

4. Design Domain™

The Design Domain™ becomes the central overview, design, development and staging area for the Training website project.

- The **Site Map** shows the logical organization of the website, and identifies the directory structures of the web pages. It will include isometric diagrams of the main points of entry for training (in general) and CTT sub-pages, as defined in the LevelSet document. These diagrams can be viewed at many levels of magnification and detail, and can be printed on both grayscale and color printers. Hypertext links will navigate the user to additional textual documentation where necessary.

Using Acrobat's "Weblink" capability, users (with both Acrobat Reader and Netscape Navigator running on their computers) will be able

to connect from the diagrams to mockups of related web pages (which are displayed without content, but with hypertext navigation). The browser's "back" button will return the user to the exact page, location and magnification of the Acrobat document. A [sample diagram](#) illustrates this approach.

The Design Domain™ is a combination of Acrobat™ files and web pages — published for viewing and printing through a password-protected website. This site is a central tool for CTT Internet Team members and the Sage/Forepoint development team to coordinate and website design and implementation.

- The **Source Map** is an overlay of the Site Map that shows data and content sourcing by CTT business group and/or individual.

TEAM

Forepoint's design and technology principals

CTT Internet Team for confirmation of TimeFrame parameters.

TASKS

- Review team member responsibilities.
- Create Design Domain™
- Revision cycle
- Finalize Design Domain™

COSTS

- Level Zero: \$9,400
 - Level One: \$4,880
- Total: \$14,280
- plus out-of-pocket expenses

RESULTS

- Updated TimeFrame document
- Design Domain™ website
- Pricing for successive phases (with cap at \$40k)

title page

introduction

1 survey

2 levelset

3 timeframe

▶ 4 design domain™

5 implement

6 launch + pr

7 maintain

8 refresh

help

www.forepoint.com
 315-443-2083 voice
 315-443-4745 fax

4. Design Domain™ : Team

Although created by Forepoint, the Design Domain™ defines the CTT's Internet team roles for one or more (or even all) of the following for their particular business group and/or department:

- **Content Sourcing**
- **Approval/Sign-Off**
- **Data Sourcing**
- **“Exposure” (legal or PR-related)**
- **Review (design)**
- **Review (accuracy of data)**
- **Review (language, edits, typographical errors, etc.)**

For example, a team member identified in the Sourcing map as being responsible for the supply of catalog data will probably also be part of a review step (for accuracy of data, when it is transferred to the web). This team member would therefore be shown as part of the Sourcing map and a specific TimeFrame element (i.e., review of training catalog).

It is therefore important to translate the “Who” assignments from the TimeFrame to the other maps in the Design Domain™.

Hints/Accelerators:

- Each group leader should preassign sourcing/review/approval/signoff tasks wherever possible.
- Reduce the number of “core” team members involved in these tasks wherever possible.
- Conference calls between smaller groups for offline reviews may help this process.

4. Design Domain™ : Tasks

1. Review TimeFrame document with CTT Internet Team, making changes as necessary (Client & Forepoint)

This is the time to make decisions about the roll-out strategy: should you launch a less-complex site first, then launch additional levels of functionality at later stages? This strategy should be in place as much as possible prior to laying out the Design Domain™ framework.

2. Review team member responsibilities (Client & Forepoint)

Who will create or source the content and data? Who will review and approve website pages as they become available in the Design Domain™? Wherever possible, these team assignments should be in place.

3. Create Design Domain™ site without web page structure (Forepoint)

4. Review Design Domain™ site (Client & Forepoint)

The site is “staged” for review in a restricted, password-protected area. A telephone conference call is usually sufficient to give the client a “feature walk” of the site, its navigation and tools.

5. Create underlying web page structure (Forepoint)

Forepoint creates “placeholders” for all web pages, with text-only navigation (graphical navigation is part of the Phase 5 “Implement” phase).

6. Review and approve web page structure (Client & Forepoint)

After making any necessary revisions to the page structure (as per our example), Forepoint finalizes the structure and publishes it in the restricted area. Passwords are assigned to all web team members.

7. Prepare pricing for successive Phases (Forepoint)

Forepoint submits pricing and specifications for Phase 5 (Implement) and successive Phases.

4. Design Domain™ : Costs

1. Updated TimeFrame document with roll-out strategy and task assignments

Normally requires a half- or full-day group meeting. No charge.

2. Design Domain™ website (first pass and revisions and web page structure)

Level Zero: \$ 9,400

Level One: \$ 4,880

Total: \$ 14,280

3. Review meeting or conference call

A one- or two-hour conference call is normally sufficient. Provided as part of the fees above.

4. Pricing and specification for successive Phases

Online and Acrobat (.pdf) proposal is provided as part of the fees above.

4. Design Domain™ : Results

1. Updated TimeFrame document with roll-out strategy and task assignments

2. Design Domain™ website (first pass, without web page structure)

- TimeFrame (online version of Phase 3 document)
- Site Map
- Source Map

3. Revised Design Domain™ with underlying web page structure

- TimeFrame
- Site Map
- Source Map

4. Pricing and specifications for successive Phases

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