2. CTT LevelSet

Level 0 (base) functionality $26,000 (including Design Domain™)

- Link(s) from www.carrier.com site
- Training page (all Carrier training groups — not just CTT)
- CTT sub-page with CTT identity/mission, possibly using customized logo and identity elements exclusively for online use
- CTT sub-pages, with editorial as supplied by Carrier:
  - Engineering, Service and Controls training:
    - training description
    - summary of courses (including schedule)
    - instructor biographies
    - phone contact
    - option to download pdf of catalog w/order form
    - option to download order form only (to mail along with check)
    - option to request hard-copy catalog be sent by mail (e-mail form)
  - Packaged training (intro to literature and AV materials)
    - summary of categories of materials   *(does not include catalog numbers)* (theory, servicing skills, product familiarization)
    - software product summary
    - option to download pdf of catalog w/order form
    - option to download order form only (to mail along with check)
    - option to request hard-copy catalog be sent by mail (e-mail form)

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FOREPOINT

- title page
- introduction

1 **survey**

▶ 2 **levelset**

3 **timeframe**

4 **design domain™**

5 **implement**

6 **launch + pr**

7 **maintain**

8 **refresh**

help

2. CTT LevelSet

Level 1 (enhanced) functionality $40k (including Design Domain™)

Engineering, Service and Controls Training:

- online registration for training courses
    - view availability of selected classes (and any schedule changes)
    - make unconfirmed reservation (with callback for credit card confirmation)

Packaged Training Programs:

- allow browsing of catalogs of materials including catalog numbers
- online assembly of order for packaged training programs
    - add selected programs to order form
    - bookmark selected items and toggle back and forth from bookmark to order form
    - online order (with callback for credit card confirmation)
    - print completed order form

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