry web portal operated by OASIS, the Organization for the Advancement of Structured Information Standards

http://xml.org





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Main Street, Johnstown, Pennsylvania after the town was hit by the great flood of 1889. More than 2,200 people perished.

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Hail stones which fell on Greensburg, Pennsylvania, 1933.

No copyright indicated. Reference 4-1-1-1-96, 0510.



Thialle Army training aircraft grouped into a house

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